CHAPTER 7:

# CLUSTERING

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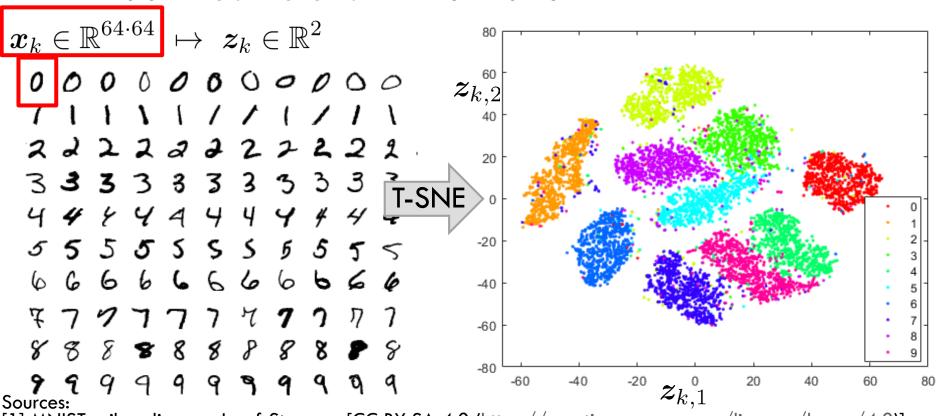
### Overview

- 1) Intro
- 2) Hierarchical Clustering
- 3) K-means
- 4) Spectral Clustering
- 5) Expectation-Maximization Algorithm (EM)
- 6) Considerations
- 7) Mean-Shift
- 8) Outro

### Feature Extraction

### Consider high-dimensional data is given, we want:

- Compact representation of the data
- Extract most relevant information



[1] MNIST, wikpedia.org, Josef Steppan [CC BY-SA 4.0 (https://creativecommons.org/licenses/by-sa/4.0)]

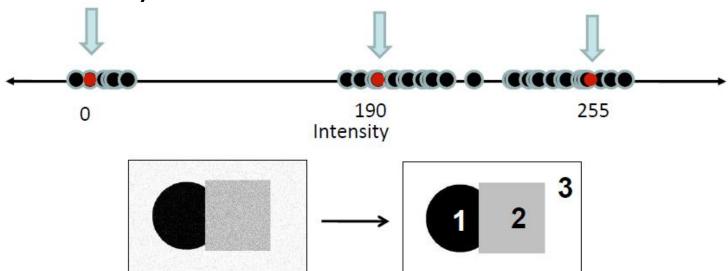
[2] MathWorks, https://se.mathworks.com/help/stats/visualize-high-dimensional-data-using-t-sne.html 3

## Why Clustering?

- o Classification:  $oldsymbol{x}_n \mapsto C_k$
- Dimensionality Reduction:

$$\boldsymbol{x}_n \in \boldsymbol{X} \in \mathbb{R}^{N \times D} \leadsto \boldsymbol{z}_n \in \boldsymbol{Z} \in \mathbb{R}^{N \times E}, \ E < D$$

- □ Clustering:
  - "estimate unknown class labels"
  - Analyze structure in data



http://vision.stanford.edu/teaching/cs131 fall1314 nope/lectures/lecture13 kmeans cs131.pdf4

## Semiparametric Density Estimation

Data probability density function (pdf):  $p(\boldsymbol{x})$ 

□ Parametric: one model, (Ch. 4 and 5) e.g.

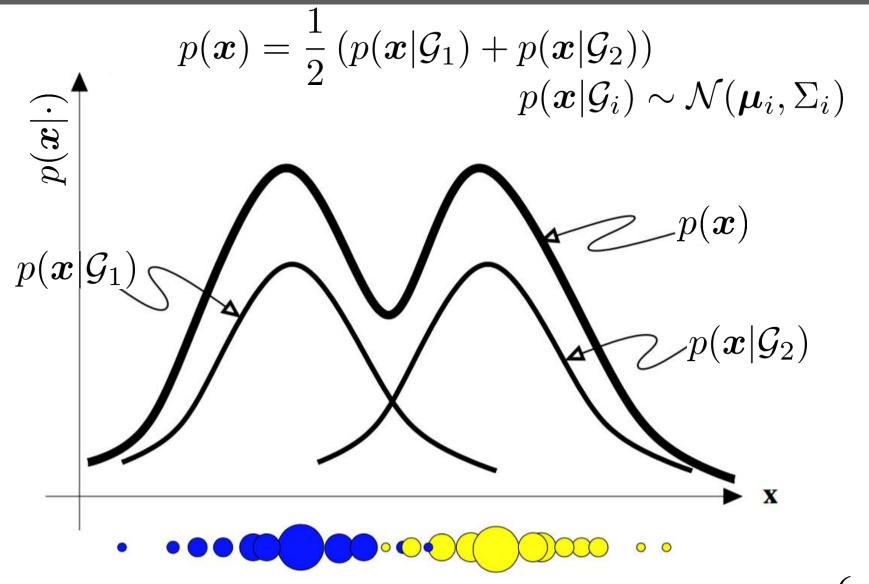
$$p(\boldsymbol{x}) \sim \mathcal{N}(\boldsymbol{\mu}, \Sigma)$$

