	Product Backlog for Project Real-Time Marketing Data Application Development											
User Story Identifier	Priority	Category	Team	Role	Need	Value	Acceptance 1	Acceptance 2	Acceptance 3	Acceptance 4	Story Points	Comments
1	High	Business Requirement	Marketing	Internal User	Track real-time trends	Empowering Marketing Decision through Real-Time Analytics	Shows real-time analytics	Accurate market Share reports	Seamless data integration	Scalable System	8	High-priority for marketing stakeholders
2	Medium	Infrastructure Requirement	ІТ	Technical Support	Secure app infrastructure	Ensuring scalable and Secure Infrastructure for IT Operations	Secure Infrastructure	Encryption protocols implemented	Less than 1% down time	Re-time data feeds runction smoothly	5	Critical for IT performance
3	High	Financial Analysis	Finance	External User	On-demand sales reports	Optimizing Strategic Insights for Executive Leadership	Dashboard shows market trends	Easy-to-read analytics	Accurate ROI metrics	Accessible on all devices	8	High-priority for executive stakeholders

1 Story Point	2 Story Points	3 Story Points				
		User Story 3				
Less Complex						

5 Story Points	8 Story Points				
User Story 2	User Story 1				
Mo	ore Complex				

Total Story Poiints 16