

K. J. Somaiya College of Engineering, Mumbai-77

(Autonomous College Affiliated to University of Mumbai)

Semester: January 2018 – April 2018

Max. Marks: 30

Duration: 1hr.15 min.


Class: TY BTech

Semester: VI

Branch: IT

Test 2

Name of the Course: **IT as Enabler for Start Up**

Question No.		Max. Marks	CO Mapped	Bloom's Taxonomy Level
Q.1	Elaborate problem definition along with features for an on line food delivery mobile app. Apply SWOT analysis to identify strengths and weaknesses of app. (State Assumptions, if any)	10	CO2	Application
Q.2	Apply any four Ux Principles of Web App to design webpage layout of following application: MyHealthTeams creates social networks for communities of people facing chronic conditions (everything from Lupus and multiple sclerosis, to autism, breast cancer, and COPD). MyHealthTeams believes that when people facing the same chronic condition are able to connect with and learn from each other, ask questions, get referrals and share tips with other people who personally understand what it's like to face that condition, health outcomes improve. Or Apply any four Ux Principles of mobile App to design page layout of mentioned application.	10	CO3	Application
Q.3	Discuss Google Analytics. Or Explain role of media query with example.	05	CO3	Comprehension
Q.4	Recognize web usability principles with respect to following Web UI (a) 	05	CO3	Comprehension

(b)

tion Packages **Hotels** Cars Flights **NO FEES** Cruises Activities **DEALS & OFFERS** Maps Busin

Please help us with a little more information

Please enter a location.

<input checked="" type="radio"/> Atlanta	<input type="radio"/> Las Vegas	<input type="radio"/> New York	<input type="radio"/> San Antonio
<input type="radio"/> Boston	<input type="radio"/> London	<input type="radio"/> Orange County	<input type="radio"/> San Diego
<input type="radio"/> Chicago	<input type="radio"/> Los Angeles	<input type="radio"/> Orlando	<input type="radio"/> San Francisco
<input type="radio"/> Dallas	<input type="radio"/> Miami	<input type="radio"/> Paris	<input type="radio"/> Seattle
<input type="radio"/> Ft. Lauderdale	<input type="radio"/> Myrtle Beach	<input type="radio"/> Phoenix	<input type="radio"/> Washington D.C.
<input type="text"/> Other city:			

Choose an option

☒ Continue

☐ Start search over

(c)



(d)

Sudoku 4ever Plus
by [Jogavity LLC](#)
Platform: Android Rated: [All Ages](#)
★★★★☆ (118 customer reviews)

List Price: ~~\$4.99~~
Price: **\$0.00**
You Save: **\$1.99 (100%)**

Sold by: Amazon Digital Services, Inc.
Available instantly

TEST DRIVE NOW
instantly on your computer

Try this app right now on your computer. You control the app with your mouse and keyboard to experience it like you would on your phone. Test drive this app before you buy.
[How does this work?](#)

(e)

Print

Printer

Name: Properties

Status: Idle Find Printer...

Type: HP LaserJet 9000 PS

Where: NSH 3505

Comment: Public Printer ☐ Print to file

Print range

☐ All ☐ Current slide ☐ Selection

☐ Custom Show:

☒ Slides:

Enter slide numbers and/or slide ranges. For example, 1,3,5-12

Copies

Number of copies:

☒ Collate

Print what:

Slides

Color/grayscale: Grayscale

Handouts

Slides per page:

Order: ☒ Horizontal ☐ Vertical

☐ Scale to fit paper ☐ Print hidden slides

☐ Frame slides

☐ Print comments and ink markup

Preview OK Cancel