□ Semiparametric: a mixture of densities

$$p(\mathbf{x}) = \sum_{i} P(\mathcal{G}_i) \ p(\mathbf{x}|\mathcal{G}_i)$$

□ Nonparametric: No model (Ch. 8)

### Mixture of Gaussians



https://stackoverflow.com/questions/37320025/mixture-of-gaussian-distribution-in-c

### Classes vs. Clusters

**Supervised:** data with class labels  $oldsymbol{x}_n \in C_k$ 

$$\mathbb{1}\left\{\boldsymbol{x}_{n} \in C_{k}\right\} = \begin{cases} 1 &, \ \boldsymbol{x}_{n} \in C_{k} \\ 0 &, \text{ else} \end{cases}, \ N_{k} := \sum_{n=1}^{N} \mathbb{1}\left\{\boldsymbol{x}_{n} \in C_{k}\right\}, \\
p\left(\boldsymbol{x}\right) = \sum_{k=1}^{K} p\left(\boldsymbol{x}|C_{k}\right) P(C_{k}) & p\left(\boldsymbol{x}|C_{k}\right) \sim \mathcal{N}(\boldsymbol{\mu}_{k}, \boldsymbol{\Sigma}_{k}) \\
\widehat{P}(C_{k}) = \frac{N_{k}}{N} & \boldsymbol{\theta} = \left\{P(C_{k}), \boldsymbol{\mu}_{k}, \boldsymbol{\Sigma}_{k}\right\}_{k=1}^{K}$$

$$\widehat{oldsymbol{\mu}}_k = oldsymbol{m}_k = rac{1}{N_i} \sum_{n=1}^N \mathbb{1} \left\{ oldsymbol{x}_n \in C_k 
ight\} oldsymbol{x}_n$$

$$\widehat{oldsymbol{\Sigma}}_k = oldsymbol{S}_k = rac{1}{N_i} \sum_{1}^{N} \mathbb{1} \left\{ oldsymbol{x}_n \in C_k 
ight\} (oldsymbol{x}_n - oldsymbol{m}_k) (oldsymbol{x}_n - oldsymbol{m}_k)^{ ext{T}}$$

### Classes vs. Clusters

Unsupervised: data without class labels  $\,oldsymbol{x}_n$ 

but assume there are groupings in the data  $\mathcal{G}_k$  => Labels?

$$\mathbb{1}\left\{oldsymbol{x}_n \in \mathcal{G}_k
ight\} = egin{cases} 1 &, & oldsymbol{x}_n \in \mathcal{G}_k \ 0 &, & ext{else} \end{cases},$$

$$p(\mathbf{x}) = \sum_{k=1}^{K} p(\mathbf{x}|\mathcal{G}_k) P(\mathcal{G}_k)$$

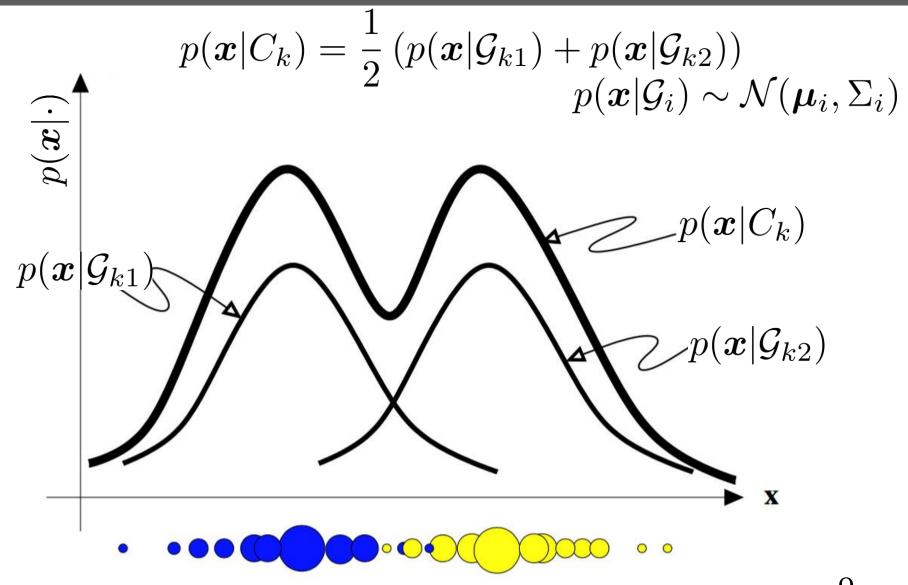
$$p\left(\boldsymbol{x}|\mathcal{G}_{k}\right) \sim \mathcal{N}(\boldsymbol{\mu}_{k}, \boldsymbol{\Sigma}_{k})$$

