

State ▾

Occupation ▾

Marital Status ▾

Card Type ▾

Activation 30 Da... ▾

Number of Customer (NOC)
5054

Total Transaction Volume
326,544

Total Transaction Amount
\$22.31M

Delinquent Account
317

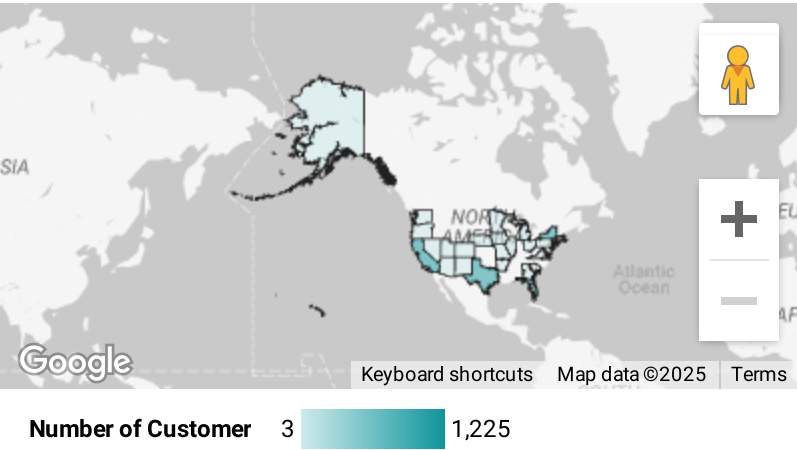
Avg. Cst. Satisfaction
2.25

Interest Earned
\$3.89M

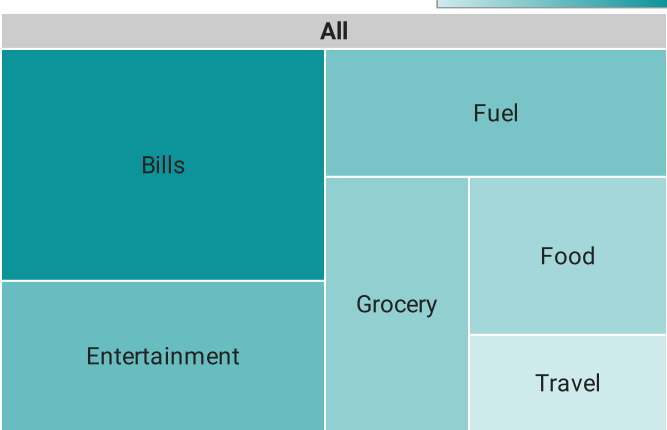
Avg Utilization Ratio
27.50%

Customer Demographic

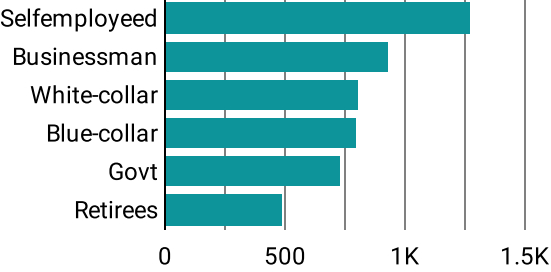
Customer by State



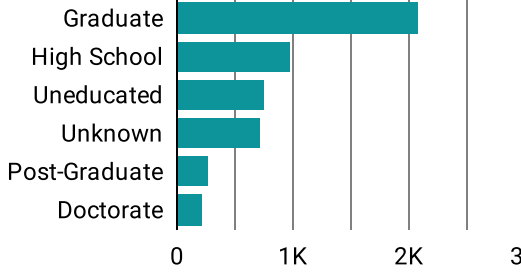
Customer by CC Experiences



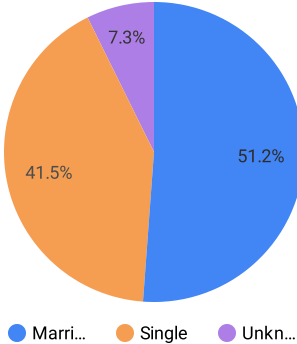
Customer by Occupation



Customer by Education

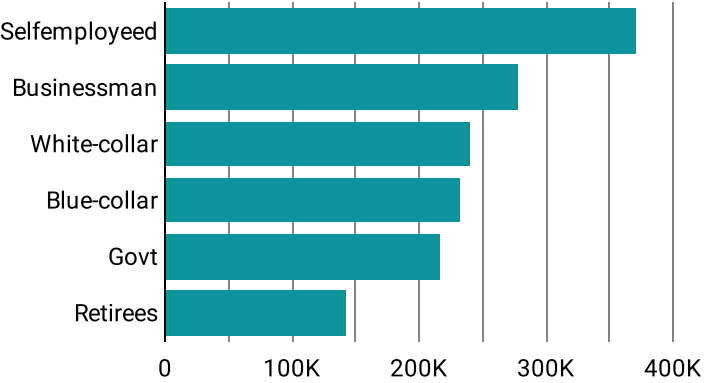


Customer by Marital Status

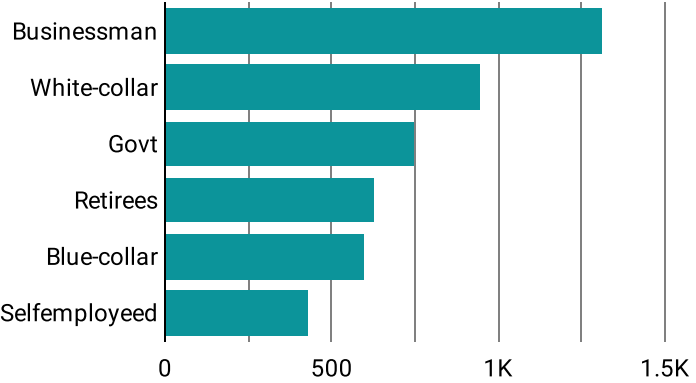


Customer Revenue Profile

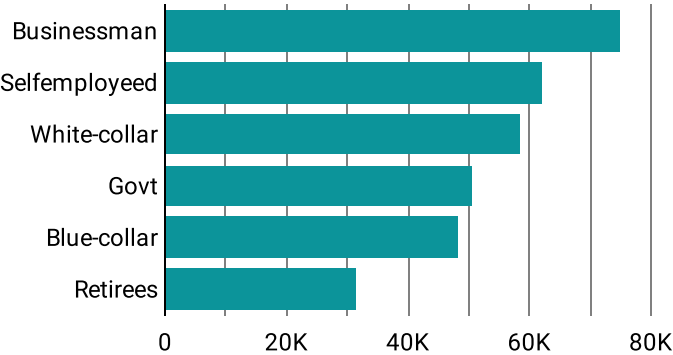
Annual Fees by Occupation



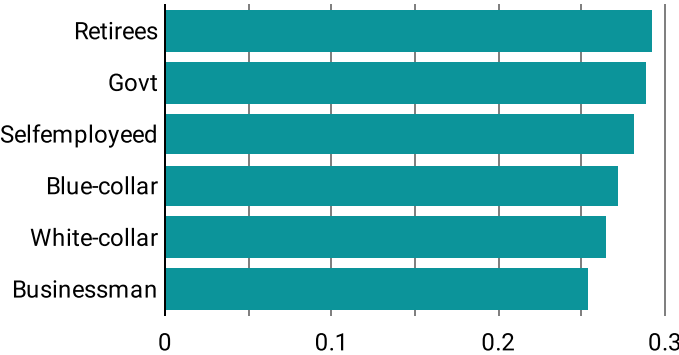
Interest Earned by Occupation



Total Transaction by Occupation



Avg. Utilization by Occupation

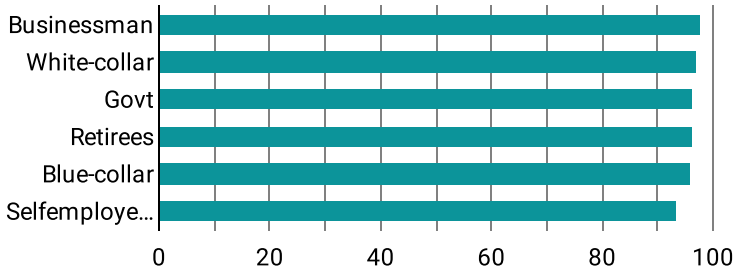


