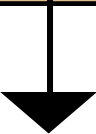


SUPPLY-CHAIN MANAGEMENT ANALYSIS STORY



Total Sum of **Sales** in Central USA.



Total Sum of **Delivery Risk** in Central USA.



Total Sum of **Profit Margin** in Central USA.



Total Sum of **Sales** in Central Asia.



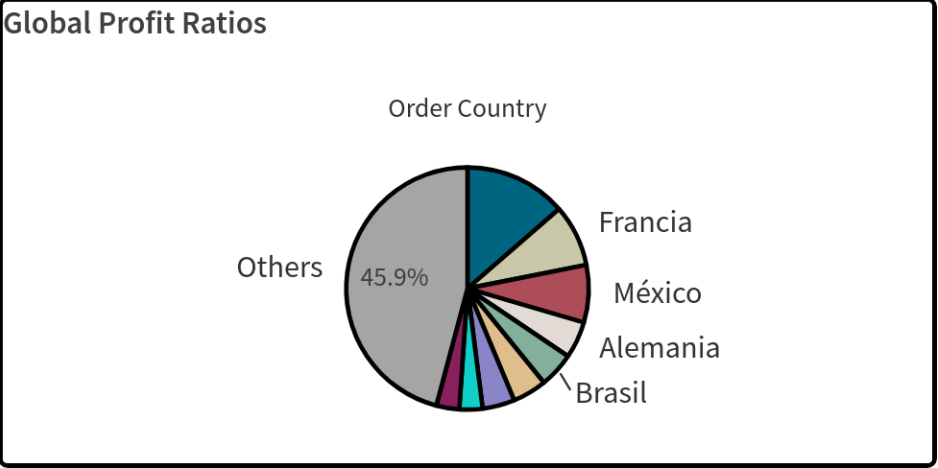
Total Sum of **Delivery Risk** in Central Asia.



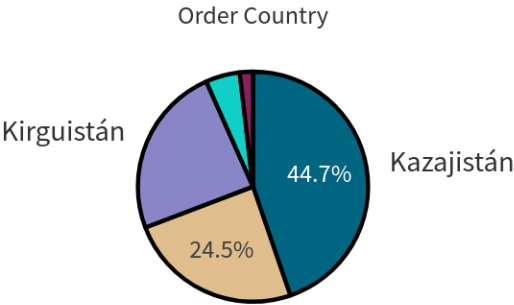
Total Sum of **Profit Margin** in Central Asia.



Top countries with highest profit ratio and supply chain management



Global Profit Ratios



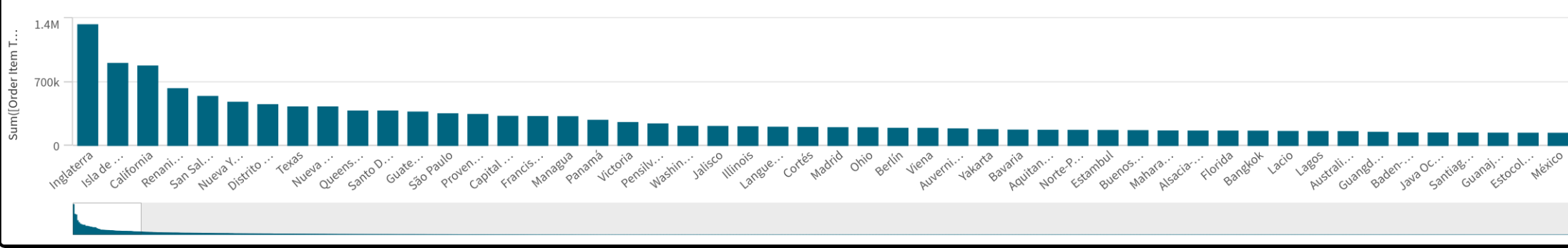
Global profit ratios in US central.

Global Profit Ratios



Global profit ratios in Central Asia.

Total Items Placed by a State



Top regions with highest number of item placed by a state.