$$\boldsymbol{\theta} = \left\{ P(\mathcal{G}_k), \boldsymbol{\mu}_k, \boldsymbol{\Sigma}_k \right\}_{k=1}^K$$

Classes: prior known category

Cluster: e.g. sub-groups per class

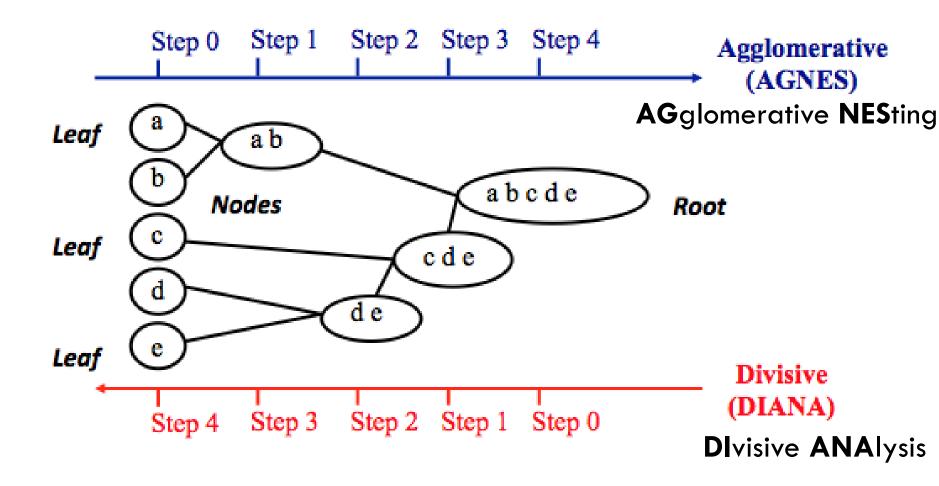
### Mixture of Mixtures



https://stackoverflow.com/questions/37320025/mixture-of-gaussian-distribution-in-c

Remember: Feature Selection

- Agglomerative Clustering:
  - □ Start with N cluster: each point is one cluster
  - Merge several cluster
- □ Divisive Clustering:
  - Start with 1 cluster: All points are 1 cluster
  - Divide cluster



How to decide merging and splitting?

- □ Cluster based on similarities/distances
- op Distance between single points  $oldsymbol{x}_i, oldsymbol{x}_j$
- $\square$  Distance between cluster/groups  $\mathcal{G}_k, \mathcal{G}_l$  containing several points

 $exttt{ iny Distance between points } oldsymbol{x}_i, oldsymbol{x}_j \in \mathbb{R}^D \ oldsymbol{x}_i = (x_{i1}, \dots, x_{iD})^{ ext{T}}$ 

Minkowski  $(L_p)$ 

$$d(\boldsymbol{x}_i, \boldsymbol{x}_j) = \left[\sum_{d=1}^{D} |x_{id} - x_{jd}|^p\right]^{1/p}$$

- □ p=2: Euclidean norm
- p=1: City-block distance (Manhattan distance)
- **-** ...

