tidy data

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```
library(tidyverse)
## -- Attaching packages ------ tidyverse 1.3.0 --
## v ggplot2 3.3.2
                      v purrr
                               0.3.4
## v tibble 3.0.3
                      v dplyr
                               1.0.2
## v tidyr
            1.1.2
                      v stringr 1.4.0
## v readr
            1.3.1
                      v forcats 0.5.0
## -- Conflicts ----- tidyverse_conflicts() --
## x dplyr::filter() masks stats::filter()
## x dplyr::lag()
                    masks stats::lag()
ws <- read.csv(file = "../data/Datafiniti_Womens_Shoes_Jun19.csv")</pre>
ws %>%
  select(prices.size) %>%
distinct()
##
                        prices.size
## 1
## 2
                            6 M US
## 3
## 4
                         9.5 BM US
## 5
                                11
## 6
                              11 M
## 7
## 8
                            Size 6
## 9
                            Size 5
## 10
                            Size 8
## 11
                            6 BM US
## 12
## 13
                                7M
## 14
                               5.5
## 15
                                 6
                           8 BM US
## 16
## 17
                                12
                            9 BM US
## 18
## 19
                               6 M
## 20
                               7.5
## 21
                            US 6.5
## 22
                                10
## 23
                               6.5
                           10 BM US
## 24
```

9.5

25

## 26	8M
## 27	7.5 R
## 28	8 R
## 29	8.5 BM US
## 30	5.5 BM US
## 31	US 10.5W
## 32	US 7.5
## 33	9M
## 34	US 8
## 35	13
## 36	8.5
## 37	9.5 N
## 38	6M
## 39	7.5M
## 40	6.5 B US
## 41	8.5 M US
## 42	8 M
## 43	6.5M
## 44	4
## 45	10.5M
## 46	Size 9
## 47	US 8.5W
## 48	10.5
## 49 ## 50	7 BM US
## 50 ## 51	5.5M 6.5 BM US Women
## 51 ## 52	5W
## 53	9.5 Medium BM
## 54	9.5 Hedium BH 8W
## 55	7 C/D US
## 56	9 Medium BM
## 57	10 BM US Women
## 58	14M
## 59	Size 7
## 60	11M
## 61	10M
## 62	US 7
## 63	US 8.5
## 64	7.5 M
## 65	7.5 Medium BM
## 66	Size 10
## 67	6 W
## 68	9 W
## 69	8 M US
## 70	10 Medium BM
## 71	5M
## 72	One Size
## 73	7 S
## 74	10 N
## 75	S
## 76	M
## 77	40
## 78	9.5M
## 79	6.5 Medium BM

## 80	7.5 WW
## 81	10.5 N
## 82	6.5 WW
## 83	10.5 W
## 84	16
## 85	6.5 W
## 86	9 M
## 87	9.5 M
## 88	6.5 M
## 89	8.5 M
## 90	8.5 S
## 91	US 5.5
## 92	Size 12
## 93	8.5M
## 94	11.5
## 95	3
## 96	6 Medium BM
## 97	7 M US
## 98	11 Medium BM
## 99	7 Medium BM
## 100	7.5 M US
## 101	6.5 M US
## 102	US 9
## 103	US 10
## 104	9 M US
## 105	10.0M
## 106	41
## 107	9.5W
## 108	10.5 B US
## 109	600
## 110	6.5 BM US
## 111	7.5 US / 37.5 EU
## 112	11N
## 113	39
## 114	42
## 115	37
## 116	14
	9 WW
## 117	
## 118	10.5 M
## 119	7.5 N
## 120	5.5 M
## 121	10 WW
## 122	7 W
## 123	Size 6.5
## 124	5.5 M US
## 125	5 Medium BM
## 126	7.5 BM US
## 127	10 M
## 128	7.5 S
## 129	12 M
## 130	9.5 W
## 131	8 Standard
## 132 ## 133	
	6 2W US

