

Deliverable #1

Initial Analysis and Design: PhotoLucky

9355A – GROUP 2

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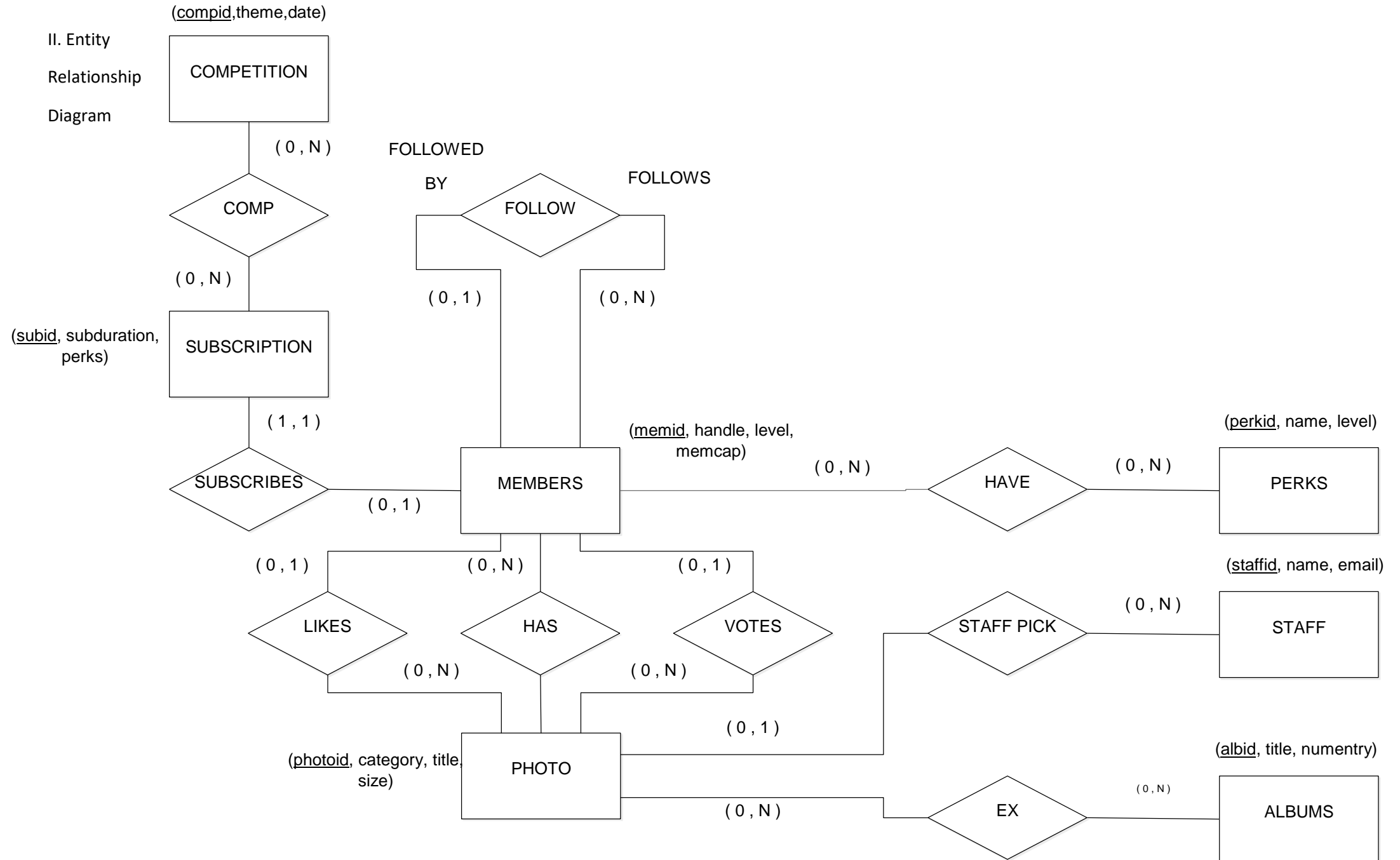
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## I. Business Rules

