

swot_analysis

Steve's LLM SWOT output for Smoothie King

S trengths	W eaknesses	O pportunities	T hreats
Multiple locations	High sugar content	Consumer demand	Regulatory and consumer scrutiny
Reputation on health and wellness	Franchise variability	Menu expansion	Supply chain disruption
Technological presence	Premium pricing	Market expansion	Competition
Consumer customization	Menu limitations	Smaller carbon footprint	Consumer preferences