# AT2024 – Assignment 1: E-Commerce Database

Candidate Number: 48590

# 1. Conceptual/E-R Modeling

# 1.1 Specialization

- Superclass: Payment\_methods
- Subclasses: Pcredit\_debit\_cards, Pvouchers\_gift\_cards
- Disjoint Specialization: A Payment\_method can belong to only one subclass.
- Total Specialization: Every instance of Payment\_methods must belong to one subclass (Pcredit\_debit\_cards or Pvouchers\_gift\_cards).

# 1.2 Cardinality Assumptions

- **Customer-has-Payment\_methods:** 1 to 5 (every Customer must have at least one Payment\_method, and up to five for storage constraints).
- Customer-has-Address: 1 to 10 (each Customer must have at least one Address and can save up to 10).
- Customer-has-Basket: Exactly 1 (each Customer has one Basket).
  - **Customer-writes-Review:** 0 to infinite (a Customer may write zero or more Reviews).
- **Customer-places-Order:** 0 to infinite (a Customer may place zero or more Orders).
- Basket-contains-Products: 0 to 200 (a Basket can be empty or contain up to 200 Products).
- Order-has-Delivery: 0 or 1 (virtual products require no Delivery).

### 1.3 Use of NULL Values

- Customer Entity:
  - Mandatory: Cfirst\_name, Clast\_name
  - Optional: Cmiddle\_name
- Address Entity:
  - Optional: Abuilding\_name/number
- **Payment Methods:** Cards and vouchers are mutually exclusive and cannot both apply to the same Order.

• **Delivery Entity:** Nullable attributes such as Dtrack\_number are used for optional deliveries (e.g., for virtual goods).

### 1.4 Other Adaptations

- Address Flexibility: A Customer can store multiple (up to 10) Address records for convenience.
- Product Reviews: The Review entity uses Product\_id instead of Product\_name
  to ensure accuracy and avoid ambiguity. The Ranking attribute is constrained to
  values between 1 and 5.
- **Derived Attributes:** Calculations such as Subtotal, Total, and Grand Total for Orders are treated as derived attributes and not stored directly in the database. They are computed during queries.
- **Delivery Status:** A predefined set of delivery statuses (delivered, pending, cancelled, postponed) ensures consistency.
- Optional Relationships: For digital products, Order may not have a corresponding Delivery. To represent this, the Dtrack\_number attribute in Delivery can be NULL.

# 2. Relational Modeling

### 2.1 Adaptations from the Conceptual/E-R Model

### Multivalued Attributes:

 Multivalued attributes such as products in Basket and Order are mapped to separate linking tables: basket\_contains and order\_contains. These tables capture the many-to-many relationships between Basket/Order and Products, with additional attributes like Bquantity and Oquantity.

### • Composite Attributes:

Composite attributes like Address are decomposed into atomic attributes:
 Abuilding\_name\_number, Astreet, Acity, Apostcode, and Acountry.

### Specialization:

 The superclass Payment\_methods is specialized into Pcredit\_debit\_cards and Pvouchers\_gift\_cardsusing foreign keys (Payment\_method\_id) in the subclass tables.

### • Derived Attributes:

• Attributes like Subtotal, Total, and Grand Total for Order are excluded from storage and calculated dynamically during queries.

### 2.2 Views

The relational model includes the OrderDetails view, designed to simplify access to information about orders and their associated products without requiring complex queries on multiple tables.

#### Attributes in the View:

Odate (Order date), Cemail\_id (Customer email ID), Pshort\_name
 (Product name), Oquantity (Quantity of the product in the order),
 Order\_number (Order identifier), Pproduct\_number (Product identifier)

#### • Base Tables Used:

- Orders: Provides details about the order, such as the order date and customer email ID.
- order\_contains: Links each order to the products it contains, along with the quantities of those products.
- Products: Supplies information about the products, such as their names and unique identifiers.

### 2.3 Constraints

### Mandatory Participation:

 Foreign keys enforce mandatory relationships (e.g., Orders must reference existing Customer and Payment\_methods).

### • Optional Participation:

 Fields like Aaddress\_id in Orders and Dtrack\_number in Delivery are nullable to handle cases like virtual goods or missing delivery information.

### Cascading Actions:

 ON DELETE CASCADE ensures that dependent records (e.g., order\_contains) are removed when a parent record (e.g., Order) is deleted.

### • Enum-like Constraints:

 Attributes like Dstatus (e.g., delivered, postponed, cancelled) are constrained to predefined values.

# 2.4 Other Adaptations

#### Default Values:

Attributes like Pis\_default (default payment method) and Dstatus
 (default pending for deliveries) are assigned default values for consistency.

### • Simplified Relationships:

 Foreign keys are nullable where relationships are optional (e.g., deliveries for virtual goods).

### • Exclusion of Redundant Data:

 Derived data (e.g., total amounts in orders) is not stored in tables but included in views for retrieval when necessary.

# 3. Database Creation

### 3.1 Table Creation

1. Independent Tables:

- **Customer**: Created first to define primary customer details.
- o **Products**: Set up independently as it does not rely on other tables.

### 2. Dependent Tables:

 Payment\_methods, Basket, Orders, Reviews: Created after their parent entities (Customer) to establish relationships.

