

Netflix Data Project

Guillaume JOURET

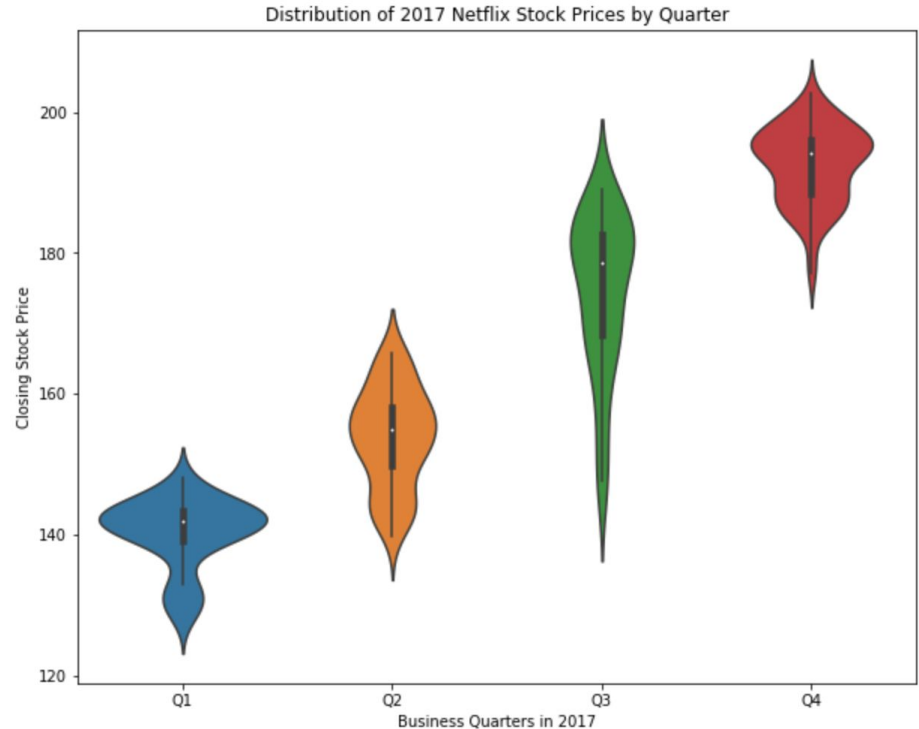
Summary

- The distribution of the stock prices for the past year
- Netflix's earnings and revenue in the last four quarters
- The actual vs. estimated earnings per share for the four quarters in 2017
- A comparison of the Netflix Stock price vs the Dow Jones Industrial Average price in 2017

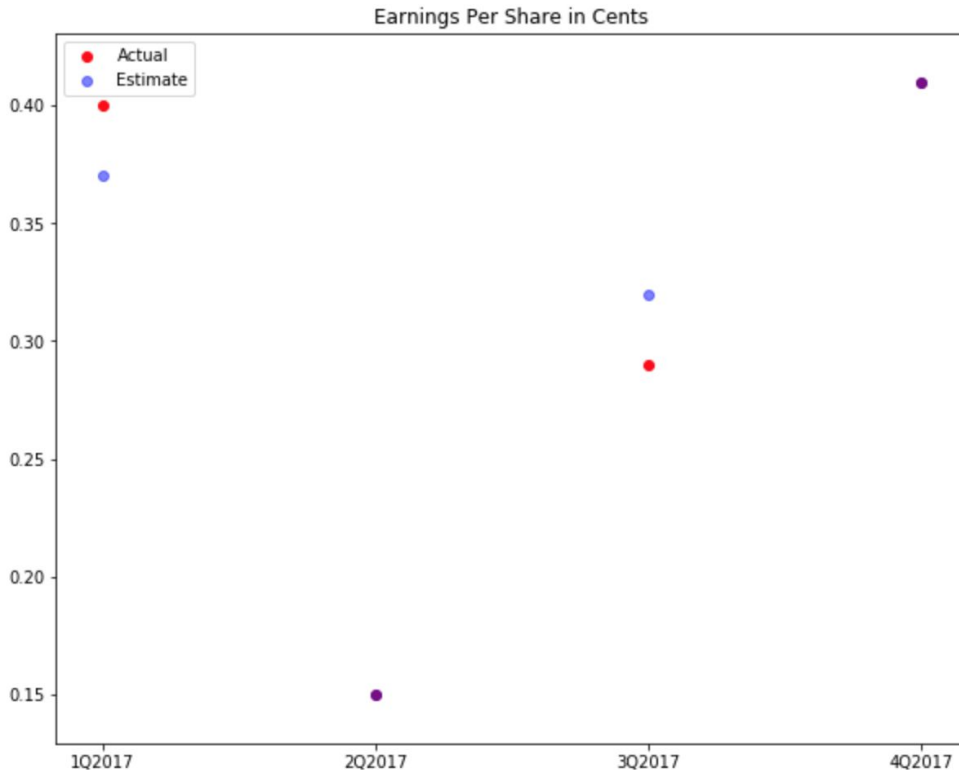
Role : Guillaume Jouret - Data visualization developer at Yahoo Finance in Stock profile Team

Distribution of the stock prices for Netflix in 2017

- We watch a very important growth of the closing price throughout the year and a non-linear density of price.
- In Q3 we see the most fall throughout of the year.
- The highest price was achieved on Q4 2017 and the lowest price was achieved in Q1 2017.