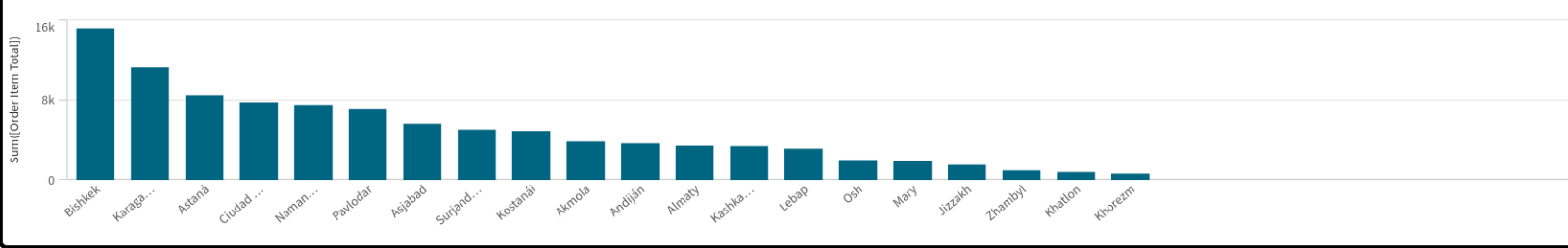
Total Items Placed by a State



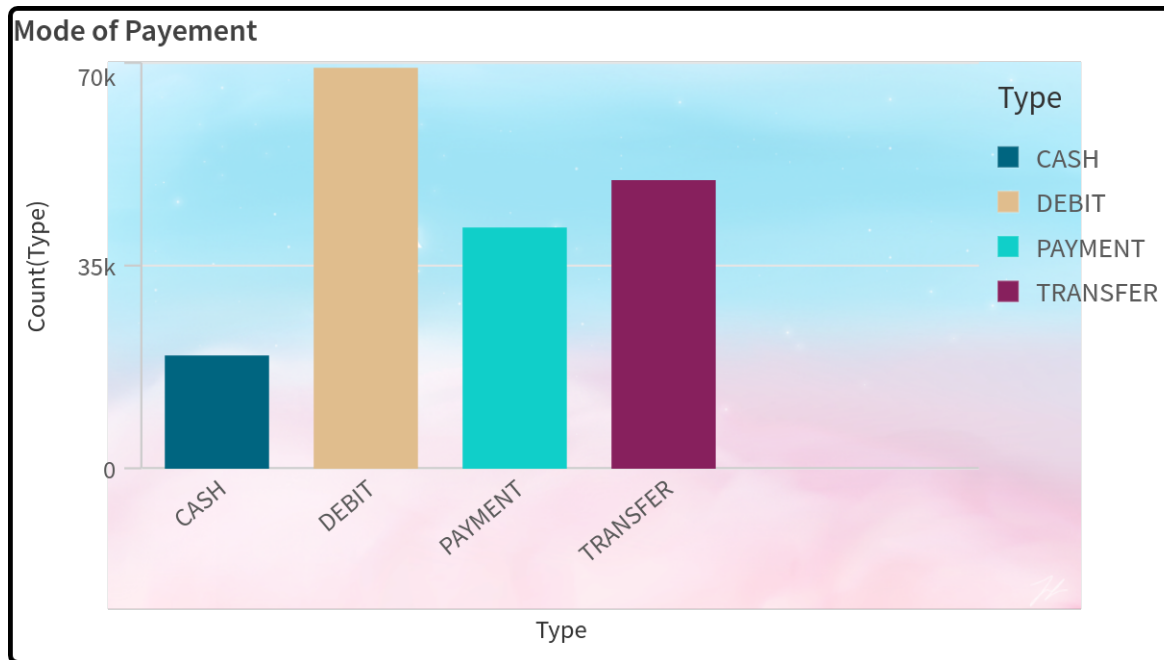
Total items placed by a state in US central.

Total items placed by a state in Central Asia.