### Distance between two groups $\mathcal{G}_k, \mathcal{G}_l$

□ Single-link:

$$d(\mathcal{G}_k, \mathcal{G}_l) = \min_{\boldsymbol{x}_i \in \mathcal{G}_k, \boldsymbol{x}_j \in \mathcal{G}_l} d(\boldsymbol{x}_i, \boldsymbol{x}_j)$$

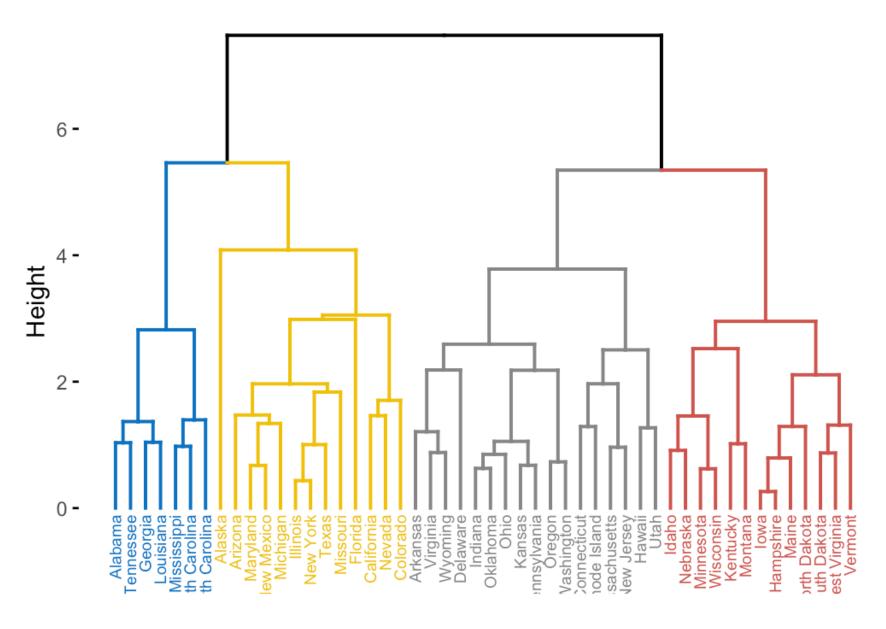
□ Complete-link:

$$d(\mathcal{G}_k, \mathcal{G}_l) = \max_{\boldsymbol{x}_i \in \mathcal{G}_k, \boldsymbol{x}_j \in \mathcal{G}_l} d(\boldsymbol{x}_i, \boldsymbol{x}_j)$$

Average-link, centroid

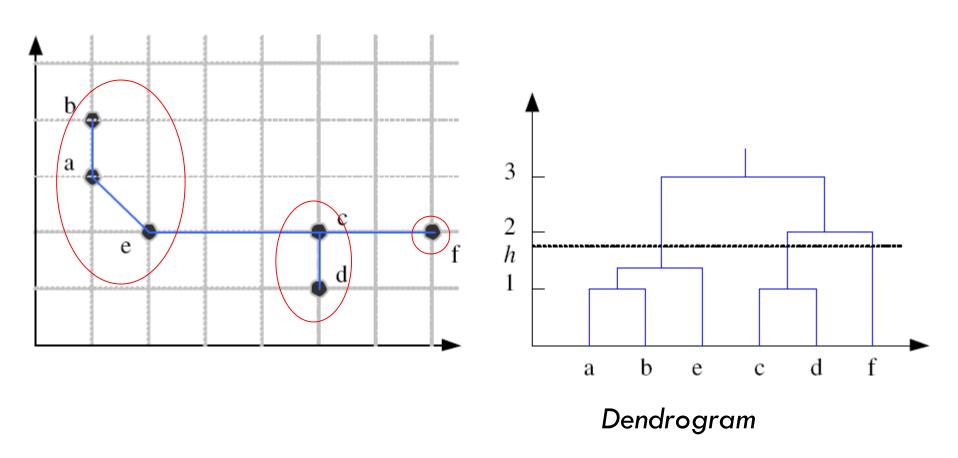
$$d(\mathcal{G}_k, \mathcal{G}_l) = \underset{\boldsymbol{x}_i \in \mathcal{G}_k, \boldsymbol{x}_j \in \mathcal{G}_l}{\text{ave}} d(\boldsymbol{x}_i, \boldsymbol{x}_j)$$

#### Cluster Dendrogram



https://www.datanovia.com/en/lessons/divisive-hierarchical-clustering/

## Example: Single-Link Clustering



How to decide number of clusters?

