

Studying the Effectiveness of Social Media in Open Source Donation Platforms

This survey is completely anonymous and voluntary. It will take approximately 5–10 minutes to complete. All responses will be used for research purposes only, and your personal information will not be shared with third parties. Thank you for your contribution to shaping the future of open-source collaboration!

* 表示必填

1. What's your age? *

请仅选择一个答案。

☐ <20

☐ 20-30

☐ 30-40

☐ >40

2. What's your gender? *

请仅选择一个答案。

☐ Male

☐ Female

☐ Prefer not to say

3. What's your nationality? *

4. How long is your work experience?

请仅选择一个答案。

☐ 0-1

☐ 1-5

☐ 5-10

☐ >10

5. Which open source donation platforms do you use?

请选择所有适用项。

☐ Opencollective

☐ GitHub Sponsors

☐ Patreon

☐ LiberaPay

☐ Buy Me A Coffee

☐ BountySource

☐ Gitcoin

☐ Other

6. What kinds of social media do you use in relation to open source donation platforms? *

请选择所有适用项。

☐ Twitter

☐ Github

☐ Instagram

☐ LinkedIn

☐ Reddit

☐ Youtube

☐ Discord

☐ Wechat

☐ Weibo

☐ Other

7. Which language do you use most on social media? *

请仅选择一个答案。

- ☐ Chinese
- ☐ English
- ☐ French
- ☐ German
- ☐ Spanish
- ☐ Japanese
- ☐ Italian
- ☐ Russian
- ☐ Portuguese
- ☐ Other

8. What is your role in open source donation platforms? *

请仅选择一个答案。

- ☐ Donor
- ☐ Sponsor
- ☐ Developer
- ☐ Host
- ☐ Manager
- ☐ Other

9. As a donor, What are your motivations of using social media in open source donation platforms? (Select all that apply)

请选择所有适用项。

- ☐ Enhance personal image
- ☐ Seek acknowledgment
- ☐ Promote open-source projects
- ☐ Encourage others to donate
- ☐ Respond to requires from others
- ☐ Influence project direction
- ☐ Enhance community interaction
- ☐ Express social responsibility
- ☐ Share personal experience or story related to the project
- ☐ Other

10. As a sponsor, what are your motivations of using social media in open source donation platforms? (Select all that apply)

请选择所有适用项。

- ☐ Enhance brand image
- ☐ Enhance community interaction
- ☐ Attract potential clients and partners
- ☐ Promote open-source projects
- ☐ Express social responsibility
- ☐ Gain feedback or insights from the community
- ☐ Increase transparency of funding activities
- ☐ Align with company values or mission
- ☐ Participate in trending social conversations
- ☐ Other

11. As a developer, what are your motivations of using social media in open source donation platforms? (Select all that apply)

请选择所有适用项。

- ☐ Seek donations
- ☐ Promote open-source projects
- ☐ Provide feedback
- ☐ Express gratitude
- ☐ Enhance community interaction
- ☐ Build a personal or project reputation
- ☐ Share development progress or milestones
- ☐ Recruit contributors or collaborators
- ☐ Receive technical support or suggestions
- ☐ Other

12. When do you use social media in open source donation platforms?

请选择所有适用项。

- ☐ No specific time
- ☐ Registering accounts
- ☐ Receiving donations
- ☐ Project updates
- ☐ Community interaction

13. Which ways do you use to disseminate information in social media?

请选择所有适用项。

- ☐ Link
- ☐ Image
- ☐ Video
- ☐ Text
- ☐ Livestream
- ☐ Poll or survey
- ☐ Other

14. What do you think are the strengths of social media in open source donation platforms?

请选择所有适用项。

- ☐ Efficient project promotion
- ☐ Enhance community interaction
- ☐ Diverse communication formats
- ☐ Real-Time updates and feedback
- ☐ Other

15. What do you think are the weaknesses of social media in open source donation platforms?

请选择所有适用项。

- ☐ Privacy and security concerns
- ☐ Information overload
- ☐ Inconsistent content equality
- ☐ Over-reliance on external social media platforms
- ☐ Other

16. As a donor, do you track the projects you donate to on social media?

请仅选择一个答案。

- ☐ Yes
- ☐ No

17. Have you struggled with attracting enough followers of gaining sufficient traction for your open source projects on social media?

请仅选择一个答案。

- ☐ Yes
- ☐ No

18. Do you typically respond to comments and engage in discussions that arise from your social media content related to donations?

请仅选择一个答案。

☐ Yes

☐ No

19. Which of the following social media activities related to your project's donations do you find most time-consuming or demanding?

请选择所有适用项。

☐ Creating original content

☐ Responding to comments and engaging in discussions

☐ Strategizing social media campaigns or content calendars

☐ Dealing with negative comments or spam

☐ Analyzing social media performance and impact on donations

☐ Other

20. How satisfied are you with the convenience of using social media in open source donation platforms?

1 2 3 4 5



21. How satisfied are you with the effectiveness of getting feedback on social media in open source donation platforms?

1 2 3 4 5



22. How many projects have you participated in on open source donation platforms? *

23. What suggestions and advice do you have for social media in open source donation platforms?

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