Revenue Generator by Segment

education_level / interest_earned						
Customer Job	High School	Unknown	Doctorate	Uneducated	Graduate	Post-Graduate
Businessman	1,324.06	1,322.87	1,318.23	1,323.63	1,303.86	1,241.43
White-collar	965.16	965.37	926.03	891.89	951.2	949
Govt	797.56	779.35	797.25	739.79	736.72	609.72
Retirees	660.82	605.95	632.13	649.13	624.19	604.21
Blue-collar	598.66	568.68	576.88	577.38	606.55	755.87
Selfemployeed	434.37	451.33	375.51	424.2	432.45	486.49

Customer Risk Profile

Cost Acquisition by Occupation



Delinquent Account by State

State		Delinquent Account ▾
1.	OR	0.33
2.	PA	0.2
3.	VA	0.16
4.	MA	0.15
5.	SC	0.13

Delinquent Account by Segment

education_level / delinquent_acc						
Customer Job	Uneducated	Unknown	Doctorate	Post-Graduate	Graduate	High School
Govt	0.14	0.08	0.11	0.05	0.08	0.07
Retirees	0.07	0.11	0.1	0	0.04	0.08
Selfemployeed	0.09	0.06	0.09	0.09	0.06	0.05
White-collar	0.08	0.05	0.03	0.02	0.07	0.04
Blue-collar	0.04	0.07	0.03	0.07	0.05	0.06
Businessman	0.04	0.05	0.04	0.1	0.06	0.03