- □ Pro:
  - □ Flexibility: free choice of distance measure
  - Easy to implement and widespread
  - Provides hierarchy of points and clusters
- □ Contra:
  - Runtime
  - No model
  - Imbalaced: outlier will end up in separate small cluster

### K-Means Clustering

#### Input:

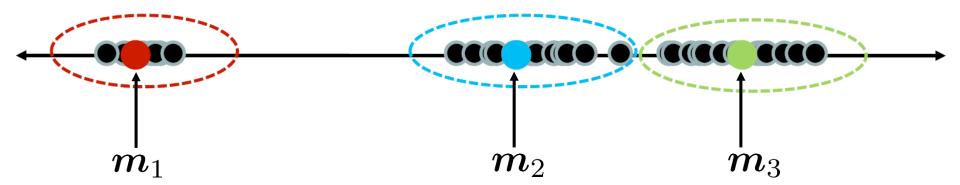
- $oldsymbol{\square}$   $oldsymbol{N}$  data points  $oldsymbol{x}_n \in \mathbb{R}^D, n=1,\ldots,N$
- □ parameter K : number of classes

#### **Output:**

- $_{\square}$  labels for each point  $oldsymbol{x}_n \mapsto oldsymbol{m}_k$
- oxdots Codebook of reference vectors  $oldsymbol{m}_k,\ k=1,\ldots,K$  Template Matching, Vector Quantization (VQ), ...
- => N points are matched on K references Compression from N to K

## K-Means Clustering: K=3

- $\square$  Assuming known  $m_k, \ k=1,\ldots,K$ cluster centers / templates / references
- oxdot Assign closest center to each data point:  $oldsymbol{x}_n \mapsto oldsymbol{m}_k$



- □ Problem:
  - No class labels given
  - lacksquare  $m_k$  are unknown

## K-Means Clustering

- 1) Initialize K cluster centers  $oldsymbol{m}_k, \,\, k=1,\ldots,K$
- Assign each point to closest cluster center

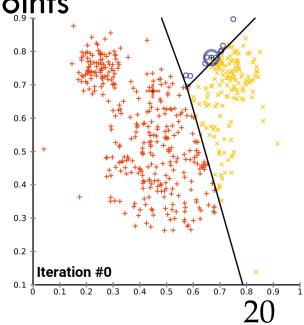
$$1(\boldsymbol{x}_n \mapsto \boldsymbol{m}_k) = \begin{cases} 1 & , \|\boldsymbol{x}_n - \boldsymbol{m}_k\|_2 = \min_i \|\boldsymbol{x}_n - \boldsymbol{m}_i\|_2 \\ 0 & , \text{ else} \end{cases}$$

3) Update cluster center as mean of points

$$\boldsymbol{m}_k = \frac{1}{N_k} \sum_{n=1}^{N} \boldsymbol{x}_n 1(\boldsymbol{x}_n \mapsto \boldsymbol{m}_k)$$

$$N_k = \sum_{n=1}^N 1(\boldsymbol{x}_n \mapsto \boldsymbol{m}_k)$$

4) Repeat 2)-3) until convergence



https://en.wikipedia.org/wiki/K-means clustering

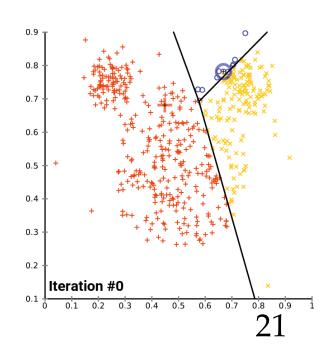
### K-Means Clustering

#### Initialization

- Randomly selected K data points
- Divide data space in intervals: choose mean of these
- **-** ...

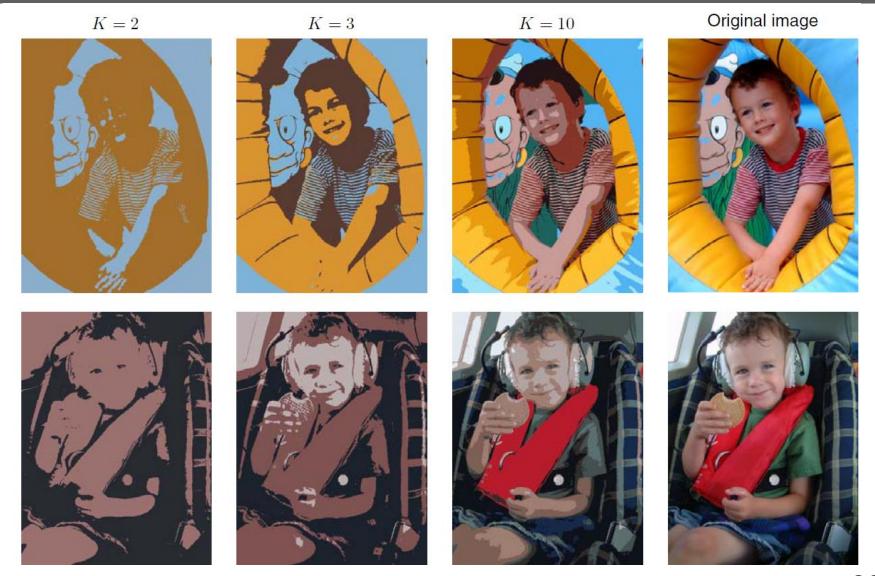
#### □ Convergence

- If cluster centers do not change anymore
- □ How to choose K?
  - Depends on application
  - Re-run and inspect the results
  - □ look at data!



