

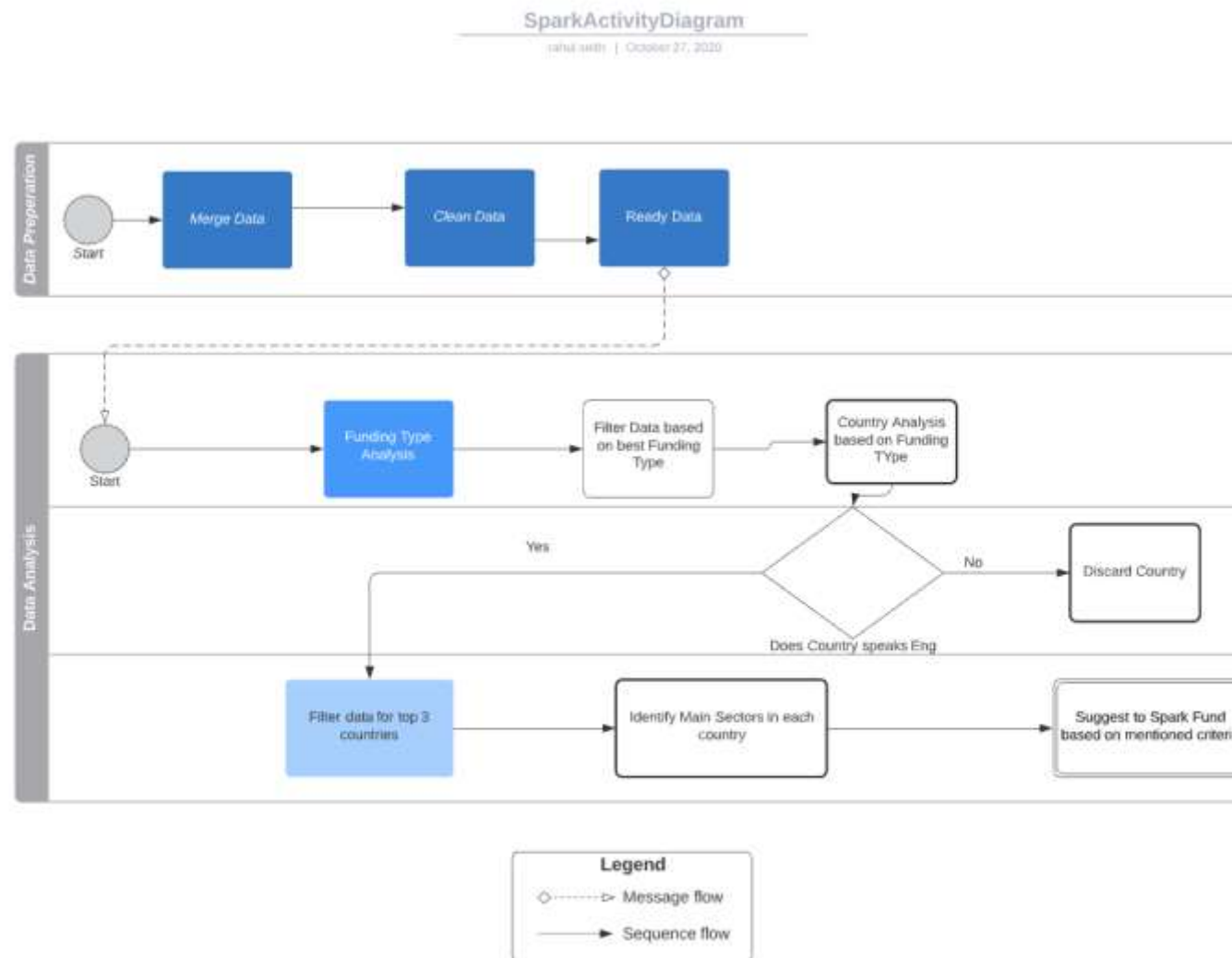
# INVESTMENT ASSIGNMENT SUBMISSION

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# Abstract

Perform an extensive study on the available datasets on investments and identify potential sectors in major economies as best candidates for spark fund investment. This study presents the best suitable investment type for spark fund within given constraints of funds which are English speaking country and budget limitations by identifying the sectors where similar budgets type funds have invested their maximum funds.