Total Items Placed by a State

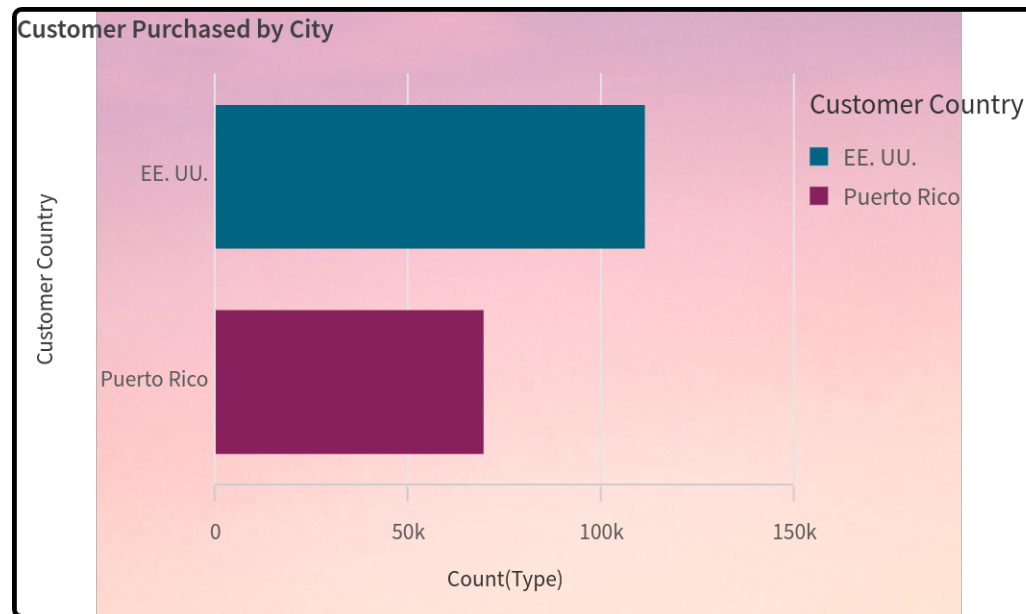


## Mode of Payment



- ✓ Cash transactions offer immediate liquidity, providing a straightforward and tangible method of payment.
- ✓ Debit payments, directly linked to bank accounts, offer convenience and real-time deduction of funds.
- ✓ Credit payments provide a deferred payment option, allowing customers to make purchases.
- ✓ Transfer payments, leverage electronic methods for seamless and secure fund.
- ✓
- ✓
- ✓

## Items Purchased by Customers in a City



✓ Customer purchase account in Puerto Rico reflects the transactional dynamics in this vibrant location, capturing the local consumer behaviour and marketing engagement.

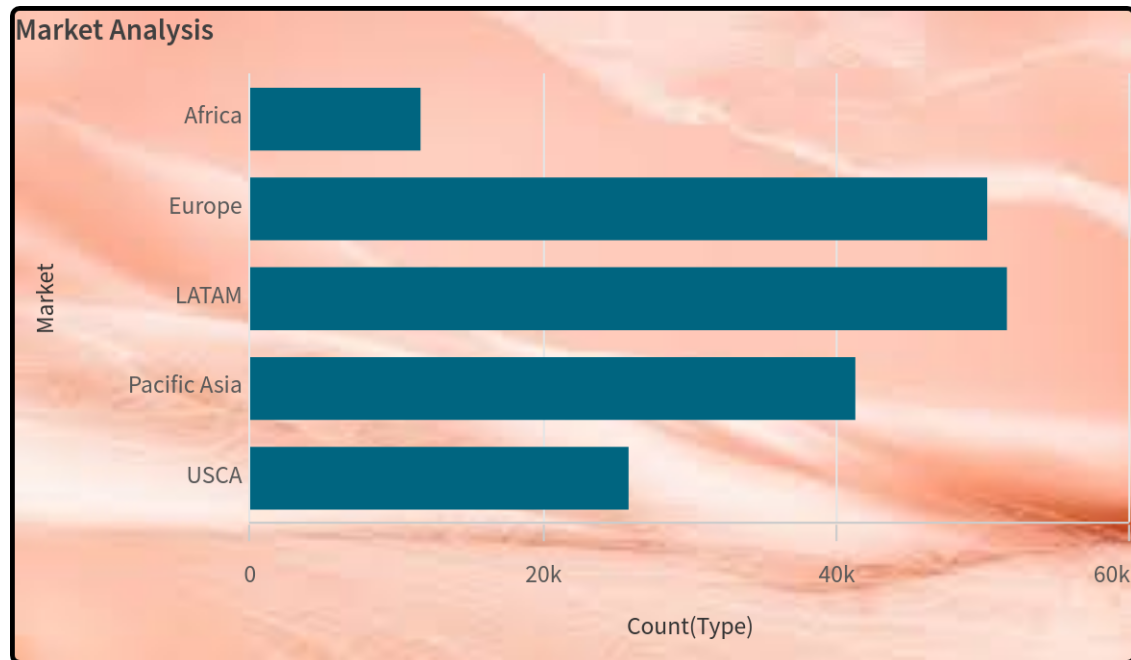
✓ Customer purchase account in the United States provide a comprehensive overview of buying patterns across the diverse cities.

### Delivery Status of Orders



- ✓ Analysing the delivery status of orders, including Advanced Shipping , Late Shipping, Shipping Cancelled and Shipping on Time.  
This allows businesses to evaluate the efficiency of logistics operation, address potential delays and enhance customer satisfaction.
- ✓ Ensuring timely and reliable delivery is based on varied shipping scenarios.
- ✓

## Global Market Analysis



- ✓ Conducting a market analysis across Africa, Europe, Latin America(LATAM), Pacific Asia and USCA(United States and Canada) enable businesses to gain strategic insights.

Regional economic landscapes, consumer behaviours and dynamics.

- ✓ This comprehensive assessment supports informed decision-making, tailored market strategies, and targeted expansion, efforts to capitalise on diverse opportunities within each distinct market.

