

FEDERAL RESERVE NOTE

THE UNITED STATES OF AMERICA

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2003  
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John W. Sean

Secretary of the Treasury

REVOLUTION

THE  
HEIST

# D<sub>a</sub>V<sub>i</sub>D

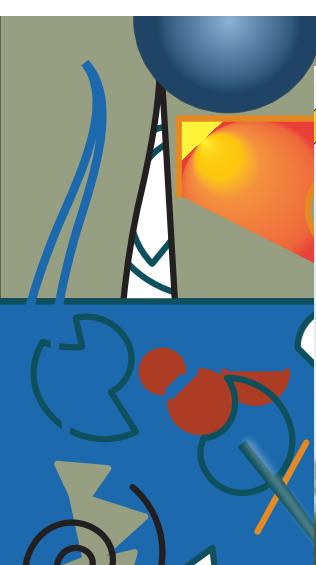
for his art work direction  
the magazine Ray Gun.

The publication had no  
consistent typefaces or  
layouts; even the mast  
head was recreated for  
each issue. The result  
was a magazine that  
was strikingly fresh  
looking with every issue.

To Carson, image and  
type are the medium of  
expression. His designs  
do not start

carsON

out with the  
intention  
of being  
illegible or  
hard to read.  
the design  
begins as an  
expression to  
communicate  
the message of the  
feeling or  
the response.



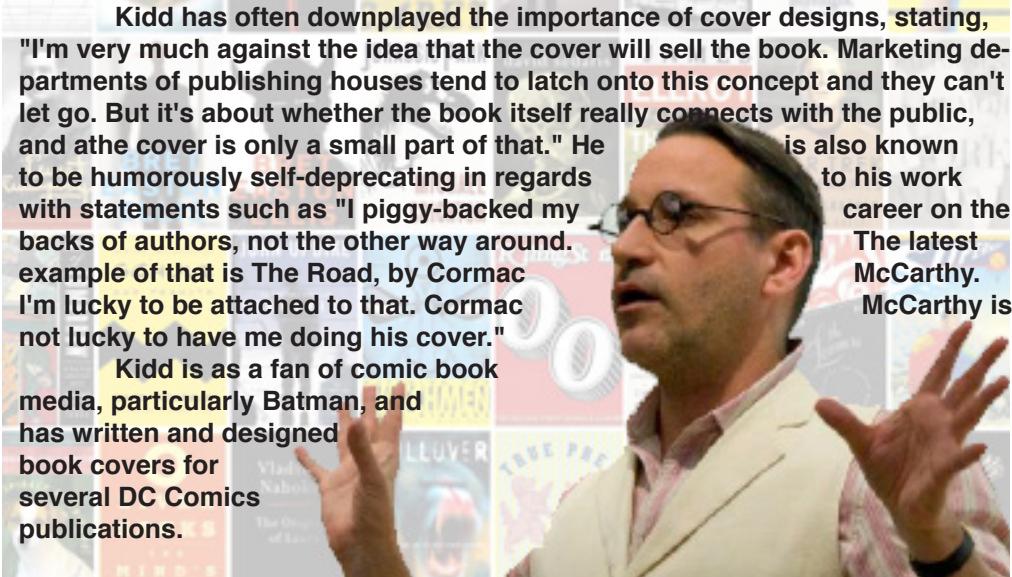
# CHIP KIDD

Kidd is currently associate art director at Knopf, an imprint of Random House. He first joined the Knopf design team in 1986, when he was hired as a junior assistant. Turning out jacket designs at an average of 75 a year, Kidd has freelanced for Amazon, Doubleday, Farrar Straus & Giroux, Grove Press, HarperCollins, Penguin/Putnam, Scribner and Columbia University Press in addition to his work for Knopf. Kidd also supervises graphic novels at Pantheon, and in 2003 he collaborated with Art Spiegelman on a biography of cartoonist Jack Cole, *Jack Cole and Plastic Man: Forms Stretched to Their Limits*.

His design for Michael Crichton's *Jurassic Park* novel was carried over into marketing for the film adaptation. Oliver Sacks and other authors have contract clauses stating that Kidd design their books. Publishers Weekly described his book jackets as "creepy, striking, sly, smart, unpredictable covers that make readers appreciate books as objects of art as well as literature." USA Today also called him "the closest thing to a rock star" in graphic design today, while author James Ellroy has called him "the world's greatest book-jacket designer."

Kidd has often downplayed the importance of cover designs, stating, "I'm very much against the idea that the cover will sell the book. Marketing departments of publishing houses tend to latch onto this concept and they can't let go. But it's about whether the book itself really connects with the public, and the cover is only a small part of that." He is also known to his work career on the The latest McCarthy. McCarthy is to be humorously self-deprecating in regards with statements such as "I piggy-backed my backs of authors, not the other way around. example of that is *The Road*, by Cormac I'm lucky to be attached to that. Cormac not lucky to have me doing his cover."

