Max. Marks: 30   **Duration: 1hr.15 min**.

Class: TY BTech   Semester: VI

Branch: IT

Test 1   Name of the Course: **IT as Enabler for Start Up**

Question No.		Max. Marks	CO Mapped	Bloom's Taxonomy Level
Q.1	Illustrate one example of each: a. Advanced Google Search b. Close ended survey question with unordered response c. Patent Search Engine	 02 02 01	CO1	Comprehension
Q.2	Explain Process of Patent search.	05	CO1	Comprehension
Q.3	A start up company wants has idea – "Clean@Click" for providing trusted domestic assistance on an hourly basis. Validates above idea with following validation tool: a. Activity Map Also comment on shortcomings/pitfalls that Clean@Click should avoid.	 08 02	CO1	Application
Q.4	Discuss role of Earlyvengelist in customer discovery process.	05	CO4	Comprehension
Q5	Draw Template for Business Canvas Model and state hypothesis for C-P-S.	05	CO4	Comprehension