# Flow Chart



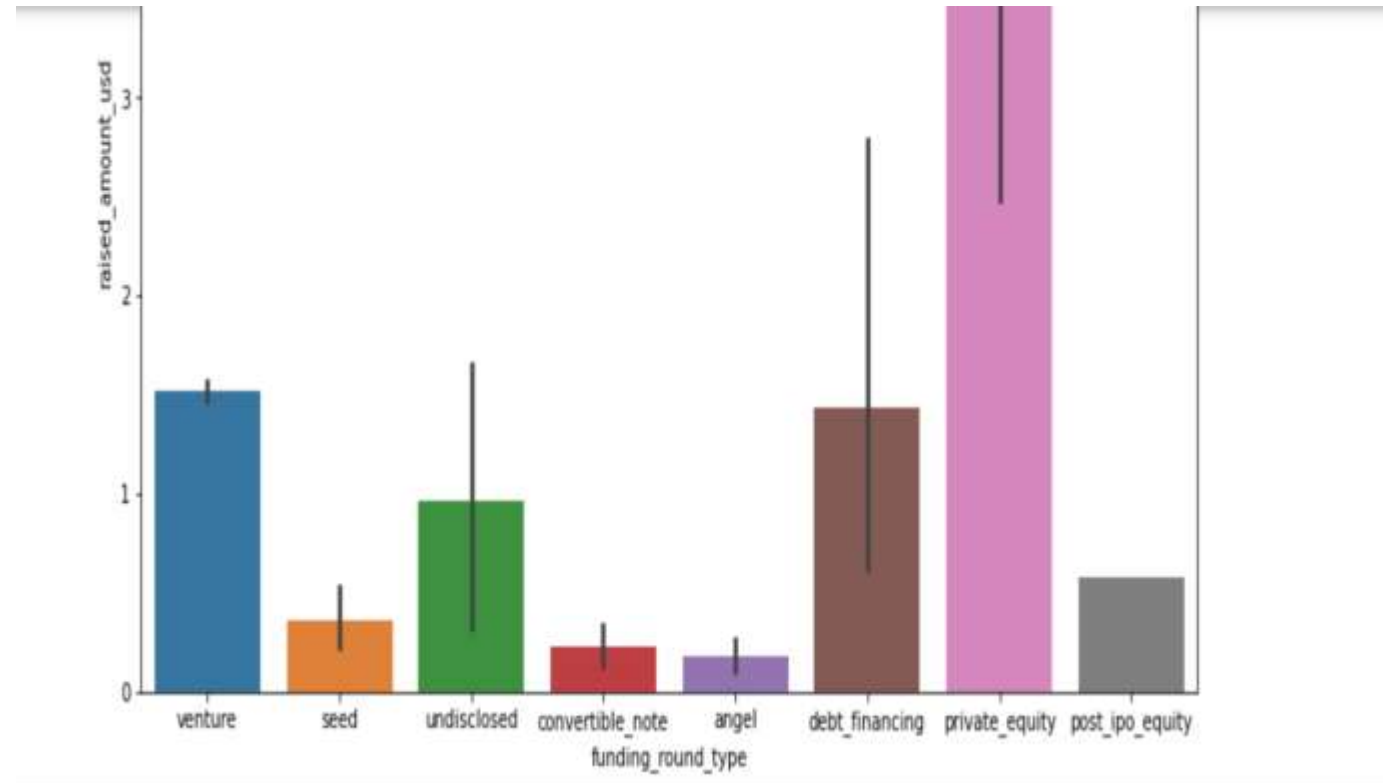
# Analysis

The analysis is divided into three parts:

- Which type of funding is most suitable in given constraint
- Which country have witnessed most funding
- Given country and funding type which sectors has shown most potential

# Most Suitable Investment

- Most heavily invested sector is Private equity, but it misses our constraints
- Next best Sector is Venture which also satisfies our constraints of investment b/w 5 to 15 million USD