### 3. Linking Tables:

 basket\_contains and order\_contains: Handle the many-to-many relationships between Basket/Order and Products. These tables include attributes like Bquantity and Oquantity to capture quantities of products.

### 4. Specialized Tables:

 Pcredit\_debit\_cards and Pvouchers\_gift\_cards: Subclass tables for Payment\_methods using specialization.

#### 5. Address Table:

 Address: Manages customer addresses, supporting up to 10 addresses per customer

### 3.2 Constraints

### Foreign Keys:

 Enforce relationships between tables, with actions like ON DELETE CASCADE or ON DELETE SET NULL to maintain data integrity during deletions.

### Optional Relationships:

 Nullable fields like Aaddress\_id in Orders and Dtrack\_number in Delivery allow flexibility for cases such as virtual products.

### • Check Constraints:

 Ensure valid data input, e.g., positive quantities in basket\_contains and order\_contains and predefined status values (e.g., delivered, pending) in Delivery.

# 3.3 Order of Creation

The following order was used for table and view creation:

- 1. Customer
- 2. Products
- 3. Address
- 4. Payment\_methods
- 5. Basket
- 6. basket contains
- 7. Orders
- 8. order\_contains
- 9. **Delivery**
- 10. Reviews
- 11. Return
- 12. OrderDetails View

# 4. Data Loading

### 4.1 Data Sources

Synthetic Data Generation: The data generation process is documented in the provided chat log

### 4.2 Constraints and Observations

#### 1 Customer Constraints:

- Each customer has valid Cemail\_id, diverse names (Cfirst\_name, Clast\_name), and valid Cbirthdate.
- Customers can store up to 10 Address records, some of which may be identical due to shared living arrangements.
- Optional Cmiddle\_name and invalid phone numbers (e.g.,
   "001-189-036-3165x39833") were noted during data generation.

### 2. Address Constraints:

- Building name/number is optional; postcodes follow a 6-character alphanumeric format.
- Addresses include common cities and countries, allowing shared addresses between customers.

### 3. Payment Method Constraints:

- Customers may register 0–5 payment methods, with up to one set as default (Pis\_default).
- Credit/Debit cards use 16-digit Pcard\_number, and the cardholder name
   (Pname\_on\_card) can differ from the customer name.

### Product Constraints:

- Products were generated with realistic attributes and descriptions, avoiding illogical values (e.g., a 100kg bottle).
- A mix of physical and virtual products was included to cover diverse categories like books, fashion, and electronics.

#### 5. Basket Constraints:

Baskets are allowed to be empty or contain up to 200 Products.

### 6. Order Constraints:

- Orders were tied to valid customers and referenced in-stock products.
- Deductions (Odeduction) were optional and not applied to every order.
- The Aaddress\_id attribute was removed from the Orders table to simplify the schema.

### 7. Delivery Constraints:

- Delivery records referenced valid Address entries via Aaddress\_id.
   Delivery statuses included delivered, pending, cancelled, and postponed.
- Virtual products did not require deliveries, allowing nullable Dtrack\_number.

### 8. Return Constraints:

 Return due dates were set 60 days from the start date (Rstart\_date), with refund totals calculated per product price.

# 9. Review Constraints:

- Reviews were linked to valid products from customer orders. Review text was generated based on product context and ranking (Rranking).
- Delivery statuses: Distributed evenly across delivered, pending, postponed, and cancelled.
- Return statuses: Randomized across completed, pending, cancelled, and denied.

# 5. SQL Programming

# **5.1 Query: Customer Orders**

#### Rationale:

The goal was to produce a consolidated view of customer orders, including their details and the total paid. To achieve this:

- Joined Customer with Orders and order\_contains tables to link customers to their orders and associated products.
  - Included attributes such as customer name (Cfirst\_name, Clast\_name), email, order number (Order\_number), and order date (Odate).
- Retrieved product information (Pshort\_name) and calculated totals by summing up product prices multiplied by quantities (Oquantity) for each order.

