



What is SPLASHH? SPLASHH (<http://splashh.org>) is a socially driven network that crowdsources the condition of our waterways. The mission of SPLASHH is to inspire water conservation through awareness by engaging students, citizen scientists, and professionals to share, discuss, connect, and visually consume information about water.

How does SPLASHH inspire water conservation? Currently a vast amount of information collected by students, citizen scientists, and professionals about their watershed is not shared with the water community. SPLASHH's goal is to serve as a platform where students, citizen scientists, and professionals can post their water projects, gain recognition for their contributions, and connect with other water investigators. The SPLASHH site is designed specifically with this goal in mind and can be used to capture valuable aquatic information, facilitate dialogue about water, and help us to better understand the state of our local, national, and even international waterways. After all, we are all connected to water, and all bodies of water are connected.

How is SPLASHH different than other sites? SPLASHH is a framework that collects information about water in real-time, encourages dialogue between interested parties, and most importantly, it fosters the building of communities based upon an interest in water. SPLASHH doesn't require any training or commitment and accepts all posts about water from anyone who has an interest in, observation of, or concern about water. For more information, please see the SPLASHH paper (Adams et al., 2013) in: Oceans 2013, MTS/IEEE San Diego – An Ocean in Common. Marine Technology Society/IEEE, pages 1-9.

How do you access SPLASHH? It's simple! Log onto <http://splashh.org>. Our home page is where the dialogue about water begins. In the SPLASHH text box, enter your water project and choose from one of the categories we provide to help you appropriately tag your comment. Hit submit and see your post appear on the map. Just comment, tag, and submit, and you'll be a part of the SPLASHH community! In essence, SPLASHH's first phase is an education and outreach tool about water for anyone that wants to share water projects or learn more about the most important resource we have: water.

There are many exciting things on the horizon for SPLASHH, and we welcome users to pilot these new additions. We have partnered with Georgia Tech's Computing for Good Computer Science Team (class of 2014 & 2015) and will soon be releasing a biological, chemical, and physical data upload feature that will also collect information about the contributor and data collection technique. Metadata will be archived that will allow interested parties to search and filter data. In addition to the data tool, SPLASHH plans to release new media and notification tools in January 2016. Stay tuned, because SPLASHH may just change the way we think, talk, and learn about water.

Where is SPLASHH headquartered? SPLASHH is housed at Kennesaw State University (Georgia) under the direction of Lisa G. Adams, Ph.D., Associate Professor of Biology & Biology Education (ladams@kennesaw.edu).

Who sits on the SPLASHH Advisory Board?

- Ilkay Altinas, Ph.D., Deputy Director for the Scientific Workflow Automation, San Diego Super Computer, University of California, San Diego, CA
- Elizabeth R. Igleheart, M.B.A., Development Consultant, Columbia, SC
- Paul D. Lapidus, M.B.A., Recently Retired & Past Director for the Corporate Governance Center, Coles College of Business, Kennesaw State University, GA
- Kate Larkin, Partner, Larkin/Volpatt Communications, NY
- Douglas Levin, Ph.D., Deputy Director Center for Environment & Society, Washington College, MD
- Michael Lindemuth, M.S., Senior Software Engineer, Stratus Video, Clearwater, FL
- Dwayne Porter, Ph.D., Professor, Department of Environmental Health Sciences Arnold School of Public Health and the Director of the Baruch Institute for Marine and Coastal Sciences, University of South Carolina, SC
- Ari Daniel Shapiro, Ph.D., Independent Reporter and Producer of Science Media, Boston, MA

Who supports SPLASHH?

- Kennesaw State University College of Science and Mathematics Shark Tank Award 2015 & OVPR 2012 Award
- SECOORA (Southeast Coastal Ocean Observing Regional Association) Student Stipend MiniGrant Award 2015
- YSI Inc. 2014 & 2015