

# TEHREEM

## SENIOR DATA ANALYST

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### SUMMARY

Marketing professional with expertise in digital traditional marketing strategies social media management,paid advertising and content creation to boost brands strong back ground freelancing project with diverse clients delivering customise solutions to increase lead sales and online presence

### EXPERIENCE

#### Senior Data Analyst

- Design and implement Google ads,compaigns generating
- Planned and executed SEO strategies that improve clients, website, organic/traffic by60 within 6 months
- managed and grew social media account(Facebook, Instagram, LinkedIn,tiktok)with up 40% increase
- build strong clients relationships by delivering project on time and maintaining 95%+client satisfaction

### EDUCATION

#### Karachi university

Bachelor of business administration

### CERTIFICATION

- *Google digital garage - fundamentals of digital marketing*
- *Meta blue print-social media marketing*

### SKILLS

- *Operating Software*
- *Structured Query Language (SQL)*
- *Statistics*
- *Good communication skill*
- *Able to work in a team*
- *Great problem solving skill*