|      | Customer_Email                  | Customer_Name          | rder_Number | Order_Date | Product_List  | Total_Paid |
|------|---------------------------------|------------------------|-------------|------------|---|------------|
| 1 0  | email_id                        | Cfirst_name Clast_name | Olik        | NULL       | NULL  | NULL       |
| 2 0  | morris@johnson.com              | Brian Ruiz             | NULL        | NULL       | NULL  | NVLL       |
| 3 d  | avistravis@webb-freeman.com     | Nicole Taylor          | NULL        | NULL       | NULL  | NULL       |
| 4 e  | walters@gmail.com               | Eric Yang              | NULL        | NULL       | NULL  | NULL       |
| 5 j  | effery77@gmail.com              | Anna Murphy            | NULL        | NULL       | NULL  | NULL       |
| 6 j  | newman@gmail.com                | Jennifer Rodriguez     | NULL        | NULL       | NULL  | NULL       |
| 7 k  | imberlyjohnson@yahoo.com        | Joseph Wagner          | NULL        | NULL       | NULL  | NULL       |
| 8 1  | ewismatthew@wade-peterson.org   | Carmen Wall            | NULL        | NULL       | NULL  | NULL       |
| 9 1  | le@yahoo.com                    | William Simmons        | VULL        | NULL       | NULL  | NULL       |
| 10 I | natthewphillips@yahoo.com       | Zachary Hoffman        | NVLL        | NULL       | NULL  | NULL       |
| 11 F | atricktracey@nichols.org        | Kevin Smith            | NULL        | NULL       | NULL  | NULL       |
| 12 F | aul76@gmail.com                 | Miranda Tran           | NULL        | NULL       | NULL  | NULL       |
| 13 9 | thompson@yahoo.com              | Amy Carter             | NULL        | NULL       | NULL  | NULL       |
| 14 г | andy47@henson-richardson.com    | Matthew Ayers          | NULL        | NULL       | NULL  | NULL       |
| 15 г | ochajames@hotmail.com           | Jason Brooks           | NULL        | NULL       | NULL  | NULL       |
| 16 r | odriguezabigail@gmail.com       | Lauren Sanders         | NULL        | NULL       | NULL  | NULI       |
| 17 s | abrina88@gmail.com              | Antonio Sanchez        | NULL        | VULL       | NULL  | N'LL       |
| 18 s | trongamanda@gay-flowers.com     | Ronald Fowler          | NULL        | NULL       | NULL  | NULL       |
| 19 t | anyathompson@rivera-benton.info | Joshua Bass            | NULL        | NULL       | NULL  | NULL       |
| 20 t | imothyboyle@hotmail.com         | John Solis             | NULL        | NULL       | NULL  | NULL       |
| 21 × | choffman@gmail.com              | Eric Harmon            | NULL        | NULL       | NULL  | NULL       |
| 22 j | ason57@yahoo.com                | Zachary Watts          | 1           | 2023-09-25 | Men's T-shirt, Laptop                                   | 2814.42    |
| 23 г | amirezyolanda@hotmail.com       | Ashley Schroeder       | 2           | 2023-11-21 | Coffee Table, Cooking 101, Fresh Apples, Men's T-shirt  | 638.77     |
| 24 a | ndreamiller@lee.com             | Michael Johnson        | 3           | 2023-02-27 | Coffee Table, Cooking 101                               | 314.67     |
| 25 a | ndreamiller@lee.com             | Michael Johnson        | 4           | 2023-05-09 | Laptop, Men's T-shirt, Blender, Organic Honey           | 2958.29    |
| 26 a | ndreamiller@lee.com             | Michael Johnson        | 5           | 2023-05-16 | Fresh Apples, Organic Honey, The Great Gatsby           | 42.53      |
| 27 a | ndreamiller@lee.com             | Michael Johnson        | 6           | 2023-04-04 | Laptop, Cooking 101, Fresh Apples                       | 1344.99    |
| 28 a | ndreamiller@lee.com             | Michael Johnson        | 7           | 2023-12-11 | Smartphone, Fresh Apples, Cooking 101, Organic Honey    | 697.98     |
| 29 d | arrell34@hancock.com            | Brian Fletcher         | 8           | 2023-09-14 | The Great Gatsby, Men's T-shirt, Organic Honey, Cooking | 205.55     |
| 30 d | arrell34@hancock.com            | Brian Fletcher         | 9           | 2023-04-09 | Fresh Apples, Cooking 101                               | 114.27     |
| 31 0 | hristopherkim@robbins-wang.com  | Patricia Garcia        | 10          | 2023-05-18 | Smartphone, Women's Dress, Men's T-shirt                | 1959.56    |
| 32 0 | hristopherkim@robbins-wang.com  | Patricia Garcia        | 11          | 2023-06-11 | Smartphone, Laptop, Women's Dress, Smartphone           | 7185.54    |