```
## 134
                            10.5 M US
## 135
                         7.5 Standard
## 136
                                35-36
## 137
                          8 Medium BM
## 138
                         9 M US Women
## 139
                                36 EU
## 140
                                   38
## 141
                        8.5 Medium BM
## 142
                    36 EU / 5.5-6 US
## 143
                                   36
## 144
                              10 Boot
## 145
                          Kids 5 Plus
## 146
                          Kids 6 Plus
## 147
                                  7 M
## 148
                   36 M EU / 6 BM US
## 149
                           9 Wide CDW
## 150
                            Purple 10
## 151
                         8 M US Women
## 152
                       8.5 M US Women
                       10 M US Women
## 153
                       7.5 M US Women
## 154
## 155
                         7 M US Women
## 156
                         6 M US Women
## 157
                             12 WW US
## 158
                       6.5 M US Women
## 159
                              11 M US
## 160
                                 US 4
## 161
                                 US 5
## 162
                              5 BM US
## 163
                                 8 BM
## 164
                                 11 W
## 165
                              10 M US
## 166
                                US 11
                        11 US / 41 EU
## 167
## 168
                                  2XL
## 169
                              8 DM US
## 170
                       9 M US Toddler
## 171
                    2 M US Little Kid
## 172
                               9 W US
## 173
              Womenfts Shoe 9.5 AAN
## 174
             Womenfts US Shoe Size 9
## 175
                              X-Large
## 176
                              Size 14
## 177
                             Size 9.5
## 178
                              Size 11
## 179
                              8 2W US
## 180
                                 6 US
## 181
                         40 EU / 9 US
## 182
                             9.5 M US
## 183
                                   4M
## 184
                                  8 W
## 185
                                 10 W
## 186
                                 US 6
## 187
                               11.5 M
```

```
## 188
                               11.5 W
## 189
                                  7 N
## 190
                             Size 7.5
## 191
            Womenfts US Shoe Size 12
## 192
             Womenfts US Shoe Size 8
## 193
                      6 Medium B M US
## 194
                                    17
## 195
                     40 EU / 9-9.5 US
## 196
                                6.5 D
## 197
                                13 WW
## 198
                                  5 M
## 199
                                8.5 N
## 200
                                  5 W
## 201
                         Child Medium
## 202
                                  9 N
## 203
                                   44
## 204
                        38 Regular EU
## 205
                                    35
## 206
                               35 5 M
## 207
                                   43
## 208
                                  4.5
## 209
                               11.5 S
## 210
                              10 N US
## 211
## 212
               38 M EU / 7.5-8 BM US
## 213
              41 M EU / 9.5-10 BM US
## 214
                               6 Boot
## 215
                              2 UK US
## 216
                                  10W
## 217
                                   6N
## 218
                      5 Medium B M US
## 219
                                  12M
## 220
                                   7W
## 221
                               9 B US
## 222
                               8 B US
                        6 BM US Women
## 223
## 224
                     7.5 BM US Women
## 225
                        7 BM US Women
## 226
                      8.5 BM US Women
## 227
                                 7 WW
## 228
                          Extra Large
## 229
                               Medium
## 230
                                   15
## 231
                                 7.5W
## 232
                               US 9.5
## 233
                       6.5 Narrow AAN
## 234
                                  7 B
## 235
                          11 Standard
## 236
                   40 M EU / 10 BM US
## 237
               37 M EU / 7-7.5 BM US
## 238
                         9 Narrow AAN
                               7.5 US
## 239
## 240
                           7 Wide CDW
## 241
                      10 M US Toddler
```

```
## 242
                   1 M US Little Kid
## 243
                  12 M US Little Kid
## 244
                  3 M US Little Kid
## 245
                                4.5M
                         Kids 8 Plus
## 246
## 247
                              11 B US
## 248
                          9 1/2 0950
## 249
                               6 B US
## 250
                               6 D US
## 251
                              7 2E US
## 252
                      5.5 M US Women
## 253
                              11.5WW
## 254
                                13WW
                           7.5 DM US
## 255
## 256
                             7 DM US
## 257
                           9.5 DM US
## 258
                         11 1/2 1150
## 259
                                 11W
                             07.5 UK
## 260
## 261
                              9 WW US
## 262
                                6.5W
## 263
                                   6W
## 264
                                   9W
## 265
                               10.5W
## 266
                                 8 N
## 267
                               7.5 B
## 268
                                8.5W
## 269
                               11.5M
## 270
                              10 B US
## 271
                      6.5 US / 37 EU
## 272
                          8.5 B M US
## 273
                             6 B M US
## 274
                            7 B M US
## 275
                           10 B M US
## 276
                               9.5 - 10
## 277
                               8.5-9
## 278 6 BM US Women / 4.5 DM US Men
## 279
                              Size 13
## 280
                         9.5 XX-Wide
## 281
                                7.0M
## 282
                                4.0M
## 283
                              10.5 S
## 284
                          6M Regular
                    37 EU / 6.5-7 US
## 285
## 286
                         10 Standard
## 287
                        5.5 Standard
## 288
                          5 Standard
## 289
                        6.5 Standard
## 290
                      5.5 Medium BM
## 291
                              6.5 US
                     7 US / 37.5 EU
## 292
## 293
                            6.5 W US
                          10.5 BM US
## 294
## 295
                               5-5.5
```