https://en.wikipedia.org/wiki/K-means clustering

## K-Means: Image Segmentation



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### K-Means Clustering

- □ Different variants, e.g.
  - assign cluster, such that variance is minimzed
  - □ Fuzzy K-means: assign probabilty instead of one cluster
- □ Pro
  - easy to implement
- □ Contra
  - Need to choose K
  - Sensitive to initial cluster centers
  - Local minima
  - Spherical structure of clusters (euclidean norm)

## Spectral Clustering

- □ First process data, then clustering
- □ Given pairwise similarities (or "minus" distance)

$$w_{ij} = w_{ji} = \text{similarity}(\boldsymbol{x}_i, \boldsymbol{x}_j)$$

- □ Steps:
  - Use these values for Laplacian Eigenmaps (Ch. 6) to map  $oldsymbol{x}_n$  to a new space  $oldsymbol{z}_n$
  - II. Use k-means on  $oldsymbol{z}_n$  for clustering

## Expectation-Maximization (EM)

Probability density function (pdf) vs. Likelihood

$$\boldsymbol{x} \sim \mathcal{N}(\boldsymbol{\mu}, \boldsymbol{\Sigma}) \ p(\boldsymbol{x}) = \frac{1}{(2\pi)^{D/2} |\boldsymbol{\Sigma}|^{1/2}} \exp\left[-\frac{1}{2} (\boldsymbol{x} - \boldsymbol{\mu})^{\mathrm{T}} \boldsymbol{\Sigma}^{-1} (\boldsymbol{x} - \boldsymbol{\mu})\right]$$

Pdf: evaluate on data given parameters

$$p(\boldsymbol{x}|\boldsymbol{\theta}), \; \boldsymbol{\theta} = (\boldsymbol{\mu}, \boldsymbol{\Sigma})$$

Likelihood: evaluate on parameters given data

$$l(\boldsymbol{\theta}) = p(\boldsymbol{\theta}|\boldsymbol{x}), \ \boldsymbol{\theta} = (\boldsymbol{\mu}, \boldsymbol{\Sigma})$$

- Given data:
  - maybe missing values, no labels
  - Unknown parameters of pdf
  - => Complete likelihood unknown

### Expectation-Maximization (EM)

 $exttt{ iny Log likelihood with iid samples} \,\, oldsymbol{x}_n \in oldsymbol{X}$ 

$$\mathcal{L}(\boldsymbol{\theta}|\boldsymbol{X}) = \log \prod_{n=1}^{N} p(\boldsymbol{x}_n|\boldsymbol{\theta})$$
$$= \sum_{n=1}^{N} \log \sum_{k=1}^{K} p(\boldsymbol{x}_n|\mathcal{G}_k) P(\mathcal{G}_k)$$

- Assume hidden variables  $\mathcal{Z}$  when known, make optimization much simpler
- oxdot Complete likelihood  $\mathcal{L}_c(oldsymbol{ heta}|oldsymbol{X},\mathcal{Z})$
- $_{\square}$  Incomplete likelihood  $\mathcal{L}(oldsymbol{ heta}|oldsymbol{X})$