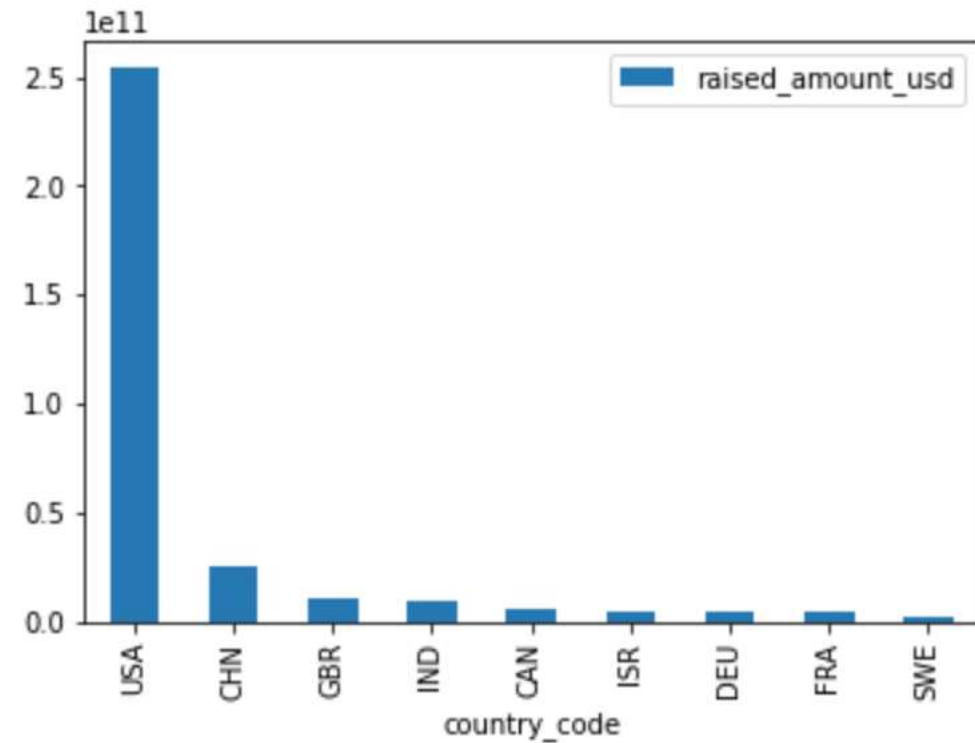


# Top Countries:

- **USA has seen maximum investment,**

Followed by China, Great Britain and then India.

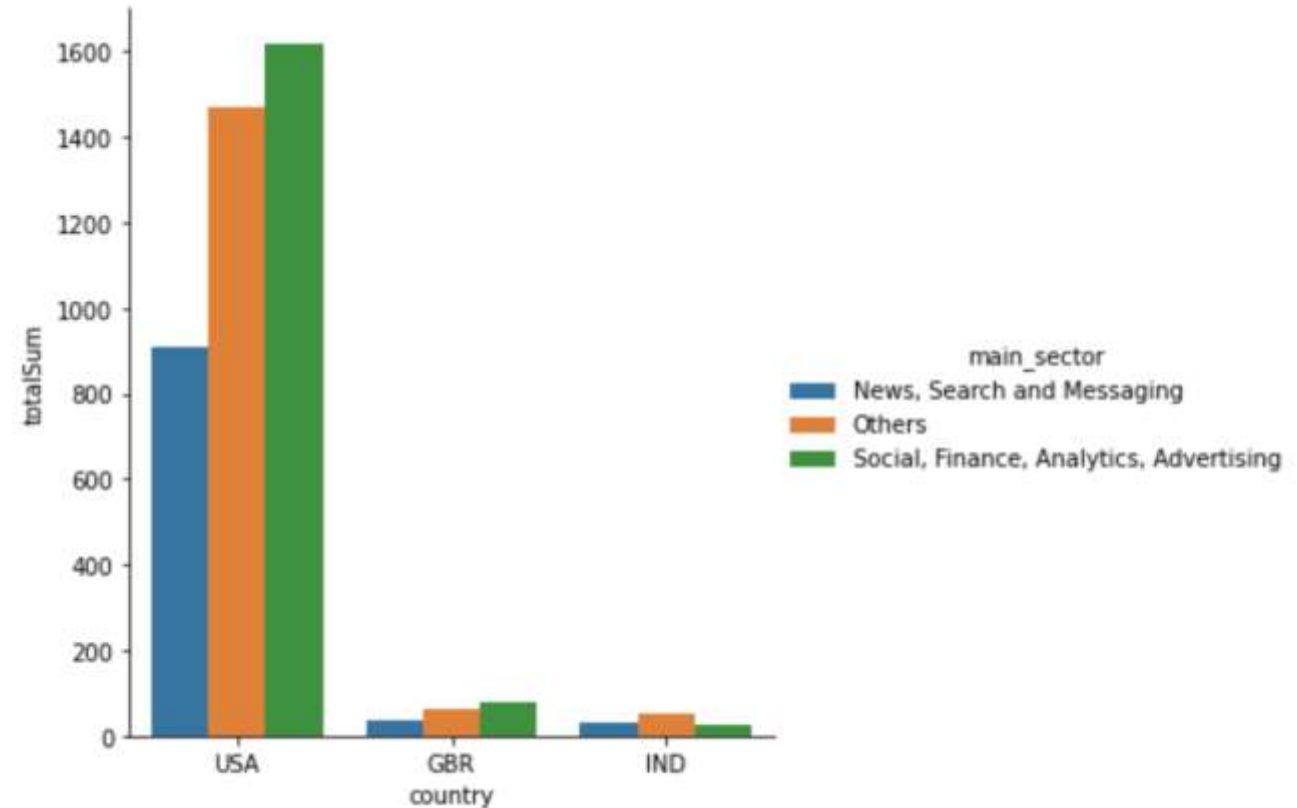
- Ignoring investment in China as it is not English Speaking Country



# Best Sectors

In all three countries:

- **Social ,Finance ,Analytics and** Advertis sector received maximum investment
- **USA** has received maximum investmen
- **India has shown deviation**, where Oth has received the maximum investment whereas Social,Finance,Aanalytics,Advertising h received minimum among top 3.



# Conclusion :

**Venture Capital** is most suited option in **USA** then GBR then India .

**Top Sectors** which has seen most investment in above countries:

- Social, Finance, Analytics, Advertising
- Others
- News, Search and Messaging