

JIHYUN SON

Availability: June 15th, 2020 ~ September 9th, 2020

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EDUCATION

YONSEI UNIVERSITY

Underwood Economics, International Studies, GPA: 3.7/4.3

Seoul, South Korea

Mar 2017 – May 2021

EXPERIENCE

UniKorea Foundation

Seoul, South Korea

Management Intern

Jun 2018– Aug 2018

- Conducted research on potential partners in the local and overseas field and evaluated methods of which UniKorea Foundation could contribute to improving their management.
- Suggested and planned methods in which UniKorea Foundation could expand its brand locally and internationally, as well as take place within the field of NGOs and social enterprises.
- Assisted in monitoring the financial spending of current UniKorea beneficiaries and presented an on-field analysis on various projects being undertaken by the Foundation.

180 Degrees Consulting

Seoul, South Korea

Human Resources Director & Student Consultant

Jun 2018 – Aug 2019

- Coordinated with the Marketing Director in order to carry out the recruitment process by organising the interview process of applicants.
- Pitched to social enterprises and NGOs looking to focus on CSR operations and led communications with various clients for research and consulting services.
- Executed projects by leading consulting projects with groups such as LiNK and start-ups, and introduced new management strategies and potential opportunities to clients.

EY 한영, Advisory – Digital Service

Seoul, South Korea

Winter Intern

Jan 2020 – Jan 2020

- Cooperated with other interns on a project to analyse specific fields of industry and suggest potential digital transformation possibilities that might arise within the field.
- Carried out research on topics requested by Partner Donghyun Lee, particularly those concerning new digital advancements and their significance, and organised said research for presentation use.
- Participated in several projects given by the company, including a CSR activity for a client as well as lectures on finance, blockchain, and digital transformation.

ACTIVITIES

MUDE, UIC Economics 2019 Student Council

Seoul, South Korea

Advisor

Mar 2019 –Present

- Counselling methods in which the UIC Economics students could interact amongst each other beyond class year and directed activities so that underclassmen could network with upperclassmen.
- Corresponded with alumni and upperclassmen in order to organise major class events such as career field-trips to companies of various fields that UIC Economics students have shown interest in.
- Introduced major-related information into student council activities so that underclassmen would have better opportunities to encounter their potential major.

Data-IT-Girls

Seoul, South Korea

Student

Aug 2019 – Present

- Was selected as a student for Data-IT-Girls, a data science training program supported by the Ministry of Science and Technology.
- Cooperated with other students to carry out various projects such as small data analysis, web crawling, API data analysis, using skills learned during the training course.

- Learned basic data analysis technology tools such as the use of python libraries, SQL, and basic statistical analysis.

P&G CEO Challenge, Korea

Seoul, South Korea

Team Pantene, First Place

Jan 2020

- The 12 hour Case Competition has students analyse a business case and present on it in a time-frame of 4 hours. The winning team is then given the opportunity to enter the CEO Challenge's Regional Round in Singapore.
- Suggested innovative ideas for brand management, such as the integration of CSR activities into the Pantene brand and incorporating digital solutions within sales channels.

KPMG Ideation Challenge

Seoul, South Korea

Team ING, Runner up

Feb 2020

- Runner-up out of 20 teams for the 2020 KPMG Ideation Challenge, which aims to find a solution to time wasted in industry through the use of AI.
- Cooperated with other students of various backgrounds, randomly matched by the KPMG Ideation Challenge.
- Planned and presented the project as the project manager of the team. [See More](#)

Korea Economic Daily(한국경제), Application Competition

Seoul, South Korea

Team ING, Third Place

May 2020

- Third place out of 150 teams that had applied for the competition, that aims to look for creative business based on application platforms.
- Conducted market research and came up with differentiation tactics for application ideas.
- Led and presented the ING team as the project manager of the team. [See More](#)

IHEI Workshop

Seoul, South Korea

Team Finnovation

Aug 2020 – Present

- Suggested ways in which to stimulate Myanmar's Fintech environment through a joint project with Myanmar students.
- Initiated contact with a Myanmar consulting firm and ensured financial support for project.

ADDITIONAL

- Language: Native in Korea, Native in English
- Certifications: TOEFL (118/120)
- Computer Skills: Practical knowledge in MS office, SQL, Python (PANDAS)