## Expectation-Maximization (EM)

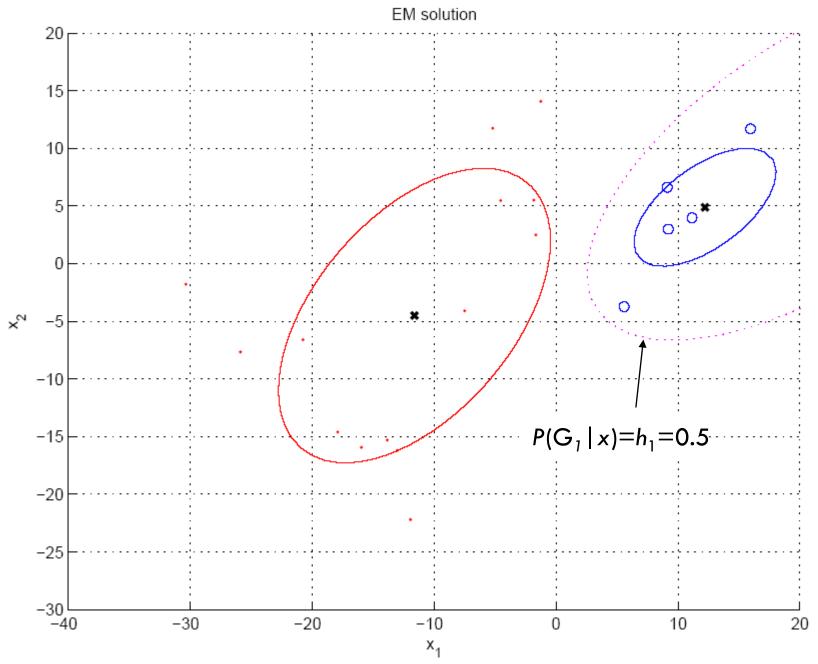
- $\square$  Initialize parameters, set:  $\theta^0$
- lacktriangle **Expectation**: given parameters:  $oldsymbol{ heta}^l$ 
  - lacksquare Estimate hidden variables  $\mathcal Z$
  - Get expected value of likelihood

$$Q(\boldsymbol{\theta}|\boldsymbol{\theta}^l) = E[\mathcal{L}_c(\boldsymbol{\theta}|\boldsymbol{X},\mathcal{Z})|\boldsymbol{\theta}^l]$$

- Maximization:
  - Estimate parameters which maximize likelihood

$$\boldsymbol{\theta}^{l+1} = \operatorname{argmax}_{\boldsymbol{\theta}} \mathcal{Q}(\boldsymbol{\theta} | \boldsymbol{\theta}^l)$$

Repeat E-step and M-step



### Mixtures of Latent Variable Models

### Regularize clusters

- 1. Assume shared/diagonal covariance matrices
- Use PCA/FA to decrease dimensionality:
   Mixtures of PCA/FA

FA: 
$$oldsymbol{x} = oldsymbol{V} oldsymbol{z} + oldsymbol{\epsilon}$$
  $\operatorname{Cov}(oldsymbol{z}) = oldsymbol{I}, \ \operatorname{Cov}(oldsymbol{\epsilon}) = oldsymbol{\Psi}$ 

$$p(oldsymbol{x}|\mathcal{G}_k) = \mathcal{N}(oldsymbol{m}_k, oldsymbol{V}_k oldsymbol{V}_k^{\mathrm{T}} + oldsymbol{\Psi}_k)$$

## Choosing K

- Defined by the application, e.g., image quantization
- □ Plot data (after e.g. PCA) and check for clusters
- Incremental (leader-cluster) algorithm:
   Add one at a time until large change
- Manually check for meaning

