

Sprint Backlog for Project: Real-Time Marketing Data Application Development				
Story ID	Resource	Story/Task	Time Required (Hours)	Time Remaining (Hours)
0001 Empowering Marketing Decisions through Real-Time Analytics	Lead: Keiko	User Story: Define market trends and analytics needs	8	4
	Jose	Task 1: Provide competitor analysis requirements	6	3
	Priya	Task 2: Integrate real-time data feeds	10	6
	QA Team	Task 3: Review usability for marketing features	6	6
		Task 4:		
		Task 5		
0002 Ensuring Scalable and Secure infrastructure for IT Operations	Lead: Priya	User Story: Secure app infrastructure	12	8
	IT Team	Task 1: Implement encryption protocols	8	4
	Testing Team	Task 2: Conduct security stress tests	10	7
	QA Team	Task 3: Monitor downtime metrics	8	4
		Task 4:		
		Task 5:		
0003 Optimizing Strategic Insights for Executive Leadership	Lead: Ram	User Story: Define metrics for market trends and ROI	8	4
	IT Team	Task 1: Develop dashboard design and features	10	6
	Finance Team	Task 2: Provide financial sales and forecast data	6	3
	QA Team	Task 3: Test dashboard usability	8	6
	QA Team	Task 4: Verify real-time updates are functioning	8	5
		Task 5		
Total Sprint Hours			108	66