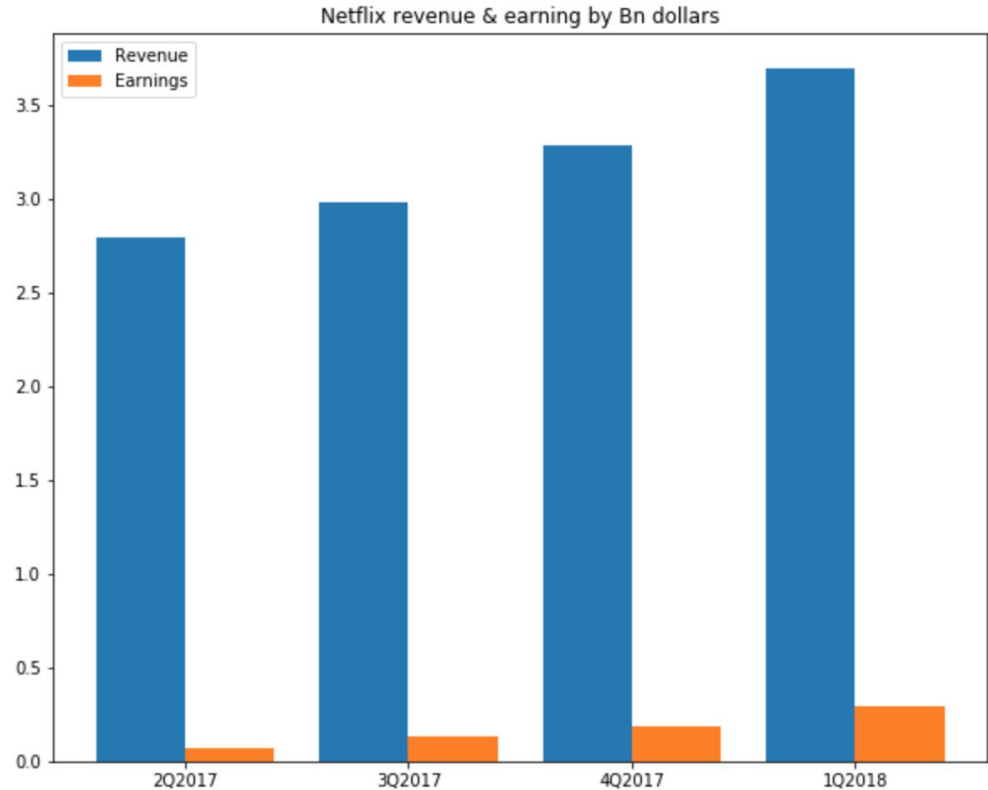
Netflix stock and revenue for the past four quarters



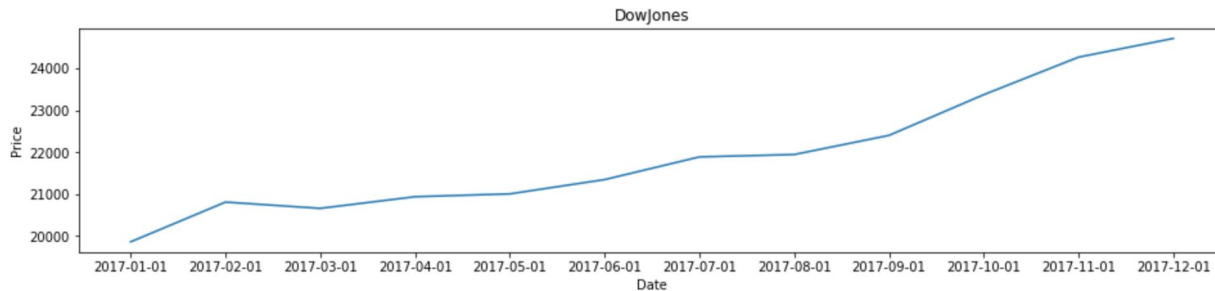
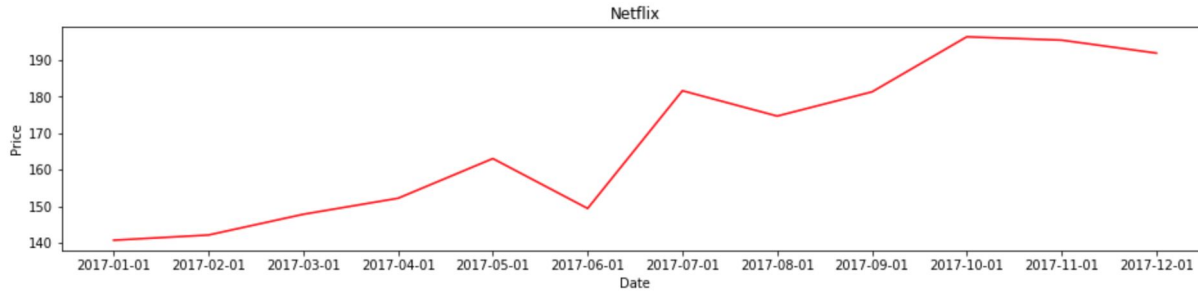
- We see that the estimation of Earnings per share for 2Q and 4Q 2017 are good because the estimation and the result are identical. However for 3Q 2017 estimate was overestimated.
- We see a better performance than estimated on EPS for Q1 2017.

Earned versus actual earnings per share

- Like we are seeing on the graph, revenue & earning seems follow the trend.
- Earnings represent approximately 5% of revenue.



Netflix stock against the Dow Jones stock in 2017



- Netflix stocks relative Perform is little bit under Dow Jones performance. We see more fluctuations on Netflix stock than Dow Jones Stocks, but finally the relative performance are very close.
- Netflix stocks is more volatile than Dow Jones stocks, we can see high fluctuations between May and August 2017 period.
- We compare prices between the two curves with help of trend of growth or decrease and fluctuations