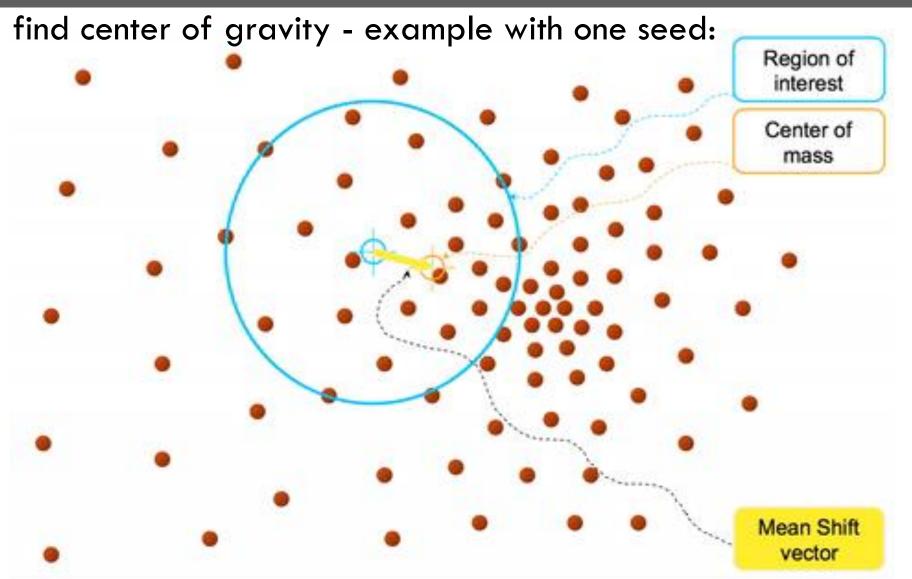
### Mean Shift: no need to choose K

**Mean Shift** instead of K-means **Parameter:** window function and width

=> locates maxima

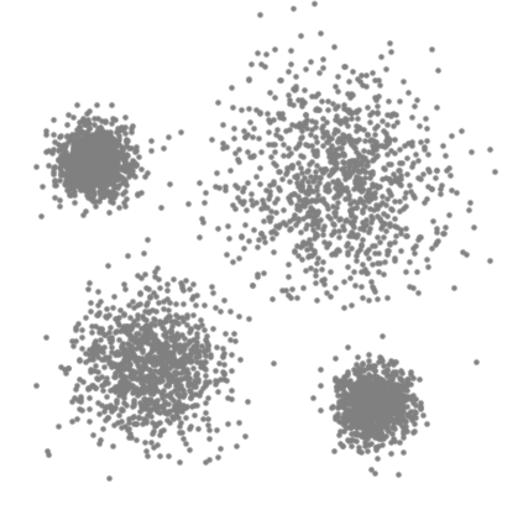
- 1) Initialize random seed  $oldsymbol{m}_{(0)}$  and window  ${\sf W}$
- Calculate new center of gravity (mean)  $m_{(l)}$  as (weighted) mean of all points in window  $x_n \in W(m_{(l-1)})$  centered at  $m_{(l-1)}$
- 3) Shift search window to new mean  $oldsymbol{m}_{(l)}$
- 4) Repeat 2-3

### Mean Shift



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### Mean Shift



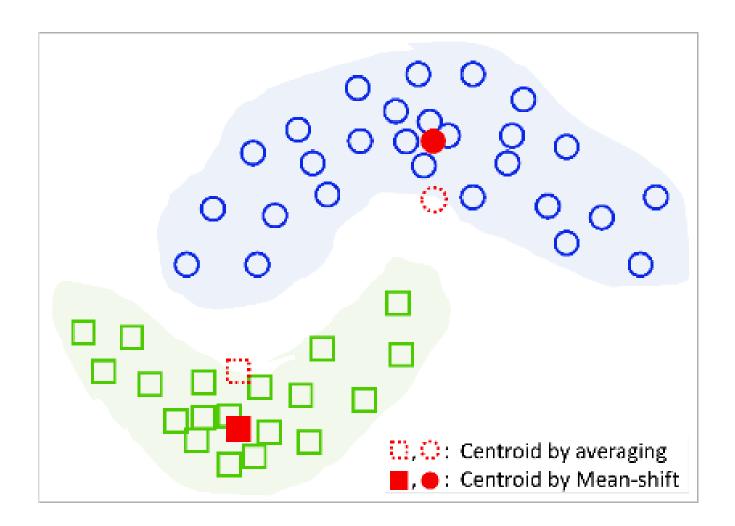
#### Initialize:

- random starting points
- Each data point

#### Mean Shift:

- for start each point: where does it end up?
- Different points share the same center of gravity = cluster center

### Mean Shift



### Mean Shift:

### Pro:

- No need to choose number of clusters K
   => finds variable number of clusters
- Only one parameter windows size: has physical meaning
- □ Model-free
- □ Robust to outliers

#### Contra:

- □ Result depends on window size (not trivial)
- □ Computationally expensive
- ☐ Attention in high dims!

## After Clustering

- Dimensionality reduction
   remove redundant information, e.g.
  - correlations between features and group features
- Clustering methods find similarities between instances and group instances
  - => Analysis
- □ knowledge extraction through
  - number of clusters
  - prior probabilities
  - cluster parameters, i.e., center, range of features.

Example: CRM, customer segmentation

# Clustering as Preprocessing

$$b_k^n := \mathbb{1}\left\{oldsymbol{x}_n \in \mathcal{G}_k
ight\} = egin{cases} 1 &, & oldsymbol{x}_n \in \mathcal{G}_k \ 0 &, & ext{else} \end{cases} ext{vs.} egin{bmatrix} h_i^k := P(\mathcal{G}_k | oldsymbol{x}_i) \end{bmatrix}$$

- Estimated group labels: hard vs. soft
   dimensions of a new K-dim. space
   learn discriminant or regressor
- □ Local representation
  - $\square$  only one  $b_i$  is 1, all others are 0
  - $\square$  only few  $h_i$  are nonzero

VS

**Distributed** representation, e.g.: after PCA all  $z_i$  are nonzero

## Summary

- Dimensionality reduction as preprocessing
- □ Clustering to:
  - analyze data (subgroups, etc.)
  - Estimate classes
- Classification
  - □ Given class labels

# APPENDIX