

June 5, 2023

Veeva Research & Development
601 W Office Center Dr.
Fort Washington, PA 19034

Dear Veeva Research & Development,

I am writing to express my interest in the open Product Manager position at Veeva. With over a decade of experience in remote Bioinformatics project management, a proven track record of orchestrating cross-functional software development projects, and desire to learn Product Management skills, I believe I possess the expertise and passion necessary to increase and optimize value for Veeva customers.

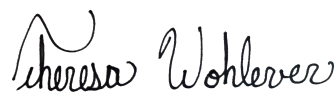
Between April 2013 to May 2014 QIAGEN acquired CLC bio, Ingenuity Systems, and Biobase. To ensure clear and consistent customer communication as well as operational continuity, QIAGEN leadership prioritized integration across all four Customer Relationship Management (CRM) systems. We chose to consolidate all four legacy organizations' customer data into Salesforce. Through 2015 I led the CLC bio support component of Salesforce integration. CLC bio's CRM was internally developed software; mapping this unique framework to Salesforce's expectations in such a way that also met the needs of Ingenuity, Biobase, and QIAGEN was non-trivial. With team-centric values and clear prioritization of mission critical components, all stakeholders came together to identify and execute solutions to meet key objectives. I came away from that experience with significant learnings both on a technical level regarding Salesforce functionality, as well as a collaborative level due to stakeholder diversity.

At QIAGEN I led diverse international teams in both clinical and non-clinical projects, shepherding the full Software Development Lifecycle (SDLC) for custom bioinformatic projects from conception to completion. I've facilitated cross-functional teams of various sizes and skill sets delivering high-quality solutions. These solutions include customized software for Monsanto, Labcorp, and the FDA.

I've demonstrated success within the scope of typical data analysis, project manager, and scrum master roles throughout my career. I never actively sought those titles, those functions stemmed out of recognizing and independently tackling the white space between future success and current reality. Through most of my career, I've communicated what it seems my role ought to entail, received approval, then executed on it. Today, I'm seeking more aggressive learning opportunities in strategy development and long term product roadmap planning. I am hopeful for the opportunity to pour into the Blue Ocean Veeva created by Doing the Right Thing.

I look forward to authentically discuss how our values align and how my background and passions support driving value in Veeva's open Product Management role. Thank you for your consideration.

Best wishes,


Theresa Wohlever

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Results-oriented remote Bioinformatics IT Manager with demonstrated success translating high profile client needs to clear software development requirements. **Seeking opportunities to drive positive impact in life sciences and healthcare** through emphasizing team focused values, AGILE philosophy, and a growth mindset.

Labcorp Diagnostics, Data Science, AI, Clinical Bioinformatics

Bioinformatics IT Manager, November 2021 - Present

- Identify and implement process improvement aligned with industry best practices within bioinformatic scope of clinical assay development, deployment, and production support
- Drive AGILE adoption for ~20 person team of biologists, bioinformaticians, and software engineers
- Develop Tableau Dashboard based on PostgreSQL database populated for production lab QC monitoring

QIAGEN Digital Insights (QDI), Custom Solutions and Services

Interim Custom Services Manager, January 2021 - August 2021

- Managed transcontinental team of 4 bioinformaticians and 4 software engineers
- Sustain multimillion USD client partnerships via 'White Glove' level of care
- Obtain, allocate, and prioritize resources to delight customers and retain talent
- Align with Account Management on feasibility and forecast for projects with 2 weeks LOE to >2 years

QIAGEN Bioinformatics, Custom Solutions

Senior Bioinformatician, May 2016 - January 2021

- Manage multi-year projects for U.S. based high value clients
- Define requirements, scope, and Statement of Work (SOW) for custom bioinformatic solutions and services
- Communicate with clients, Key Account Managers, and developers to define and complete project goals
- Manage testing, release, and support client use of custom bioinformatic software for >25 custom projects

CLC bio, a QIAGEN Company, Advanced Genomics Applications

Senior Scientist, October 2014 - April 2016

- Analyze, define, and resolve complex scientific and technical issues from scientist and clinician users
- Enable users to successfully harness CLC and Ingenuity product lines to fulfill analysis objectives
- Partner with R&D, Product Management, sales, and marketing for process improvement
- Establish and revise systems and protocols for customer engagement (SalesForce)
- Contribute to internal documentation for consistent quality support across the globally integrated team

CLC bio, Customer Support

Application Scientist, January 2012 - October 2014

- Interpret, replicate, and propose solutions for a broad range of customer questions and problems
- Effectively and clearly communicate software issues with support team, developers, and customers
- Collaborate on research, drafting, and editing of customer facing text eg. Frequently Asked Questions
- Mentor and train junior support colleagues

The Broad Institute of MIT and Harvard, Microbial Systems and Communities

Associate Computational Biologist, January 2010 - January 2012

- Develop and maintain 454 16S filtering and classification pipeline [Perl, L^AT_EX, R, mothur]
- Process 16 ongoing projects consisting of in-house and external data

The Broad Institute of MIT and Harvard, Assembly Computation and Development Core

Bioinformatics Assembly Analyst, July 2007 - January 2010

- Propose, develop, and maintain 454 analysis pipeline reducing error and analyst time by 90%
- Characterize and propose solutions for sequencing, library construction, and DNA sample failures
- Assess new sequencing technologies for de novo assembly: Illumina (Solexa), Pacific Biosciences

Education

Rensselaer Polytechnic Institute, Bioinformatics and Molecular Biology

Bachelor of Science, August 2003 - May 2007

- *cum laude* 3.56/4.0

Scrum Alliance, Concepts and Beyond

CSPO, October 2022

- Certified Scrum Product Owner (CSPO)
- Certificat ID: 001426943 Certification Active through: 06 October 2024