```
## 296
                             8.5 B US
## 297
                        11 Narrow AAN
## 298
                   6 Extra Wide E WW
## 299
                     Xlarge 9.5-10.5
## 300
               36 M EU / 5.5-6 BM US
## 301
               39 M EU / 8.5-9 BM US
## 302
                                41 EU
## 303
                   40 M EU / 9 BM US
## 304
## 305
                         Small/Medium
## 306
                                 12 W
## 307
                              Large 9
## 308
                             6.5 Boot
## 309
                              11 Boot
## 310
                            10.5 Boot
## 311
                             9.5 Boot
## 312
                             8.5 Boot
## 313
                                   ML
## 314
                                 7.5N
## 315
                                   XS
## 316
                                  12W
## 317
                                 5.5W
## 318
                                US 7W
## 319
                                11 WW
## 320
                               5.5 WW
## 321
                                 12 N
## 322
                                 12 S
## 323
                                4.5 M
                                  6 S
## 324
## 325
                                 11 S
## 326
                                9.5 S
## 327
                                6.5 N
## 328
                                 5.5N
## 329
                                 37 M
## 330
                           6 Standard
## 331
                                 5.0M
## 332
                                 11 N
## 333
                                10 3W
## 334
                    35 EU / 5-5.5 US
## 335
                  42 EU / 10.5-11 US
## 336
               37 M EU / 6.5-7 BM US
## 337
             41 M EU / 10.5-11 BM US
## 338
                              38 M EU
## 339
                          38 EU Women
## 340
               40 M EU / 9-9.5 BM US
## 341
                               9.5 WW
## 342
                               8.5 WW
## 343
                                 6 WW
## 344
                                7.5 W
## 345
                                8.5 W
## 346
                                 8 WW
## 347
                                 5 US
## 348
                              10.5 WW
## 349
                       39 M EU Women
```