| 33 | christopherkim@robbins-wang.com | Patricia Garcia    | 12 | 2023-11-27 | Organic Honey, Fresh Apples, Cooking 101                           | 123.6   |
|----|---------------------------------|--------------------|----|------------|--|---------|
| 34 | christopherkim@robbins-wang.com | Patricia Garcia    | 13 | 2023-05-31 | Smartphone, Blender, The Great Gatsby, Blender                     | 3571.85 |
| 35 | allenjohn@warren.net            | Catherine Martinez | 14 | 2023-02-08 | Men's T-shirt, Blender   | 99.9    |
| 36 | allenjohn@warren.net            | Catherine Martinez | 15 | 2023-12-19 | Women's Dress, Coffee Table  | 658.55  |
| 37 | allenjohn@warren.net            | Catherine Martinez | 16 | 2023-02-21 | Women's Dress, Laptop, Women's Dress                               | 1606.93 |
| 38 | gainesthomas@mccormick.com      | Mary Colon         | 17 | 2023-07-31 | Coffee Table, Fresh Apples, Cooking 101, Women's Dress,            | 1119.87 |
| 39 | bstokes@gmail.com               | Jennifer Young     | 18 | 2023-12-20 | Coffee Table   | 533.82  |
| 40 | bstokes@gmail.com               | Jennifer Young     | 19 | 2023-07-04 | Smartphone, Cooking 101  | 1165.0  |
| 41 | bstokes@gmail.com               | Jennifer Young     | 20 | 2023-07-05 | The Great Gatsby, Laptop, Organic Honey                            | 4735.19 |
| 42 | walkerbreanna@pena.biz          | Mary Santos        | 21 | 2023-09-07 | Fresh Apples   | 15.02   |
| 43 | walkerbreanna@pena.biz          | Mary Santos        | 22 | 2023-10-17 | Fresh Apples   | 11.62   |
| 44 | walkerbreanna@pena.biz          | Mary Santos        | 23 | 2023-05-25 | Women's Dress  | 124.13  |
| 45 | walkerbreanna@pena.biz          | Mary Santos        | 24 | 2023-09-30 | Coffee Table, Cooking 101, The Great Gatsby, Coffee Table, $\dots$ | 3241.34 |
| 46 | hansonolivia@gmail.com          | James Newman       | 25 | 2023-02-07 | Organic Honey, Fresh Apples, Women's Dress, Organic                | 393.87  |
| 47 | hansonolivia@gmail.com          | James Newman       | 26 | 2023-11-16 | The Great Gatsby, The Great Gatsby                                 | 102.48  |
| 48 | omurphy@gmail.com               | Traci Gonzalez     | 27 | 2023-09-30 | The Great Gatsby, Smartphone                                       | 2245.71 |
| 49 | omurphy@gmail.com               | Traci Gonzalez     | 28 | 2023-04-07 | Women's Dress, Blender   | 218.2   |
| 50 | omurphy@gmail.com               | Traci Gonzalez     | 29 | 2023-03-07 | Fresh Apples, Laptop, Cooking 101                                  | 1637.14 |
| 51 | omurphy@gmail.com               | Traci Gonzalez     | 30 | 2023-08-06 | Blender, Smartphone  | 1485.36 |
| 52 | omurphy@gmail.com               | Traci Gonzalez     | 31 | 2023-03-05 | Men's T-shirt, Fresh Apples, Fresh Apples, Organic Honey           | 113.49  |
| 53 | robert99@barber.com             | Jennifer Rocha     | 32 | 2023-02-17 | Coffee Table, Blender, Blender, Coffee Table                       | 533.38  |
| 54 | robert99@barber.com             | Jennifer Rochs     | 33 | 2023-06-12 | Coffee Table, Blender  | 870.65  |
| 55 | robert99@barber.com             | Jennifer Rocha     | 34 | 2023-09-18 | Organic Honey, The Great Gatsby, Blender, The Great Gatsby         | 133.83  |
| 56 | robert99@barber.com             | Jennifer Rocha     | 35 | 2023-02-03 | Coffee Table, Men's T-shirt, Blender                               | 941.74  |
| 57 | robert99@barber.com             | Jennifer Rocha     | 36 | 2023-01-09 | Organic Honey, Cooking 101, Women's Dress                          | 160.37  |
| 58 | beverlywatts@yahoo.com          | Paul Spears        | 37 | 2023-11-02 | Women's Dress, Smartphone  | 1433.43 |
| 59 | cookmaurice@mckay.info          | Christopher Wilson | 38 | 2023-07-06 | Blender, Fresh Apples  | 90.54   |
| 60 | cookmaurice@mckay.info          | Christopher Wilson | 39 | 2023-11-17 | Blender, Men's T-shirt, Women's Dress                              | 339.87  |
| 61 | simpsonedward@davis.net         | Shane Smith        | 40 | 2023-03-15 | Women's Dress, Laptop, Blender, Smartphone                         | 4280.4  |
| 62 | novakwalter@gmail.com           | Jennifer Tucker    | 41 | 2023-10-02 | Cooking 101, Smartphone, Men's T-shirt, The Great Gatsby           | 2017.44 |
| 63 | novakwalter@gmail.com           | Jennifer Tucker    | 42 | 2023-11-11 | Cooking 101, Fresh Apples, Women's Dress, Organic Honey            | 181.7   |

