



**Goodwill  
Monocacy  
Valley**

*Creating Hope, Jobs and Futures in Our Community*

## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

**Event Date: Aug 3, 2013**

**Frederick, MD**—Goodwill has formed partnerships with FSK Mall, Key 103, and Tots2Twins to provide a fun-filled afternoon of back to school preparation and support for local families.

The first 500 guests to stop by the Tots2Twins booth on Saturday, Aug 3 from 10:00am-4:00pm will receive a free goodie bag of offers and incentives. The event will be held from 10:00am - 4:00pm in the Mall's Courtyard, directly in front of DSW and Value City Furniture.

The public is encouraged to bring gently used clothing, accessories, shoes, books, toys, games, household decor, linens, backpacks, and small appliances directly to the DSW/Value City Court Yard. Goodwill will be on site collecting donations and distributing donation receipts over the course of the event. Donors will also be entered for a chance to win a \$25.00 FSK gift card each hour during the event, sponsored by LaVida Massage for back to school shopping.

Key 103 will be on site and broadcasting live, from 12:00pm - 2:00pm. Throughout the event live performances will be taking place on the Courtyard stage ranging from fashion shows, dance routines and musical numbers. Over thirty-seven local vendors have registered to host event booths, and kids will be able to enjoy free face painting and Balloon Twisting compliments of Glory Days and local business owner, Danielle Valtos, of It Works.

"We're excited about partnering with FSK Mall & Tots2Twins for the Back to School Bash donation drive, and the ability it has to impact individuals in need in the Frederick area," said Dan Kurtenbach, President and CEO of Goodwill Industries of Monocacy Valley. "All donations go to support our employment programs and career development centers to help build a stronger workforce in Frederick County and surrounding areas. Partners like FSK Mall & Tots2Twins are incredibly valuable to our organization, and we are extremely grateful for their hard work around this event."

The sale of the collected goods will result in critical revenue that helps to fund job training and employment programs for youth, adults, and seniors with disabilities, economic disadvantages, as well as those who have lost their job due to company closing or layoff, that Goodwill serves. Goodwill's retail and salvage operations also help protect the environment. In 2012, more than 6.4 million pounds of materials were kept out of area landfills.

For additional information regarding the back to school bash hosted by Tots2twins and FSK check out the website <http://tots2twins.com/2013/05/end-of-summer-back-to-school-bash-at-fsk-mall/>.

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