

Resource Breakdown Structure

Project Name: Real-Time Marketing Data Application Deve

Date: April 20XX

WBS Identifier #	Work Package	Internal Personal Required	External Personnel Required	Venue Costs	Materials Required
1.1	Planning Phase	\$5,000.00	\$0.00	\$0.00	\$3,000.00
2.1	Development Phase	\$20,000.00	\$80,000.00	\$0.00	\$30,000.00
3.1	Testing Phase	\$8,000.00	\$0.00	\$0.00	\$5,000.00
4.1	Deployment Phase	\$10,000.00	\$0.00	\$0.00	\$5,000.00
5.1	Post-Launch Evaluation	\$4,000.00	\$0.00		\$3,000.00

TOTAL COSTS		\$47,000	\$80,000	\$0	\$46,000
Contingency Requirements (10%)					

Personnel Cost Requirements				
Rate	Name	Hours	Costs	
TOTAL			\$0	

Development

Supplies Required	Equipment Required	Comments	Total Direct Costs
\$2,000.00	\$5,000.00	Include requirements gathering and stakeholder alignment	\$15,000.00
\$10,000.00	\$40,000.00	Major focus is prototype development and integration of data feeds	\$180,000.00
\$5,000.00	\$7,000.00	Beta testing phase with feedback collection and bug resolution	\$25,000.00
\$3,000.00	\$2,000.00	Internal training and deployment checks before launch	\$20,000.00
\$2,000.00	\$1,000.00	Monitoring app performance implementing feedback improvements and planning next iteration	\$10,000.00
			\$0.00
			\$0.00

			\$0.00
\$22,000	\$55,000	\$0	\$250,000
			\$25,000

Note: Update Cost Categories to reflect actual project requirements