| 00 |                            | T16 M3            | 40 | 0007 11 11 | Cooking 101 Pooch Applies Warranto Donne Co. 1 77       | 101 N    |
|----|----------------------------|-------------------|----|------------|---|----------|
| 63 | novakwalter@gmail.com      | Jennifer Tucker   | 42 | 2023-11-11 | Cooking 101, Fresh Apples, Women's Dress, Organic Honey | 181.7    |
| 64 | novakwalter@gmail.com      | Jennifer Tucker   | 43 | 2023-12-04 | Blender   | 175.36   |
| 65 | novakwalter@gmail.com      | Jennifer Tucker   | 44 | 2023-11-11 | Laptop, Blender   | 1751.92  |
| 66 | daviessamantha@hotmail.com | Michelle Miller   | 45 | 2023-03-09 | Laptop, Laptop, Cooking 101                             | 6422.24  |
| 67 | daviessamantha@hotmail.com | Michelle Miller   | 46 | 2023-11-20 | Women's Dress, Smartphone                               | 834.69   |
| 68 | daviessamantha@hotmail.com | Michelle Miller   | 47 | 2023-05-02 | Laptop, Coffee Table, Blender                           | 3549.5   |
| 69 | daviessamantha@hotmail.com | Michelle Miller   | 48 | 2023-08-20 | Coffee Table, Women's Dress, Men's T-shirt              | 1008.97  |
| 70 | andreagarza@smith.com      | Carolyn Lambert   | 49 | 2023-04-06 | Women's Dress, Fresh Apples, The Great Gatsby, $\dots$  | 2533.62  |
| 71 | andreagarza@smith.com      | Carolyn Lambert   | 50 | 2023-02-02 | Men's T-shirt   | 44.72    |
| 72 | andreagarza@smith.com      | Carolyn Lambert   | 51 | 2023-04-27 | Organic Honey   | 54.21    |
| 73 | juliaolson@ford.com        | Shawn Bailey      | 52 | 2023-08-12 | Women's Dress, Smartphone, Fresh Apples, Women's Dres   | 1475.15  |
| 74 | juliaolson@ford.com        | Shawn Bailey      | 53 | 2023-09-27 | Laptop, Women's Dress, Blender, Men's T-shirt, Laptop   | 11038.37 |
| 75 | juliaolson@ford.com        | Shawn Bailey      | 54 | 2023-02-21 | Men's T-shirt, The Great Gatsby, Fresh Apples, Women's  | 354.04   |
| 76 | kendra66@yahoo.com         | Cynthia Bradley   | 55 | 2023-08-28 | Smartphone, Laptop, The Great Gatsby                    | 5055.36  |
| 77 | kendra66@yahoo.com         | Cynthia Bradley   | 56 | 2023-04-17 | Laptop  | 4766.7   |
| 78 | kendra66@yahoo.com         | Cynthia Bradley   | 57 | 2023-03-15 | Men's T-shirt, Smartphone                               | 826.46   |
| 79 | kendra66@yahoo.com         | Cynthia Bradley   | 58 | 2023-08-03 | Cooking 101, Cooking 101                                | 65.36    |
| 80 | richard53@gmail.com        | Julie Shields     | 59 | 2023-07-25 | Laptop, Women's Dress, Fresh Apples, Women's Dress, The | 3738.5   |
| 81 | richard53@gmail.com        | Julie Shields     | 60 | 2023-09-24 | Smartphone  | 2170.95  |
| 82 | richard53@gmail.com        | Julie Shields     | 61 | 2023-04-29 | Men's T-shirt   | 134.16   |
| 83 | aprilalvarez@hotmail.com   | Jeffery Fuller    | 62 | 2023-06-24 | Blender   | 72.52    |
| 84 | aprilalvarez@hotmail.com   | Jeffery Fuller    | 63 | 2023-11-17 | Blender, Laptop, Women's Dress, Laptop, Smartphone      | 11792.21 |
| 85 | deborahdominguez@yahoo.com | Cassandra Guzman  | 64 | 2023-06-04 | Smartphone, The Great Gatsby, Blender, Smartphone       | 2672.11  |
| 86 | deborahdominguez@yahoo.com | Cassandra Guzman  | 65 | 2023-06-09 | Laptop, The Great Gatsby, Blender                       | 1239.08  |
| 87 | deborahdominguez@yahoo.com | Cassandra Guzman  | 66 | 2023-10-27 | Coffee Table, Women's Dress, Organic Honey              | 1012.71  |
| 88 | deborahdominguez@yahoo.com | Cassandra Guzman  | 67 | 2023-11-07 | Organic Honey, Blender, Organic Honey, Blender          | 370.25   |
| 89 | deborahdominguez@yahoo.com | Cassandra Guzman  | 68 | 2023-05-03 | Organic Honey, Smartphone, The Great Gatsby, Blender,   | 2684.09  |
| 90 | josemunoz@clark.com        | Angela Harris     | 69 | 2023-11-18 | Smartphone  | 3411.0   |
| 91 | marshallcarly@hotmail.com  | Molly Martin      | 70 | 2023-06-30 | Laptop, Women's Dress, The Great Gatsby, Cooking 101    | 3567.46  |
| 92 | marshallcarly@hotmail.com  | Molly Martin      | 71 | 2023-06-16 | Fresh Apples, Smartphone                                | 745.28   |
| 93 | marshallcarly@hotmail.com  | Molly Martin      | 72 | 2023-07-25 | Men's T-shirt, Cooking 101                              | 74.72    |
| 94 | alyssa17@gmail.com         | Kenneth Gutierrez | 73 | 2023-06-06 | The Great Gatsby  | 31.5     |

