Dakota Smith

Strategic Technical Leader & Fullstack Architect

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Executive Summary

Strategic Technical Leader & Fullstack Architect with 14 years of enterprise experience and a track record of shipping 30+ production-ready projects. I specialize in bridging the gap between high-level business vision and deep technical execution, possessing an "M-shaped" skill set that encompasses multiple technical domains, leadership, and project management. I am a "Big Picture Thinker" who excels at translating business requirements into scalable, secure, and maintainable architectural blueprints.

Core Competencies

Technical Strategy & Leadership

• **Vision & Strategy:** Defining long-term technical roadmaps aligned with business ROI.
• **Mentorship:** Cultivating talent through high-level code reviews and "player-coach" leadership.

Architecture & Innovation

• **Fullstack Mastery:** Expert-level proficiency in NextJS, ReactJS, .NET, and C#.
• **Enterprise CMS:** 14+ years architecting Sitecore (XM Cloud), Optimizely, and Umbraco solutions.

Operational Excellence

• **RAID Management:** Expert at mitigating Risks, Assumptions, Issues, and Dependencies.
• **Agile Orchestration:** 9+ years leading Scrum teams to deliver under tight deadlines.

Technical Toolkit

Frontend Mastery
NextJS, ReactJS, TypeScript, TailwindCSS, JavaScript, jQuery, SASS, Bootstrap

Backend & Data
.NET Core, C#, GraphQL, SQL Server, MongoDB, Postgres, Prisma, Solr, Fabric

Platform & DevOps
Sitecore XM Cloud, Umbraco, Optimizely, Shopify, GitHub Actions, Azure DevOps, Vercel, Docker

AI & Innovation
AI-powered CMS analyzers, Automated security scanning, Performance scanning agents

Professional Experience

RBA Consulting
Senior Fullstack Engineer | Remote | Dec 2023 - Present

   • Lead Architect for global web solutions, ensuring adherence to international accessibility (ADA) and performance standards.
   • Strategist: Shifted team focus from tactical execution to strategic resource allocation and workflow optimization.

TwofoldTech
Founder & Tech Lead | Remote | Mar 2020 - Present

   • Executive Leadership: Define technical strategy and manage cross-functional teams for 29+ enterprise client projects.
   • Fullstack Implementation: Deliver bespoke e-commerce and SaaS solutions using modern tech stacks and agile methodologies.

XCentium
Senior Fullstack Engineer | Remote | Apr 2019 - Mar 2020

   • International Implementation: Pioneered the first Sitecore instance hosted behind China's firewall, navigating complex regulatory landscapes.
   • Platform Extension: Optimized content management by extending Sitecore pipelines and building reusable components.

Aware
Senior Software Engineer | Remote | Sep 2016 - Mar 2019

   • Architected and supported complex CMS migrations (Sitecore to Episerver) and custom data warehouses.

AJi Software
Solutions Architect | Kansas City, MO | Aug 2014 - Sep 2016

   • Architecture: Designed multi-site Sitecore systems and custom payment service integrations for clients like VFW and Medical News Network.

Roundedcube
Lead Software Engineer | St. Louis, MO | Jan 2012 - Aug 2014

   • Structural Design: Architected secure, multi-tier .NET systems and optimized multi-site Sitecore instances for high-traffic brands like SeaWorld.

Certifications & Education

Certifications

• Sitecore XM Cloud Certified Developer
• Sitecore 9 Certified Developer
• Microsoft Certified Technology Specialist (MCTS)
• Microsoft Certified Professional (MCP)
• Shopify Developer Certification (In Progress)

Education

C# ASP.NET Graduate
Centriq Training | Leawood, KS | Jan 2011 - May 2011