

Tyler Marks

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Qualification Summary

An ambitious student with outstanding academic achievement, amazing leadership skills, and hands-on experience in the fields of film/theater, supply chain, and information science. He is currently seeking an internship or Co-op opportunity to contribute to the growth of an organization.

Education

Michigan State University

Information Science and Musical Theater

East Lansing, Michigan

GPA 3.75/4.0 | Dean's List All Semesters (6)

Experience

Social Media Entertainer

Remote

Content Creator

September 2019 - Present

- Produced high-quality multimedia content, effectively incorporating visuals, audio, and graphics to enhance the overall message.
- Produced creative assets across a variety of social mediums, formats, and platforms by using my social media marketing, photography, and videography skills.

Spartie Productions/ Reseachr

Michigan State University

Content Manager/ Lab Assistant Internship

May 2022 - Present

- Conducted in-depth research under the guidance of Dr.Robby Ratan in the Comm Arts department.
- Gathered, analyzed, and interpreted data using Virtual reality. With this data, i was able to produce high performing content

Home Depot

Commerce, Michigan

Garden Associate (fork-lift operator)

June 2022 - Present

- Collaborated with cross-functional teams to improve store operations and customer experience
- Proven track record managing inventory levels with the freight team, reducing shrink, optimizing product availability

ReelKreative

Remote

Internship

May 2023 - August 2023

- Built and ran social media campaigns, aligning with corporate brand strategy
- Planned and executed social media vision, driving brand discovery and customer engagement

Best Buy

Okemos, Michigan

Sales Advisor

May 2023 - Present

- Demonstrated in-depth knowledge of the products and services offered, effectively communicating technical specifications and features to customers.
- Utilized point-of-sale (POS) systems to process transactions accurately and efficiently.

Projects

- **Xbox, Black Panther Promotion** — Commercial: October 2022
- **Foot Locker, Design with Sole** — Commercial: January 2023
- **Moving Forward, Student Film** — Role: Matt
- **The Gold Ones, Student film** — Role: John
- **MSU Theater production, Sweat Play** — Role: Evan
- **MSU Theater Production, Musical** — Stage Crew