Kidd is as a fan of comic book media, particularly Batman, and has written and designed book covers for several DC Comics publications.



# INLAND NORTHWEST'S UP COMING ARTISTS



Miles still remembers his first performance when he was just 13 years old. 11 self-recorded albums later, and by singing songs from his heart and never letting music slip away from his life, Miles has recruited more than just friends to say “YEAH!” to what he’s doing. With these seafaring tales, these acoustic heart-wrenchers, these foot-stomping songs that came from the depths of his soul, he’s actually touched people. the 26-year-old Miles thinks back on that kid who took that risk. And he’s proud. He’s proud of all of his punk bands, the noise bands, the acoustic projects. He’s proud that music has always been in his life.

Dan Cuccia has always been a behind-the-scenes guy. He’d watch from the crowd as his charismatic emcee friends (Quiz, Jaeda, Freetime Synthetic) performed his songs. Within a year, he released Call Me Later, an airtight album that flirts heavily with an even darker aesthetic. On one track he takes the vocals to Cutting Crew’s “(I Just) Died Your Arms Tonight” and slows them to a molasses crawl. “I was like ‘This is what I’ve always been talking about. This is the genre that’s missing.’”



Kay Clifton is a serious man. He was dubbed “Quiz Kid” when he was young because he was so ahead of his time as a rapper. Clifton says he had a hard time in school because of his mouth. But the quick thinking and sass that got him in trouble in the classroom made him an asset on the mic.  
Today, Clifton is far from your average rapper. His voice is unique. But it's how he uses cadence and delivery that makes Clifton unique to hip-hop.



# SpokeFest

## Join us

in celebrating the joy of cycling, the beauty of Spokane, healthy lifestyles and the environment. Last year over 2,000 cyclists of every age and ability took part in the fifth annual SpokeFest! Help us make this SpokeFest an even bigger celebration, so get out your wheels and join us. This ride has something for every rider, from the racers to the folks dusting off bikes for the first time this year.



## As the summer begins

to wane and schools slowly rumble to life, it's once again time for Spokane's annual SpokeFest Park Loop and Bike Safety Rodeo, a one mile bike ride set against the scenic backdrop of Riverfront Park and the tranquil banks of the Spokane River. This year, SpokeFest is pleased to offer SpokeFest Park Loop riders the opportunity to win an amazing new bike, courtesy of REI. Through community support, SpokeFest empowers families and children to become active in cycling.

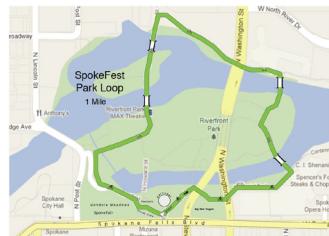
## This Fall,

the Bike Rodeo will introduce beginning cyclists to the basics of bicycle safety and rules of the road. Utilizing a SpokeFest passport, cyclists are encouraged to stop at various stations along the ride where they will learn to navigate obstacles, operate in challenging situations, and learn to signal their intentions to other bicyclists. Bike Rodeo is not a race, it is so much more. It's a family bonding experience and bicycle safety clinic rolled into one. We take the concept of the rodeo and liberate it from the traditional confines of a parking lot.

# Get Your Bike On!

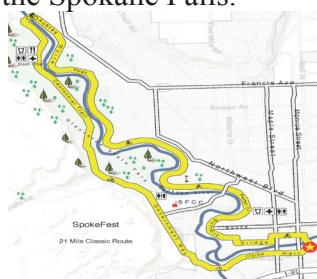
## September 8, 2013

Bike Rodeo is a one mile bike ride set against the scenic backdrop of Riverfront Park and the tranquil banks of the Spokane River. Designed to empower families and their young children to become active in cycling, the Bike Rodeo introduces beginning cyclists to the basics of bicycle safety and rules of the road.



### Classic River loop

This 21-mile route covers some of Spokane's most beautiful riding, including the Aubrey L. White Parkway, Riverside State Park and a finish atop of the Spokane Falls.



### Spokane Falls Loop

Shortcut the Classic River Loop into a 9 mile ride.



### The Four Mound Loop

A 26 mile addition for a total of 47 miles. Are you up for a challenge?