```
## 350
                       37 M EU Women
## 351
                       38 M EU Women
## 352
                              11.5 N
## 353
                                 Size
                    8.5 US / 38.5 EU
## 354
## 355
                       55 M US Women
## 356
                        9.5 Wide CDW
                             9.5 N US
## 357
## 358
                                  9 S
## 359
                                 7 3W
## 360
                                 4 M
## 361
                        9 US / 39 EU
## 362
                                13 W
## 363
                              9.5 BM
## 364
                               10 BM
## 365
                              11 N US
## 366
                              5 M US
## 367
                             9.5 B US
## 368
                  Men 12/Women 13.5
## 369
                                12 WW
## 370
                                  8 S
## 371
                             9 B M US
## 372
                     12 XX-Wide4E US
## 373
                      9 XX-Wide4E US
## 374
                                10 S
## 375
                       10 Narrow AAN
## 376
                         Uk 3 / US 5
## 377
                             11 1100
## 378
                          6 1/2 0650
## 379
                              6 0600
## 380
                              6 2E US
## 381
                         Kids 7 Plus
## 382
                                6.5 S
## 383
                         EU36US5.5-6
## 384
                                39 EU
## 385
                                  6 N
                    38 EU / 7.5-8 US
## 386
## 387
                           Turquoise
## 388
                     M 065 Medium US
## 389
                              11.5 WW
## 390
                                40 EU
## 391
                        37 Medium BM
## 392
                                37 EU
## 393
                         40 MediumBM
## 394
                         36 Medium BM
## 395
                               5.5 3W
## 396
                           7 Women US
## 397
              Womenfts Shoe 12.5 DW
## 398
                                5 WW
                               7 B US
## 399
                              7 0700
## 400
## 401
                                5.5 W
## 402
                           US Size 5
## 403
                                8 US
```

## 404	8 B
## 405	13M
## 406	11 Wide CDW
## 407	12 Narrow AAN
## 408	8.5 X-Wide
## 409	9 DM US
## 410	8.5 US / 39 EU
## 411	Size 4
## 412	13-14
## 413	XL
## 414	6 Medium D M
## 415	9 Medium D M
## 416	9.5 Extra Wide E WW
## 417	7 Extra Wide E WW
## 418	7.5 Wide CDW
## 419	7 US
## 420	13 N
## 421	13 S
## 422	38 M EU / 8-8.5 BM US
## 423	8.5 2W US
## 424	7 Standard
## 425	10 US
## 426	6 N US
## 427	5.5 US
## 428	9 Wide
## 429	11 US
## 430	8 Wide
## 431	9 US
## 432	8.5 W US
## 433	7.5 C/D US
## 434	8 C/D US
## 435	9 C/D US
## 436	Womenfts Shoe 10.5
## 437	8 XX-Wide
## 438	10 4E
## 439	9 XX-Wide
## 440	11 X-Wide
## 441	7.5 XX-Wide
## 442	9.5 X-Wide
## 443	9 X-Wide
## 444	11 XX-Wide
## 445	8.5 XX-Wide
## 446	7 XX-Wide
## 447	7 X-Wide
## 448	6.5 X-Wide
## 449	6 XX-Wide
## 450	7.5 X-Wide
## 451	10.5 XX-Wide
## 452	6.5 XX-Wide
## 453	10.5 X-Wide
## 454	10.0 X Wide
## 455	8 X-Wide
## 456	10 B
## 457	Womenfts Shoe 11
π# ±U1	Momentes Since II

```
## 458
                         8.5 Standard
               Womenfts Shoe 10 AAN
## 459
## 460
                         12 Medium BM
## 461
                              Size XS
                           10M / 8.5M
## 462
## 463
                 39 M EU / 8.5 BM US
## 464
                    Womenfts Shoe 10
## 465
## 466
                             6 X-Wide
## 467
                               9.5-2E
ws %>%
  # select(prices.size) %>%
  mutate(sizesUS = str_extract(prices.size, "\\d{1,}")) %>%
  filter(!is.na(sizesUS)) -> ws
ws %>%
distinct(sizesUS)
      sizesUS
##
## 1
## 2
            6
## 3
            5
## 4
            9
## 5
           11
## 6
            7
## 7
           12
## 8
           10
## 9
           13
## 10
            4
## 11
           14
## 12
           40
## 13
           16
## 14
           3
## 15
           41
## 16
          600
## 17
           39
## 18
           42
## 19
           37
## 20
           35
## 21
           36
## 22
           38
## 23
            2
## 24
           17
## 25
           44
## 26
           43
## 27
           15
## 28
            1
## 29
           07
## 30
           55
          065
## 31
# convert Europe sizes to the US sizes
ws %>%
 mutate(sizesUS = recode(sizesUS, "44" = "12",
                                    "43" = "11",
```

```
"42" = "11",
    "41" = "10",
    "40" = "9",
    "39" = "8",
    "38" = "7.5",
    "37" = "6.5",
    "36" = "6",
    "35" = "5"
    ),
    sizesUS = as.numeric(sizesUS)) -> ws

# testing
ws %>%
arrange(desc(sizesUS)) %>%
distinct(sizesUS)
```

```
##
     sizesUS
## 1
    600.0
## 2
       65.0
## 3
      55.0
## 4
      17.0
## 5
      16.0
## 6
      15.0
## 7
      14.0
## 8
      13.0
## 9
      12.0
     11.0
## 10
## 11
     10.0
## 12
       9.0
## 13
       8.0
## 14
        7.5
## 15
       7.0
## 16
       6.5
## 17
       6.0
## 18
       5.0
## 19
       4.0
## 20
        3.0
## 21
        2.0
## 22
        1.0
```