



HackFest 2.0

Hosted by: Rajkiya Engineering College Banda

Organized by: Students Developer Club (SDC)

Platform: NAMESPACE

Registration & Submission: NAMESPACE

Website : [Hackfest 2.0 Website](#)

About SDC:

Student Developer Club (SDC) is the official tech community at REC-Banda focused on real-world development, workshops, hackathons, and peer learning.

Executive Summary

HackFest 2.0 is the flagship 24-hour hackathon that challenges students to turn ideas into real-world tech solutions. Event hosted by the Student Developer Club, The event is designed to inspire innovation, build real-world technical skills, and connect aspiring engineers with industry professionals.

We are inviting sponsorship partners to help make this initiative more impactful and to create meaningful value for both students and collaborating organizations. Together, we can empower the next generation of creators, innovators, and problem-solvers.

About the Event

- Name: HackFest2.0
 - Organized by: Student Developer Club
 - Format: Offline (on-campus) / Hybrid (as per final decision)
 - Dates: 28th -29th Nov 2025 (May vary bit upon administrative final approval)
 - Venue: Rajkiya Engineering College Banda, Campus
 - Participants: 300+ students (all branches, all years)
 - Key Features: Team projects, hands-on problem solving, industry sessions, prizes for winners
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Audience & Visibility Reach

Primary Audience:

- 300+ student participants
- Tech-focused students from all years and branches

Promotion Channels & Reach:

- Instagram – 400+
- LinkedIn – 1,500+ (SDC+RECB page)
- WhatsApp – 5+ groups (1,000+ students)
- Campus Reach – 1,000+ students
- 10+ Posters across campus

Visibility: Multiple digital and physical touchpoints for branding



Why Sponsor This Event?

Your company's support will not only strengthen the student innovation culture at Rajkiya Engineering College Banda but also:

- Build brand awareness among aspiring engineers.
- Provide early access to talented students for internships or projects.
- Create positive word-of-mouth and digital visibility among the student community.
- Engage directly with young developers through sessions, mentoring, or problem statements.
- Demonstrate commitment to supporting education and local talent

Sponsorship Perks & Opportunities

Sponsors get multiple engagement options throughout the hackathon. Below are ways you can collaborate:

◆ Branding & Marketing

- Logo placement on all event materials: posters, banners, website, and listing.
- Acknowledgment in the opening and closing ceremonies.
- Mentions in official college social media pages, student clubs, and newsletters.

◆ Company-Led Sessions / Workshops

- Conduct a **technical session or talk** during the hackathon (e.g., career in tech, industry trends, product demos).
- Host a **mini-workshop** to introduce tools or APIs.

◆ Sponsored Challenge / Problem Track

- Create a **company-specific problem statement** that participants solve using your products or APIs.
- Sponsor prizes for the best solutions in your track.

◆ Student Engagement Opportunities

- Enable **login/signup on your app or platform** as part of the hackathon challenge.
- Add your product as a mandatory or optional tool for participants to explore.
- Collect feedback and insights from student users.

◆ Recruitment & Networking

- Gain early access to top-performing student profiles.
- Conduct informal interviews or internship discussions post-event.



Sponsorship Tiers (Suggested)

All contributions can be adjusted based on your company's interest and support type.

Title Sponsor (1 Slot)

- Contribution: ₹20,000
- Exclusive brand title (e.g., “ HackFest 2.0 powered by **MyRik**”)
- Logo on all banners, T-shirts, and certificates
- One keynote or company talk slot
- Option to create a company problem statement track
- 10-minute address during inauguration
- Event session/speaker slot
- Featured on all social posts (Shoutout)

Gold Sponsor (2 Slots) (Innovation Partner)

- Contribution: ₹10,000
- Logo on all promotional materials
- Company challenge track
- 5-minute talk or workshop
- 2 social media posts
- Acknowledgment during closing ceremony

Silver Sponsor (Supporting Partner)

- Contribution: ₹5,000
- Logo on website, posters, and certificates
- Company mention in closing slides
- Option to share product info or discounts with participants

In-kind / Product /Associate Sponsors

- Contribute software licenses, APIs, cloud credits, or swags.
- Recognition on promotional materials and during prize distribution.

Sponsor Engagements

- Companies may post specific problem statements for students to solve
- Sessions/workshops led by sponsor representatives (speakers welcome)
- Standalone branding opportunities throughout event venue

Deliverables & Timeline

- Confirmation deadline: 10 days before the event.
 - Materials required: Logo, product info, any track details, and contact details.
 - Sponsor promotions begin 2 weeks prior and continue during and after the event.
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Post-Event Benefits

- Company acknowledgment in all summary reports/social posts
 - Event photo highlights and engagement summary. Opportunity to
 - continue collaboration with college clubs for future events.
 - Digital “Certificate of Appreciation”
 - Access to event photos and student interaction stories
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Social media links

-  [@SDC_Instagram](#)
 [@SDC_LinkedIn](#)
 [@SDC_RECbanda](#)

Contact Us

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Call to Action

Let's build the future together. Join us as a sponsor for HackFest 2.0 and connect directly with the innovators of tomorrow and to nurture lasting industry-campus relationships.

Contact Today to Reserve Your Sponsorship Tier