

On-the-Go Updates ON

On-the-Go Updates automatically performs updates that doesn't require customer to inhibit their cars.

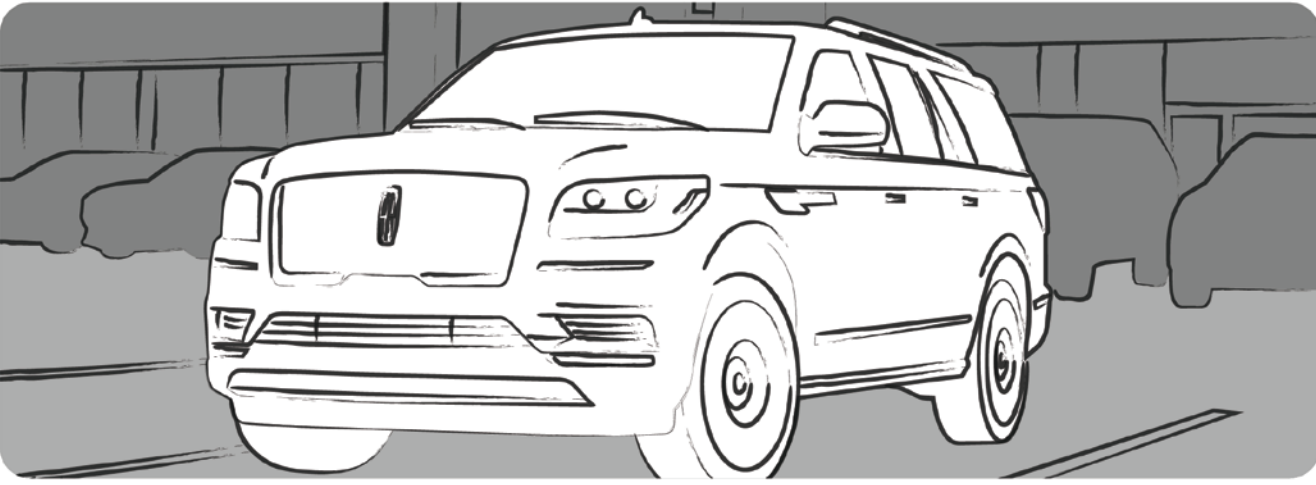
Non-Inhibit Updates

New Feature + Performance updates (ex.Bug Fix)



Emily is excited about her recently purchased new Ford vehicle. On-the-Go updates is defaulted to ON.

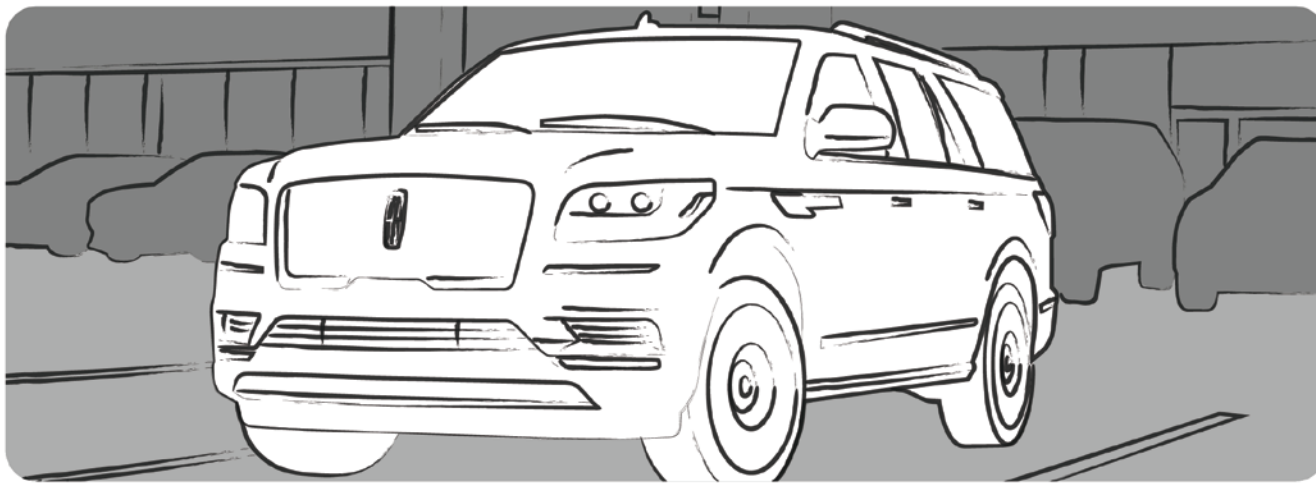
OTA Proposed Solutions for Near (Job 1 + 1 year)



When Emily purchase her new vehicle, On-The-Go updates are default ON.



Emily is exploring her new FordPass account. In her "My Vehicle", she sees that there is a "New Tip" about On-the-Go updates. She learns about the benefits of having this on.



On a sunny Sunday, while Emily is getting ready for her daughter's soccer tournament, there is an update available for the vehicle.



After buckling in her daughter, Emily turns on the car and receives a popup prompt telling her this is the **first time there is an On-The-Go update initializing**. She presses "OK" to continue.



When update is ready to be installed, Emily sees a **3-second transient message and an install status icon** in the status bar, telling her that the update is starting.



A few days later, the update has completed, and Emily sees the **update successful icon and a popup**. She discovers that the update is complete and explores further details about what is new.