Register in person at Mountain Gear on 9/6 or at REI on 9/7. Fee schedule:

Youth postmarked BEFORE August 31: \$8.00  
Adult postmarked BEFORE August 31: \$12.00

Youth postmarked AFTER September 1: \$15.00  
Adult postmarked AFTER September 1: \$20.00

Registration is non-refundable



One of the hottest bands in the world performed at EWU on Thursday, a free concert for 3,500 students sponsored by the Associated Students

“Can’t Hold Us,” marked its fourth week at No. 1. They are the first duo in Billboard history to have their first two singles hit No. 1, and the first artists to achieve

and a day off tomorrow before we fly out to Philly. And so I actually flew into Spokane early (Wednesday) morning. My family’s had a cabin on Priest Lake for 20 years. So

I drove up there with the girlfriend.”

## Macklemore and Ryan Lewis

## Rock Eastern Washington University

of Eastern Washington University. To say the past year has been a whirlwind for Macklemore (aka Ben Haggerty) and Lewis is a vast understatement. The duo’s debut album “The Heist,” released Oct. 9, peaked at No. 2 on the Billboard Hot 200 chart. It’s No. 17 this week. In January, their infectiously goofy single “Thrift Shop” hit No. 1 on the Hot 100 singles chart. On Wednesday, their follow-up single,

that feat since Lady Gaga did it in 2009. They’ve performed on “Saturday Night Live,” chatted with Ellen DeGeneres and visited “The Colbert Report.” And there’s no sign things are going to slow down soon - they’ll play 220 to 230 shows this year. Still, 25-year-old Lewis found some time to enjoy his hometown during his trip to EWU. “I haven’t really had a day off since mid-April,” Lewis said. “There was a day off before this show

It was in Spokane that he first started listening to hip-hop, and the town helped shape him.

“I grew up on the South Hill. I had a cul-de-sac with tons of kids. I was outside all the time,” he said. “I grew up in a place where all my neighbors knew each other. I don’t think that would have been the case if I’d grown up in Seattle.

# Historic wall walk

Henry George Cigar was offered for five cents on this huge wall mural still showing off the alley between Division and Pine streets on the north side of West Main Avenue.

It is still a nice piece of commercial art, despite its age and it's within walking distance of the Convention Center.



From the Henry George Cigar mural, simply turn around and look at the back of the 1908 Globe Hotel Building located on the northeast corner of Division Street and Main Avenue. The building is listed on the national and Spokane historic registers.

Between Division and Pine streets north of Main Avenue and see this sign promoting Rex Flour. The front of the building now has a sign calling it the



Longbotham. On the east side of the building is another commodity advertisement for Albers Oats. These are remnants of the night life district that once existed.

Possibly the best of the historic wall signs is the old Snow Flake Saltines mural that faces the former Northern Pacific Railway main line tracks on the rail viaduct running through the south side of downtown. Passengers could see the big Nabisco sign as they arrived or departed from the historic NP depot at First and Bernard. The tracks are

now the main line for BNSF and Union Pacific, which share track

through Spokane under an agreement dating to Expo '74 when rail lines were pulled up along the river.

# Movies Filmed in Spokane



**T**HE EVENT  
Spokane Hoopfest is the biggest 3-on-3 on Earth. That means over 7,000 teams, 3,000 volunteers, 225,000 fans and 450 courts spanning 42 city blocks! Beyond basketball, it is an outdoor festival with shopping, food and interactive entertainment!

**T**RAVELING?  
There are many ways to get to the best basketball weekend on Earth. We work hard to accommodate 250,000 players and spectators with places sleep, eat, and get to and from the event efficiently.



Hoopfest is a place for players of all ages and abilities from all over the country to come together in pursuit of the ultimate goal: to become a Hoopfest Champion. It's where friends and families gather and cheer at the top of their lungs for their favorite team. It's the chance to see a college superstar, or

your dad, hustle like he's in the final game of the NBA finals. It's a place for your seven-year-old to score her first basket.



Spokane Hoopfest is a 3-on-3 basketball tournament with something for everyone. With the help of countless volunteers, staff, sponsors, the City of Spokane, and let's not forget about the fans who show up to cheer on their teams, Hoopfest is an event like no other.

## Progress

Coming into the quarter I knew nothing about Photoshop or Illustrator, and minimal experience with InDesign. Each time I was tasked with a new program to use I spent countless hours learning the shortcuts and how to become proficient. I managed my time by beginning project as soon as they were assigned and completed them ahead of schedule incase I had any problems.

Over all I would say Photoshop is my favorite program to use, unfortunately it's the best option for document work. The best project of the quarter was the Visual Lyrics assignment there was plenty of freedom to do as I saw fit with no limitations. I honestly do not think I could have worked harder or put more effort into this class. Every projec thas been turned in ahead of the due date.

I learned way more than I ever expected. The projects from this class even helped me get an intership designing promotion material for Goodwill, which I will use as internship experience.