

# Proposal for CURLY LIPS Emoji

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January 24, 2017

I am proposing the addition of a CURLY LIPS emoji, representing the popular face expression for delight and pleasure, commonly expressed by "mmm" or ":3" character sequences too.



*Common artistic illustration of CURLY LIPS (Public Domain)*

In addition I propose supporting skin tone modifiers for this character, though this would be at the discretion of vendors and/or the UTC.

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1 [https://commons.wikimedia.org/wiki/File:Sert\\_-\\_3\\_smile.svg](https://commons.wikimedia.org/wiki/File:Sert_-_3_smile.svg)

## *Proposal for CURLY LIPS Emoji*

### **Factors for inclusion**

#### **A. Compatibility**

- CURLY LIPS is in a basic set of emojis for Facebook posts, comments and messages since Facebook made public in 2006 (in messages until 2016, when Facebook message platform Messenger switched to Twemoji-based emojis, in posts and comments still one of basic emojis).
- Former well-known Facebook appearance: 😊 (https://www.facebook.com/)
- Current Facebook appearance: 😊 (https://www.facebook.com/)

#### **B. Expected usage level**

- There is a high expected usage on social media networks worldwide as it is supported on Facebook since its beginnings, proposed to be a part of Twemoji (currently used by Twitter and many blog/chat/discussion platforms/apps worldwide; please see <https://github.com/twitter/twemoji/issues/199> proposal there) with support by Twemoji collaborators, after being a part of Unicode. As one of basic Facebook emojis it is high expected to be well-known and highly used
- Current meaning for delight or pleasure could be metaphorically used for expressing yummy or delicious food, joy or highly positive emotions, as an opposite to " 😞 " CONFOUNDED FACE and as a complementary to " 😋 " DROOLING FACE.
- As stated above, there is a high expected usage in linear sequences with " 😋 " DROOLING FACE or emojis expressing joy, yum or food stuff. As proposed above, CURLY LIPS could be used with skin tone modifiers too.

#### **C. Image distinctiveness**

- " 😋 " DROOLING FACE is often illustrated with drools, expressing similar meaning, but more expressive. " 😞 " CONFOUNDED FACE is often illustrated with corners of mouth pointing down and sad eyebrows. The distinction between these and CURLY LIPS is made by corners of mouth pointing up, no exebrows and no drools. In some artworks there are closed eyes in addition or face/mouth/nose slightly moved upwards in outline circle.

#### **D. Completeness**

- N/A. There is no evidence to be a part of a specific emoji set commonly used. The possibility of being a part of Emoticons (Emoji) category would be at the UTC and not being proposed.

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### **E. Frequently requested**

- After removing CURLY LIPS emoji from Facebook Messenger's platform by switching to Twemoji-based emoji, users created browser add-ons <https://chrome.google.com/webstore/detail/return-of-the-curly-lips/bibggeikolihmia1lnppecjkceliblo> and <https://addons.mozilla.org/en-US/firefox/addon/return-of-the-curly-lips/> to have this exact emoji back in Facebook messages

### **F. Overly specific**

- N/A. There is no evidence of being too specific.

### **G. Open-ended**

- N/A. There is no evidence of being open-ended

### **H. Already Representable**

- The meaning could be expressed by another joy and/or positive emojis as stated above. The meaning could be also expressed by character sequences like "mmm" or ":3" as stated above. " " DROOLING FACE could be used as a direct replacement, but " " DROOLING FACE is not appropriate when speaking about sexual intercourse, person disabilities or illnesses (compare "That handsome Paralympics participant has done a good job today in swimming event today :3" with the same sentence ended by " " DROOLING FACE) or food stuff in more formal situations (when writing a message to unfamiliar person, etc.).

### **I. Logos, brands, UI icons, ...**

- N/A. There is no evidence of being inappropriate in this way.

### **J. Transient**

- There is a possibility of being faddish, this possibility should be considered by the UTC.

### **K. Like compatibility emoji**

- N/A. There is no evidence of being inappropriate in this way.

## **Sort location**

**Category:** Supplemental Symbols and Pictographs

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**Position:** After " " SNEEZING FACE

**Other**

**Other possible name suggestions:** DELIGHT FACE, CURLY LIPS FACE, PLEASURE FACE