| 95  | alyssal7@gmail.com     | Kenneth Gutierrez | 74 | 2023-11-15 | Fresh Apples, Coffee Table                                      | 328.94  |
|-----|------------------------|-------------------|----|------------|---|---------|
| 96  | hsmith@yahoo.com       | Luke Moore        | 75 | 2023-06-22 | Organic Honey, Laptop   | 3370.94 |
| 97  | hsmith@yahoo.com       | Luke Moore        | 76 | 2023-10-25 | Men's T-shirt, Blender, The Great Gatsby, Coffee Table, $\dots$ | 1184.82 |
| 98  | hsmith@yahoo.com       | Luke Moore        | 77 | 2023-04-12 | Blender, Men's T-shirt, Blender, Cooking 101, Blender           | 395.01  |
| 99  | hsmith@yahoo.com       | Luke Moore        | 78 | 2023-02-23 | Coffee Table, Women's Dress, Cooking 101                        | 658.43  |
| 100 | sgillespie@yahoo.com   | Michael Lewis     | 79 | 2023-12-08 | Cooking 101, Laptop   | 2504.2  |
| 101 | sgillespie@yahoo.com   | Michael Lewis     | 80 | 2023-11-28 | Cooking 101, Fresh Apples, Cooking 101                          | 97.78   |
| 102 | lindafuller@cohen.net  | Robert Andersen   | 81 | 2023-07-31 | Blender, Blender, Men's T-shirt, Laptop, Organic Honey          | 2166.96 |
| 103 | lindafuller@cohen.net  | Robert Andersen   | 82 | 2023-07-09 | Laptop, The Great Gatsby  | 4786.07 |
| 104 | lindafuller@cohen.net  | Robert Andersen   | 83 | 2023-06-14 | Cooking 101, Blender  | 142.52  |
| 105 | lindafuller@cohen.net  | Robert Andersen   | 84 | 2023-10-02 | Men's T-shirt, Coffee Table, Cooking 101, Organic Honey,        | 1513.02 |
| 106 | lindafuller@cohen.net  | Robert Andersen   | 85 | 2023-08-24 | Organic Honey, Cooking 101, Coffee Table, The Great Gatsby      | 968.06  |
| 107 | ramirezbryan@yahoo.com | Diane Valdez      | 86 | 2023-02-02 | Women's Dress, Blender, Blender                                 | 572.21  |
| 108 | ramirezbryan@yahoo.com | Diane Valdez      | 87 | 2023-08-09 | Smartphone, Coffee Table, Blender, The Great Gatsby             | 4124.44 |
| 109 | ramirezbryan@yahoo.com | Diane Valdez      | 88 | 2023-04-30 | Women's Dress, Laptop, Cooking 101, Cooking 101                 | 2002.64 |
| 110 | ramirezbryan@yahoo.com | Diane Valdez      | 89 | 2023-10-28 | Cooking 101   | 35.55   |

# 5.2 Query: Customers with Basket Items

### Rationale:

This query identifies customers with active items in their baskets to help target marketing efforts. The solution involved:

- Filtering customers with non-empty baskets by joining Basket and basket\_contains tables.
- Included customer attributes such as email (Cemail\_id), name, birthday (Cbirthdate), and gift card balances from Pvouchers\_gift\_cards.
- Retrieved product details from the Producte table for basket contents and displayed quantities (Bquantity).

