

Ecommerce Sales Dashboard

Segment

Consumer

Corporate

Home Office

YTD Sales

\$11.53M

▼ -0.83%



YTD Profit

\$1.34M

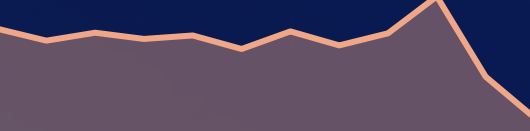
▲ 4.50%



YTD Quantity

#107.2K

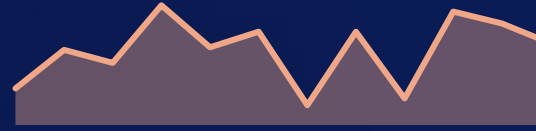
▼ -7.29%



YTD Profit Margin

11.58%

▼ 5.37%

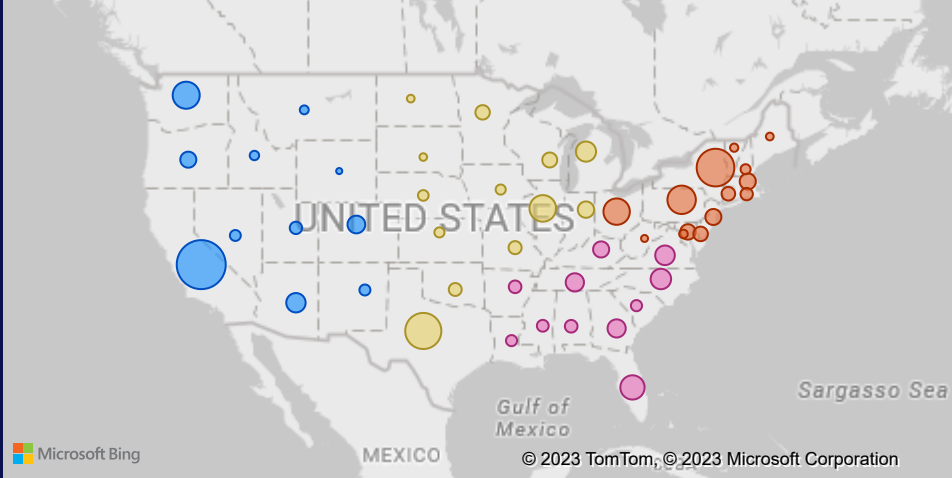


Sales By Category

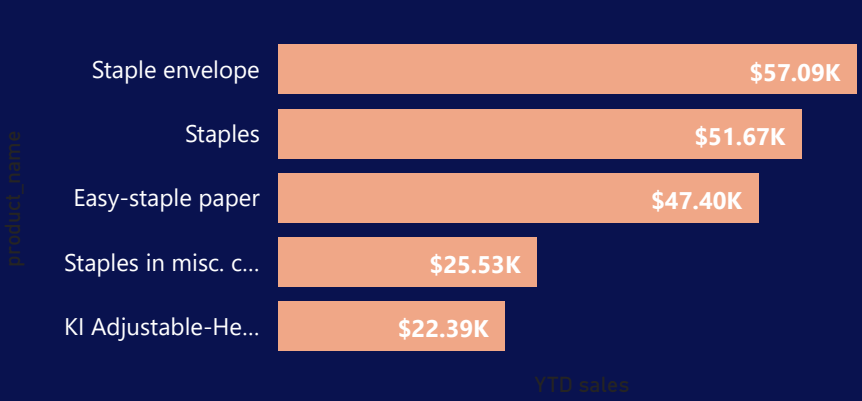
category_name	YTD sales	PYTD Sales	YOY Sales	Trend
Furniture	\$2.52M	\$2.50M	0.73%	▲
Office Supplies	\$6.92M	\$7.00M	-1.22%	▼
Technology	\$2.10M	\$2.13M	-1.37%	▼

sales by state

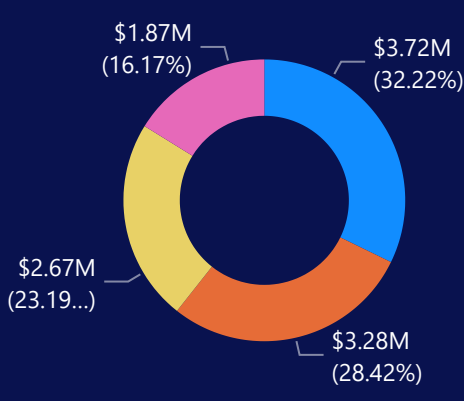
customer_region ● Central ● East ● South ● West



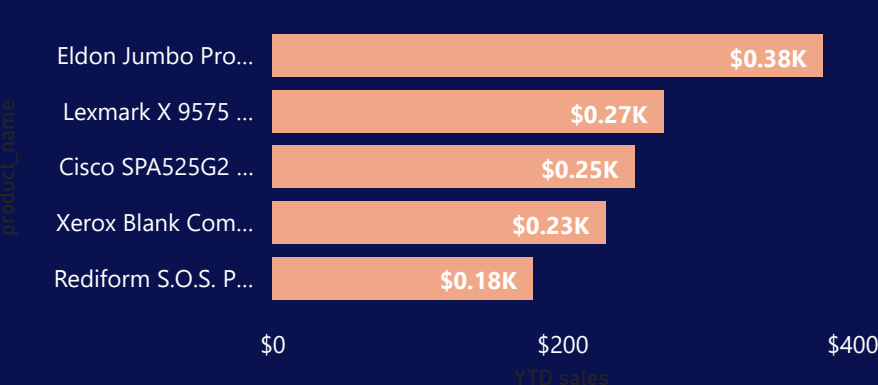
Top 5 Products YTD sales



YTD sales by customer_region



YTD sales by product_name



YTD sales by shipping_type

