

11_Analytics_Metrics

11 — Analytics & Metrics

Product Metrics

- DAU/WAU; session duration; map interactions per session.
- Layer toggles; region interest; export usage.
- Education mode completions; quiz scores (anonymized).

Data Metrics

- Stations coverage; ingest recency; job success rate; tile build time.

Environmental Impact Proxies

- Heatwave alerts generated; NGO & educator adoption; citations.