|    | Customer_Email   | Customer_Name                   | Birthday                 | Gift_Card_Balance | Basket_Products  |
|----|--|---------------------------------|--------------------------|-------------------|--|
| 1  | allenjohn@warren.net                                     | Catherine Martinez              | 2002-02-13               | 57.53             | Blender (x3)   |
| 2  | alyssa17@gmail.com                                       | Kenneth Gutierrez               | 1980-04-10               | 348.54            | Cooking 101 (x3), Coffee Table (x1), Coffee Table (x5), Organic Honey (x5), Blender (x5)   |
| 3  | andreamiller@lee.com                                     | Michael Johnson                 | 1974-03-16               | NULL              | Women's Dress (x3), The Great Gatsby (x2), Smartphone (x5), Organic Honey (x4)   |
| 4  | bstokes@gmail.com  | Jennifer Young                  | 1970-04-17               | NULL              | Women's Dress (x5)   |
| 5  | christopherkim@robbins-wang.com                          | Patricia Garcia                 | 1995-03-06               | 224.45            | Fresh Apples (x2), Laptop (x4), Men's T-shirt (x2), The Great Gatsby (x4), Coffee Table (x4)   |
| 6  | cmorris@johnson.com                                      | Brian Ruiz                      | 1976-04-05               | 76.25             | Blender (x2), Laptop (x6), The Great Gatsby (x6), Women's Dress (x6)   |
| 7  | cookmaurice@mckay.info                                   | Christopher Wilson              | 1998-03-14               | 356.02            | $ Laptop\ (x4), Blender\ (x1), Blender\ (x1) $   |
| 8  | darrell34@hancock.com                                    | Brian Fletcher                  | 1980-06-08               | 320.74            | Organic Honey (x3)   |
| 9  | daviessamantha@hotmail.com                               | Michelle Miller                 | 1998-07-08               | 231.12            | Women's Dress (x5), Organic Honey (x2)   |
| 10 | davistravis@webb-freeman.com                             | Nicole Taylor                   | 2000-09-16               | 276.38            | Cooking 101 (x4), Women's Dress (x1), Organic Honey (x5)   |
| 11 | deborahdominguez@yahoo.com                               | Cassandra Guzman                | 1987-01-08               | 357.52            | Organic Honey (x1)   |
| 12 | ewalters@gmail.com                                       | Eric Yang                       | 1971-06-05               | 232.27            | Cooking 101 (x5), Laptop (x2)  |
| 13 | gainesthomas@mccormick.com                               | Mary Colon                      | 1996-06-07               | NULL              | The Great Gatsby (x5), Laptop (x2), Women's Dress (x2), The Great Gatsby (x1)  |
| 14 | hsmith@yahoo.com   | Luke Moore                      | 1984-02-25               | NULL              | Laptop (x2), Laptop (x2)   |
| 15 | jason57@yahoo.com  | Zachary Watts                   | 1971-02-14               | 246.68            | Coffee Table (x2), Women's Dress (x3), Organic Honey (x5)  |
| 16 | jeffery77@gmail.com                                      | Anna Murphy                     | 1994-10-06               | NULL              | Cooking 101 (x4), Coffee Table (x5), Blender (x5), Men's T-shirt (x4), Blender (x5)  |
| 17 | jnewman@gmail.com  | Jennifer Rodriguez              | 2004-09-04               | 156.73            | The Great Gatsby (x4)  |
| 18 | josemunoz@clark.com                                      | Angela Harris                   | 1998-09-16               | 313.78            | The Great Gatsby (x3), Fresh Apples (x2), Women's Dress (x1)   |
| 19 | kendra66@yahoo.com                                       | Cynthia Bradley                 | 1997-04-29               | 236.5             | Coffee Table (x2), The Great Gatsby (x4), Coffee Table (x5), Women's Dress (x2), Organic Honey (x5)  |
| 20 | lindafuller@cohen.net                                    | Robert Andersen                 | 1979-06-19               | 146.02            | Organic Honey (x5), Organic Honey (x5)   |
| 21 | lle@yahoo.com  | William Simmons                 | 1979-11-21               | NULL              | Men's T-shirt (x6), Cooking 101 (x1)   |
| 22 | marshallcarly@hotmail.com                                | Molly Martin                    | 2004-06-19               | 448.98            | Blender $(x1)$ , The Great Gatsby $(x1)$   |
|    | novakwalter@gmail.com                                    | Jennifer Tucker                 | 1974-07-13               | 52.52             | Laptop (x2), Women's Dress (x6), Women's Dress (x3), Women's Dress (x5), Laptop (x1)   |
| 23 | omurphy@gmail.com  | Traci Gonzalez                  | 1987-01-16               | 237.06            | Laptop (x2), women's bress (x3), women's bress (x3), haptop (x1)  Laptop (x1), The Great Gatsby (x2)   |
|    | patricktracey@nichols.org                                | Kevin Smith                     | 1996-06-27               | 49.73             | 7.7  |
| 25 | paul76@gmail.com   | Miranda Tran                    | 2001-08-09               | 179.4             | Coffee Table (x1), Coffee Table (x4), Blender (x5), Blender (x2)   |
| 26 |  |                                 |                          | NULL              | Women's Dress (x2), Laptop (x3), Blender (x2)  |
| 27 | qthompson@yahoo.com                                      | Amy Carter                      | 1986-02-07               |                   | The Great Gatsby (x2), Organic Honey (x4)  |
| 28 | ramirezyolanda@hotmail.com randy47@henson-richardson.com | Ashley Schroeder  Matthew Ayers | 2000-05-10               | 126.92<br>231.44  | Coffee Table (x3) Smartphone (x2), Men's T-shirt (x4), Women's Dress (x3)  |
|    | randy47@nenson-richardson.com<br>richard53@gmail.com     | Julie Shields                   | 1982-06-21               | 201.63            | Smartphone (x2), Men's T-Smrt (x4), Women's Dress (x5)  Blender (x4), Women's Dress (x4), Blender (x2)   |
| 30 | -  |                                 |                          | 201.63<br>NULL    |  |
| 31 | robert99@barber.com                                      | Jennifer Rocha                  | 1997-01-30               |                   | Coffee Table (x2), Cooking 101 (x5), Women's Dress (x3), Blender (x1)  Women's Dress (x1), The Creat Catchy (x4), Cooking 101 (x1), Ordenia Honey (xE) |
| 32 | rochajames@hotmail.com                                   | Jason Brooks                    | 1976-12-22               | NULL              | Women's Dress (x1), The Great Gatsby (x4), Cooking 101 (x1), Organic Honey (x5)  |
| 33 | rodriguezabigail@gmail.com                               | Lauren Sanders                  | 1971-12-13               | 142.42            | Cooking 101 (x4), Blender (x1)  Monta III shipt (x4), Blender (x1), Lanton (x4),   |
| 34 | sabrina88@gmail.com<br>simpsonedward@davis.net           | Antonio Sanchez Shane Smith     | 1973-07-31<br>1995-11-25 | NULL<br>405.13    | Men's T-shirt (x4), Fresh Apples (x3), Leptop (x4)  Plandar (x0), Plandar (x5), Plandar (x1), Option Hance (x4), Coffice Halls (x1),                   |
| 35 | •  | Joshua Bass                     | 2004-04-01               | 405.13<br>280.23  | Blender (x2), Blender (x6), Fresh Apples (x1), Organic Honey (x4), Coffee Table (x1)   |
| 36 | tanyathompson@rivera-benton.info                         |                                 |                          |                   | Fresh Apples (x4), Women's Dress (x2)  |
| 37 | timothyboyle@hotmail.com                                 | John Solis                      | 1985-12-08               | 217.83            | Blender (x2), Laptop (x3)  |
| 38 | walkerbreanna@pena.biz                                   | Mary Santos                     | 2001-04-26               | 201.87            | The Great Gatsby (x6)  |

# 5.3 Query: Top Products in Each Category

### Rationale:

This query identifies the top two best-selling products in each category to prioritize inventory and marketing. To solve it:

- Joined order\_contains with Products to access product sales and category details.
- Used aggregate functions to calculate total sales for each product.
- Applied a RANK() window function to rank products within each category based on sales.

