

Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Campaign promises, slogans, and speeches related to the election.

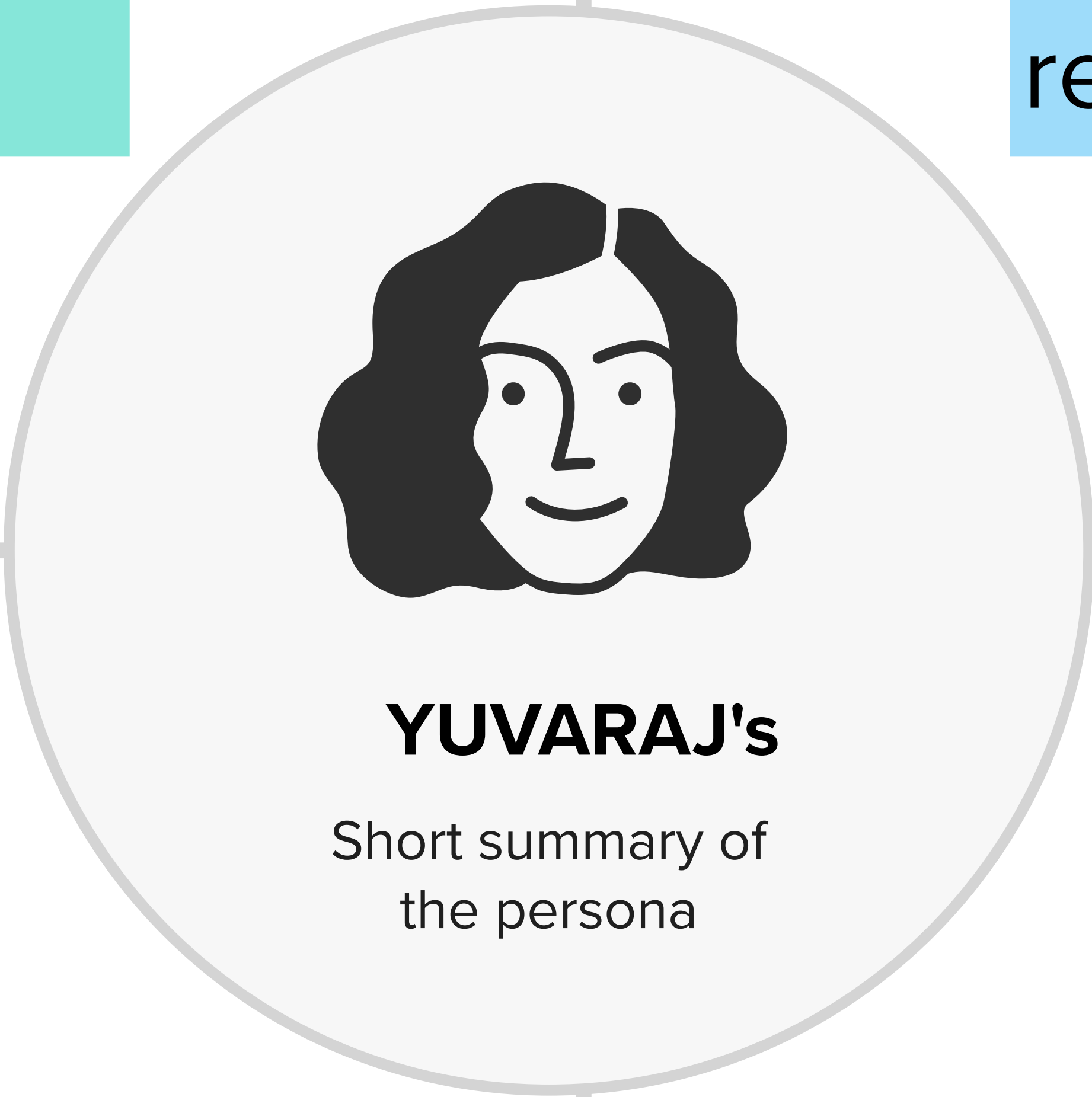
Need public support and voter trust to secure victory.

Appeals to their constituents for support and trust.

Appeals for unity and national progress.

Concerns about their public image and reputation.

Pressure from party leaders or donors.



Engaging in public debates and discussions.

Fear of losing the election and political career.

Responding to changing public opinion or crises.

Attending rallies and events to connect with voters.

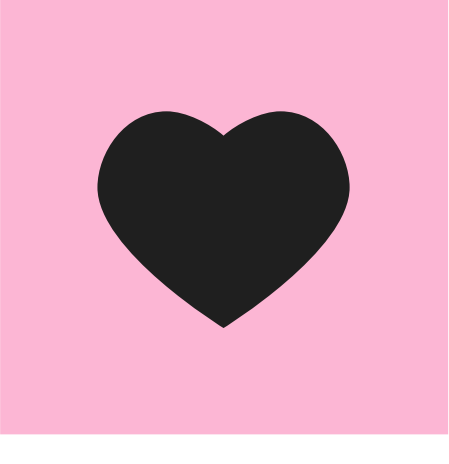
Confidence in their abilities and vision.

Determination to overcome challenges and succeed.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?