



# Sponsorship Proposal

Prepared by  
**Student Developer Club**



[Hackfest 2.0 Website \(Click me\)](#)

**10<sup>th</sup> - 11<sup>th</sup> DEC 2025**



# HackFest 2.0

**Hosted by:** Rajkiya Engineering College Banda

**Organized by:** Students Developer Club (SDC)

**Platform:** NAMESPACE

**Registration & Submission:** NAMESPACE

**Website :** [Hackfest 2.0 Website](#)

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## Introduction

HackFest 2.0 is the flagship 24-hour hackathon that challenges students to turn ideas into real-world tech solutions. Event hosted by the Student Developer Club, The event is designed to inspire innovation, build real-world technical skills, and connect aspiring engineers with industry professionals.

We are inviting sponsorship partners to help make this initiative more impactful and to create meaningful value for both students and collaborating organizations. Together, we can empower the next generation of creators, innovators, and problem-solvers.

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## About Organizers:

Student Developer Club (SDC) is the official technical community of Rajkiya Engineering College Banda, led by passionate students who conduct workshops, hackathons, competitions, and development sessions throughout the year.

Our mission is to bridge the gap between academic learning and real-world application through project-based learning and collaboration with industry and research institutions.

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HackFest 2.0 is designed to create real value by fostering problem-solving, collaboration, and exposure to real-world tools and challenges.

## About the Event

- Name: HackFest2.0
  - Organized by: Student Developer Club
  - Format: Offline (on-campus) / Hybrid (as per final decision)
  - Dates: [10-11 Dec 2025 ]
  - Venue: Rajkiya Engineering College Banda, Campus
  - Participants: 200+ students (all branches, all years)
  - Key Features: Team projects, hands-on problem solving, industry sessions, prizes for winners
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## Audience & Visibility Reach

### Primary Audience:

- 200+ student participants
- Tech-focused students from all years and branches

### Promotion Channels & Reach:

- Instagram – 400+
- LinkedIn – 1,500+ (SDC+RECB page)
- WhatsApp – 5+ groups (1,000+ students)
- Campus Reach – 1,000+ students
- 15+ Posters across campus

**Visibility:** Multiple digital and physical touchpoints for branding

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## Why Sponsorship this event

- Your company's support will not only strengthen the student , innovation , culture at *Rajkiya Engineering College Banda* but also:

- Build brand awareness among aspiring engineers.
- Provide early access to talented students for internships or projects.
- Engage directly with young developers through sessions, mentoring, or problem statements. -
- Demonstrate commitment to supporting education and local talent
- Positive word-of-mouth and digital visibility among the student community.

## Sponsorship Perks & Opportunities

Sponsors get multiple engagement options throughout the hackathon. Below are ways you can collaborate:

### ◆ Branding & Marketing

- Logo placement on all event materials: posters, banners, website, and Certificates.
- Acknowledgment in the opening and closing ceremonies.
- Mentions in official college social media pages, student clubs, and newsletters.

### ◆ Company-Led Sessions / Workshops

- Conduct a **technical session or talk** during the hackathon (e.g., career in tech, industry trends, product demos).
- Host a **mini-workshop** to introduce tools or APIs or Company.

### ◆ Sponsored Challenge / Problem Track

- Create a **company-specific problem statement** that participants solve using your products or APIs.
- Sponsor prizes for the best solutions in your track.

### ◆ Student Engagement Opportunities

- Enable **login/signup on your app or platform** as part of the hackathon challenge.
- Add your product as a mandatory or optional tool for participants to explore.
- Collect feedback and insights from student users.

### ◆ Recruitment & Networking

- Gain early access to top-performing student profiles.
- Conduct informal interviews or internship discussions post-event.

## Proposed In-Kind Support

We respectfully request to support HackFest 2.0 through non-monetary contributions such as:

### Knowledge Partner / Title Support (1 Slot)

#### **Partner Benefits:**

- Exclusive title branding: “HackFest 2.0 powered by XYZ Company”
- Logo on all event materials (banners, certificates, T-shirts, I-cards)
- Featured mention in all social-media posts & event reports
- Acknowledgment during inauguration & closing ceremony
- Option to deliver an offline or online talk/session
- Inclusion in event photos and media coverage
- Accommodation, food, and local travel (worth ₹5,000–₹10,000) covered by SDC for 1–2 representatives (If you wish to come offline )

#### **Support Items (Needed):**

- 100+ Participant Welcome Kits (Notebook + Pen + Sticker + I-card )
- 20 hoodie ( For winning team )
- 40 T-shirts ( for Volunteers and Winning teams )
- 5 Bags for TOP 1 Team
- 20 Mugs & 20 Bottles for Winning teams

### Engagement Partner / Gold Sponsor (2 Slots)

#### **Partner Benefits:**

- Prominent logo placement on banners, certificates, and digital creatives
- Mention in major social-media updates
- Acknowledgment during opening and closing announcements
- Opportunity to conduct a short session ( Online )
- Inclusion in event highlight photos and media coverage

#### **Support Items (Need):**

- 100+ Participant Welcome Kits (Notebook + Pen + Sticker + I-card )
- 40 T-shirts ( and Winning teams )
- 15 Mugs & 20 Bottles for Winning teams
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## ■ Supporting Partner / Silver Sponsor

### **Partner Benefits:**

- Logo on website, posters , certificates
- Company mention in closing slides
- Option to share product info or discounts with participants
- 2 Social media Mention in all post
- Inclusion in group photos with event partners

### **Support Items (Need):**

- 40 T-shirts ( and Winning teams )
- 15 Mugs & 20 Bottles for Winning teams
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## **Special Collaboration Benefits :-**

In addition to standard sponsorship perks, will receive:

- Direct access to potential contributors and interns from REC Banda
- Chance to host an exclusive session or awareness drive (online or offline).
- Long-term recognition as a Knowledge Partner of SDC for future events.
- Campus and online visibility through banners, website mentions, LinkedIn posts, and event recap videos.

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## **Deliverables & Timeline**

- Confirmation deadline:10 days before the event.
- Materials required: Logo, product info, and contact details.
- Sponsor promotions begin 2 weeks prior and continue during and after the event.
- Post-event Photo summary, certificates, digital acknowledgment

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## **Post-Event Benefits**

- Company acknowledgment in all summary reports/social posts
- Event photo highlights and engagement summary. Opportunity.
- Continue collaboration with college clubs for future events.
- Digital "Certificate of Appreciation"
- Access to event photos and student interaction stories
- Direct outreach to 1,000 + students in engineering and technology domains.

## Contact Us

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## Social media links

 @SDC\_Instagram

 @SDC\_Linkedin

 @SDC\_REC\_B

## Closing Note

We at the Student Developer Club deeply value partners who help make advanced learning opportunities accessible to students across the country. Collaborating for HackFest 2.0 would allow us to work together in promoting practical learning, creativity, and innovation through technology.

We would be honored to receive in-kind support or awareness materials from your organization and to host your presence—online or offline—during the event. Together, we can inspire young engineers to explore, experiment, and innovate.

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## Call to Action

Let's build the future together. Join us as a sponsor for HackFest 2.0 and connect directly with the innovators of tomorrow and to nurture lasting industry-campus relationships.

**Contact Today to Reserve Your Sponsorship Tier**