Filtered to retrieve the top two products for each category.

|    | Category       | Product_Name  | Product_ID | Total_Sales |
|----|----------------|---------------|------------|-------------|
| 1  | Books          | Cooking 101   | 79         | 15          |
| 2  | Books          | Cooking 101   | 85         | 10          |
| 3  | Electronics    | Smartphone    | 99         | 17          |
| 4  | Electronics    | Laptop        | 33         | 9           |
| 5  | Fashion        | Women's Dress | 36         | 13          |
| 6  | Fashion        | Women's Dress | 19         | 12          |
| 7  | Groceries      | Fresh Apples  | 26         | 15          |
| 8  | Groceries      | Organic Honey | 3          | 10          |
| 9  | Home & Kitchen | Blender       | 69         | 14          |
| 10 | Home & Kitchen | Blender       | 92         | 12          |

# 5.4 Query: Month-over-Month Sales Growth

### Rationale:

The aim was to compute the percentage change in sales month-over-month, considering refunded items. The steps included:

- Extracted year and month from Odate for grouping.
- Calculated total sales for each month by summing product prices, adjusted for refunded items (using Return and order\_contains tables).
- Used LAG() window function to fetch the previous month's sales for each group.
- Computed the growth rate as a percentage difference between current and previous month's sales.

|          | Year | Month | Total_Sale | es | Sales_Growth |
|----------|------|-------|------------|----|--------------|
|          | 2023 | 01    | 160.37     |    | NULL         |
|          | 2023 | 02    | 5519.88    |    | 3341.97      |
|          | 2023 | 03    | 13279.73   |    | 140.58       |
|          | 2023 | 04    | 11563.8    |    | -12.92       |
| /        | 2023 | 05    | 22368.6    |    | 93.44        |
|          | 2023 | 06    | 12418.95   |    | -44.48       |
|          | 2023 | 07    | 17876.85   |    | 43.95        |
|          | 2023 | 08    | 14182.7    |    | -20.66       |
|          | 2023 | 09    | 21865.19   |    | 54.17        |
|          | 2023 | 10    | 5775.16    |    | -73.59       |
|          | 2023 | 11    | 21406.64   |    | 270.67       |
|          | 2023 | 12    | 4569 91    |    | -78.65       |
| <b>\</b> |      |       |            |    |              |

# 6. Database Consistency

### Rationale: Ensuring Stock Availability Before Order Placement

The trigger check\_product\_stock ensures that customers cannot order more units of a product than are available in stock. The purpose is to maintain database consistency by preventing stock depletion beyond what is available.

### **Trigger Logic:**

- 1. The trigger is defined as BEFORE INSERT on the order\_contains table to validate product stock before the order is added.
- 2. For each row, the trigger:
  - Compares the new order quantity (NEW.Oquantity) with the available stock (Pstock\_count) in the Productstable.
  - If the order quantity exceeds the stock, the trigger raises an error and aborts the transaction.

### **Error Handling:**

• An error message, "Error: Insufficient stock for the product", is returned when the stock is insufficient, preventing the insert operation.

### i) Query That Passes the Trigger (Normal Situation, No Errors)

-- Example: a product with ID 31 has a stock count of 178.

```
INSERT INTO order_contains (Oorder_number, Pproduct_number, Oquantity)

VALUES (1, 31, 5);

Execution finished without errors.
Result: query executed successfully. Took 1ms, 1 rows affected
At line 1:
INSERT INTO order_contains (Oorder_number, Pproduct_number, Oquantity)
VALUES (1, 31, 5);

-- Passes because the stock (178) is greater than the requested quantity (5).
```

### (ii) Query That Violates the Trigger (Error Fires)

-- Example: a product with ID 31 has a stock count of 178.

```
INSERT INTO order_contains (Oorder_number_Poroduct_number_Oquantity)

VALUES (5.31.180);

Execution finished with errors.
Result: Error: Insufficient stock for the product.
At line 1:
INSERT INTO order_contains (Oorder_number, Pproduct_number, Oquantity)
VALUES (5, 31, 180);
```

-- Fails because the stock (178) is less than the requested quantity (180).

### **Generative AI Use Statement Format for use in Assessments**

(i) what tool(s) were used I used Chat GPT.

- (ii) any content produced by an Al tool In question 4, Chat GPT generated synthetic data for me. all the synthetic data was generated by an Al under my prompt.
- (iii) the prompts used to generate the content I couldn't turn chat into pdf, but this link contains all our conversations: https://chatgpt.com/share/673bd7fd-97b0-8012-ac0b-55535e57ec34
- (iv) how the results from the AI were incorporated into your submitted work.

  In addition to Question 4, the data that the AI provided me was the basis for questions 5 and 6. The SQL I wrote to run the solution are built on this data.

### **Bibliography:**

OpenAI. (2023). ChatGPT (Nov 19 version) [Large language model]. https://chat.openai.com/chat.