

a brand
that is
remembered
is a brand
that is **bought**

twenty
two
am[®]

|
unboring b2b[®]

brand strategy
brand design

twentytwo am is a brand strategy and design solutions partner for b2b brands.

b2b companies need to shift attention from mere selling to building lasting and impactful brands. this means employing brand thinking to resolve business problems.

that happens when businesses do things in ways that they’ve never done before.
In a nutshell, **b2b brands need to get unboring.**

that exactly is our approach towards
resolving brand challenges

unboring
b 2 b[®]

|
think
strategically,
act crazy.

what we offer

advisory

consulting &
design solutions

intelligence

critical actions

marketing &
comms

PEOPLE
PURPOSE
EMOTION
STORY
BOLD
FRESH
CRAZY
REAL
IRRATIONAL

sectors we work with					
metals & mining		heathcare, pharma & medtech			social sector
fmcg	textile	telecom & it	finance	industrial components	

what the industry says about us

“We had a great experience working with twentytwo am. They helped us create a structured marketing approach and built a professional corporate profile for our brand. Their team understood our vision and made the process smooth and efficient.

We truly appreciate their support and would recommend twentytwo am to anyone looking for expert marketing strategist.”

Director,
Apparel Manufacturer

“Working with twentytwo am has been a success for us. Their collaborative approach ensured that every aspect of our brand strategy aligned perfectly with our goals. From the start, they immersed themselves in our business, making the process a true partnership.

Their focus on B2B marketing helped us create engaging campaigns that resonate deeply with our target audience, all while staying true to our brand’s unique voice and attributes. If you're looking for a team that combines creativity with a deep understanding of B2B world, twentytwo am with their trademark 'unboring b2b' approach is the perfect partner.”

Leadership Personnel,
Top-Notch Steel Manufacturer

“twentytwo am has a unique capability of deeply understanding the needs of a campaign and invests time to understand the same.

There will be always 2 to 3 approaches / pathways to choose from and they do not hesitate to present some bold and unconventional approaches. We have worked on some very complex projects with twentytwo am and they have always surprised us with some remarkable approaches.”

CEO,
Leading Medical Equipments & Devices Organisation

say hello

call us on **98201 38391** or
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more information, client
case studies, other details
available on request.