COULD THIS BE THE NEXT HOMERUN? WATCH BLLB LIKE A HAWK STARTING MONDAY, JULY 23rd!

Trade Date: Monday, July 23rd, 2007 Company: Bell Buckle Holdings, Inc.

Symbol: BLLB.PK Current Price: 0.245

5-day Target: 1

Current Market: Extremely Bullish

Rating: 10+

Recommendation: Strong Buy

About Bell Buckle Holdings, Inc.

Bell Buckle Country Store, Inc. was founded in 1995 as a family owned and operated business, dedicated to producing the finest all-natural gourmet food products on the market. This dedication to excellence has garnered them recognition throughout the industry and many national awards for both taste and packaging. Through the years, the company has grown to include 5 brands, 239 products, sold in all 50 States and overseas through grocery stores, specialty gourmet & gift shops and big box retailers.

Bell Buckle Country Store, Inc. products are sold under the brands: Captain Rodney's, Rose & Ivy, Simplify, Bell Buckle Country Store and Bainbridge Festive Foods!

MEMBERS SHOULD PICK UP BLLB AS EARLY AS POSSIBLE ON MONDAY! THIS ANNOUNCEMENT IS GOING TO SEND IT OFF THE CHARTS! WE ALL KNOW THAT IN THIS BUSINESS IT'S THE BIG ANNOUNCEMENTS THAT MAKE THESE STOCKS EXPLODE!!!

CLOUDY SKIES OVER THE MISTY FJORDS REGION CONTINUING INTO THE MID MORNING. DO NOT DRIVE ACROSS FLOODED ROADWAYS.

RESIDENTS IN THESE AREAS CAN EXPECT MODERATE TO HEAVY RAINFALL WITH OCCASSIONAL LIGHTNING STRIKES DURING THIS TIME.

PERIODS OF LIGHT RAIN OR DRIZZLE WILL CONTINUE ACROSS THE REST OF THE ZONE.

RESIDENTS IN THESE AREAS CAN EXPECT MODERATE TO HEAVY RAINFALL WITH OCCASSIONAL LIGHTNING STRIKES DURING THIS TIME.

SOME SHOWERS AND ISOLATED THUNDERSTORMS WILL AFFECT PORTIONS OF SOUTHEASTERN MAD ISON.

This file is usually updated about every two minutes.

WESTERN CALHOUN COUNTY IN EAST CENTRAL ALABAMA.

SOME SHOWERS AND ISOLATED THUNDERSTORMS WILL AFFECT PORTIONS OF SOUTHEASTERN MAD ISON.

DENSE FOG ADVISORY NOW IN EFFECT UNTIL NOON ADT TODAY THROUGH THOMPSON PASS. UNION GROVE GUNTERSVILLE.

This file is usually updated about every two minutes.

WESTERN CALHOUN COUNTY IN EAST CENTRAL ALABAMA.

PERSONS ALONG CANE CREEK SHOULD WATCH FOR RAPIDLY RISING WATER.

MOSTLY CLOUDY WITH AREAS OF LIGHT DRIZZLE INTO THE MORNING.

MOSTLY CLOUDY WITH AREAS OF LIGHT DRIZZLE NEAR HAINES AND LIGHT RAIN SOUTH ALONG

LYNN CANAL INTO THE MORNING.

THE DENSE FOG ADVISORY IS NOW IN EFFECT UNTIL NOON ADT TODAY.

PERIODS OF LIGHT RAIN.

AND PONDING OF WATER ON COUNTRY ROADS AND FARMLAND ALONG THE BANKS OF CREEKS AND STREAMS.

PERIODS OF LIGHT RAIN OR DRIZZLE WILL CONTINUE ACROSS THE REST OF THE ZONE.

DENSE FOG IS EXPECTED TO PERSIST THROUGH THIS MORNING FOR THOMPSON PASS.

BREEZY CONDITIONS ALONG THE SHORE.

WESTERN CALHOUN COUNTY IN EAST CENTRAL ALABAMA.

AND PONDING OF WATER ON COUNTRY ROADS AND FARMLAND ALONG THE BANKS OF CREEKS AND STREAMS.

PERSONS WITH OUTDOOR ACTIVIES IN THE WHITESBURG.

This file is usually updated about every two minutes.

MOSTLY ALONG THE MOUNTAINS.

MOSTLY ALONG THE MOUNTAINS.

This same information is available in other file formats including the XML based RSS and CAP formats.

DO NOT DRIVE ACROSS FLOODED ROADWAYS.

PERSONS ALONG CANE CREEK SHOULD WATCH FOR RAPIDLY RISING WATER.

AREAS OF LIGHT RAIN MOVING FROM EAST TO WEST.

THE DENSE FOG ADVISORY IS NOW IN EFFECT UNTIL NOON ADT TODAY.

MOSTLY ALONG THE MOUNTAINS.

THE DENSE FOG ADVISORY IS NOW IN EFFECT UNTIL NOON ADT TODAY.

PATCHY FOG FORMING IN LOW LYING AREAS.

CLOUDY WITH PERIODS OF RAIN CONTINUING INTO THE MORNING.

PERSONS ALONG CANE CREEK SHOULD WATCH FOR RAPIDLY RISING WATER.

MOSTLY CLOUDY WITH SCATTERED RAIN SHOWERS.

CLOUDY SKIES OVER PRINCE OF WALES CONTINUING INTO THE MID MORNING.

BREEZY CONDITIONS ALONG THE SHORE.

MOSTLY ALONG THE MOUNTAINS.

AREAS OF FOG WILL REDUCE VISIBILITY TO ONE HALF MILE OR LESS AT TIMES.

AREAS OF LIGHT RAIN MOVING FROM EAST TO WEST.

CLOUDY WITH PERIODS OF LIGHT RAIN FROM THE EAST INTO THE MORNING.

PATCHY FOG IN VALLEY AREAS.

PERIODS OF LIGHT RAIN.

BREEZY CONDITIONS IN THE CHANNELS.