1. Registration and membership to the website is free.
  - a. Members may upload up to a maximum of 2GB total storage for photos initially. Reaching certain levels or winning competitions raises this threshold.
  - b. Members can earn experience and gain levels for activities throughout the site, such as:
    - i. Following or being followed by other members
    - ii. Voting for entries during competitions
    - iii. Upvoting or 'liking' non-entry photos or albums
    - iv. Productive and non-disruptive comments in photo or album comment sections
  - c. Higher leveled members gain functional and vanity perks:
    - i. Extra filters for photographs
    - ii. More memory allotted for uploads after earning their first level, and for every 10 levels afterwards
    - iii. Community badges/stickers for their profiles
    - iv. More customization features for their profiles
2. Users may "follow" any other member.
3. Competitions occur monthly with every contest having a different theme.
4. To enter, participants must be subscribers.
5. Subscriptions cost Php120 per month, with several perks:
  - a. A one-time bonus of 3GB to their photo storage that persists after a subscription expires
  - b. The ability to enter website photo competitions
  - c. Disabling website advertisements
  - d. Unique photo filters and effects
  - e. 2.5x exp gain
6. Registered members may vote for any number of entries.
7. Participating members can only post an entry once per contest.
8. Registered members may also 'flag' inappropriate submissions. Flagged entries are checked by the staff to see if they are to be disqualified.
9. Vote tallying is done after the second week of the competition.
10. Staff may also vote for entries, but will not be counted as member votes. Entries selected by the staff are placed in a "staff favorites" list.
11. Staff are also responsible for monitoring input from users such as comments or photos that may be inflammatory or inappropriate.
12. Participants who win 4 consecutive competitions are inducted into the website's "Hall of Fame".
13. Prizes:
  - 1<sup>st</sup> place: Php5000
  - 2<sup>nd</sup> place: Php2000
  - 3<sup>rd</sup> place: Php1000
14. Regular members may also post their own photos and 'tag' them into certain categories.
15. Uploaders can select privacy settings: (per photo or per album)
  - Downloadable
  - Followers only
  - Only me/private album

II. Entity  
Relationship  
Diagram



III. Mockups

Homepage (Non-member)

PhotoLucky  
Logo

Double click to add image

Photos

Photographers

Contests

Vote

About Us

FAQ

Logged in as JUAN TAMAD

Most Popular

Staff Pick

Discover

AD

AD

Contest Announcements / Updates

THIS MONTH'S STAFF PICKS

photo1

photo2

photo4

photo3

photo5

photo7

photo8

photo10

photo6

photo9

photo9

photo11

AD

Homepage (Subscribed)

PhotoLucky  
Logo

Double click to add image

Photos

Photographers

Contests

Vote

About Us

FAQ

Logged in as PEDRO TAMAD

Most Popular

Staff Pick

Discover

Contest Announcements / Updates

Subscribed Member Contents Only

THIS MONTH'S STAFF PICKS

photo1

photo2

photo4

photo3

photo5

photo7

photo8

photo10

photo6

photo9

photo9

photo11

Main Homepage

PhotoLucky  
Logo

Double click to add image

Photos

Photographers

Contests

Vote

About Us

Most Popular

Editors Pick

Hall of Fame

Discover

Contest Announcements / Updates

Login

Register

Username

Password

☒ Remember me

[Forgot your password?](#)

Login

THIS MONTH'S STAFF PICKS

photo1

photo2

photo4

photo3

photo5

photo6

photo9

photo7

photo8

photo9

photo10

photo11

Contest Interface

Photo Lucky

Photos

Photographers

Contests

Vote

About Us

Logged in as PEDRO TAMAD

Title of the Contest

View the Entries

Days Left:

28

Contest Details

Join the Contest

Drag the Photo From Your Computer

Submit Entry Photo

Vote

Share

f

For Further Inquiries

Contest Entries Interface

PhotoLucky

Photos

Photographers

Contests

Vote

About Us

Logged in as PEDRO TAMAD

Title of the Contest

Submit Entry Photo

Days Left:

28

Contest Entries

AD

Newest

Most Popular

Oldest

AD

View The Details of the Contest

View