

DATA ANOMALY



DETECTION SYSTEM

ML + RULE-BASED + GENAI

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Anomaly detection is the process of identifying data points, events, or observations that deviate significantly from the normal patterns in a dataset.

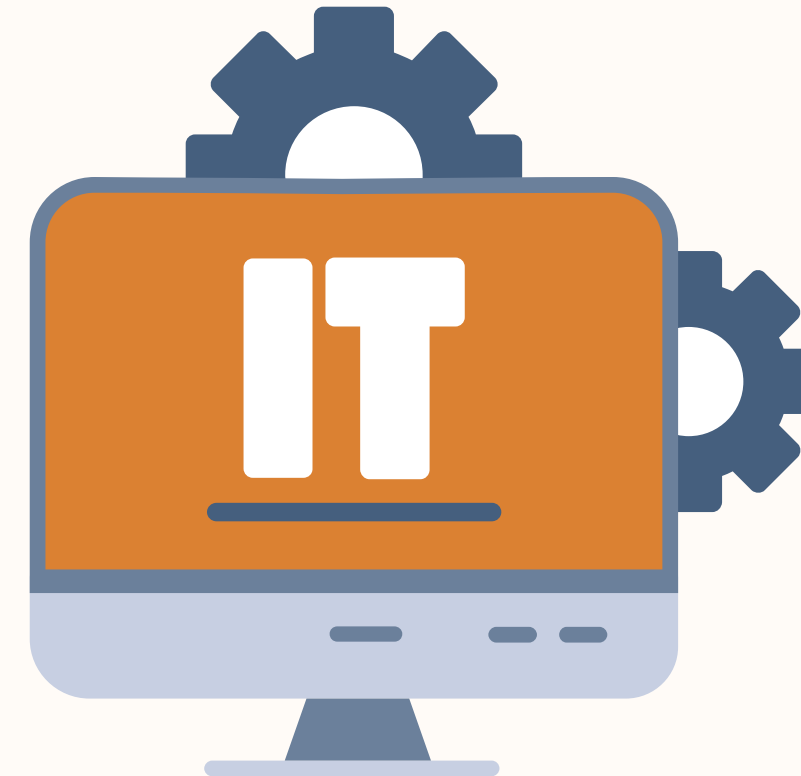
Types of Anomalies		
Type	Description	Example
Point Anomaly	A single data point is far from the rest	A transaction of \$10,000 vs avg \$1000
Contextual	An anomaly based on context (e.g., time)	Login at 3 AM from unusual location
Collective	A sequence of events is unusual together	Series of failed logins from same IP



User usually spends ₹1000/day
→ sudden ₹50,000 transaction = anomaly



Irregular heart rate or glucose spike in wearable data

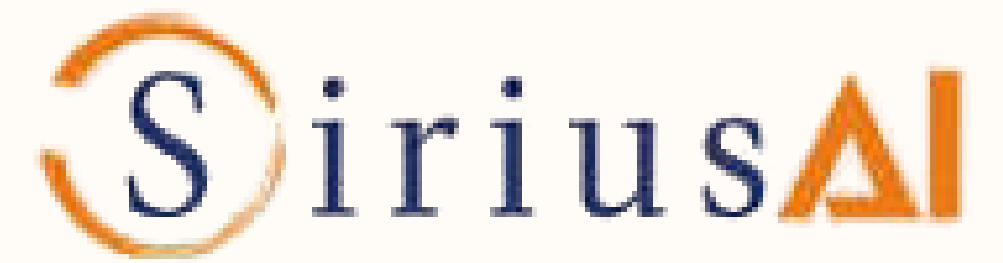


Sudden drop in website traffic or spike in 500 errors



A customer ordering the same expensive product 20 times in an hour.

Dataset Description (Credit Card Fraud)



colab.research.google.com/drive/1DWuSucJ9fPbc78HYRF-vOm6_XtBxBCge#scrollTo=N9MmLDsKgQdo

credit data understanding.ipynb

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Files

Analyze your files with code written by Gemini Upload

..

sample_data

creditcard.csv

creditcard.csv 70.17 GB available

```
num_rows, num_cols = df.shape
print(f"Rows: {num_rows} credit card transactions")
print(f"Columns: {num_cols}")

fraud_count = df['Class'].sum()
fraud_percent = (fraud_count / num_rows) * 100
print(f"Frauds: {fraud_count} (~{fraud_percent:.2f}% of data)")

print("\nColumn Names:")
print(df.columns.tolist())

print("\nSample Data:")
print(df.head())
```

Rows: 103088 credit card transactions
Columns: 31
Frauds: 232.0 (~0.23% of data)

Column Names:
['Time', 'V1', 'V2', 'V3', 'V4', 'V5', 'V6', 'V7', 'V8', 'V9', 'V10', 'V11', 'V12', 'V13', 'V14', 'V15', 'V16', 'V17', 'V18', 'V19', 'V20', 'V21', 'V22',

Sample Data:

	Time	V1	V2	V3	V4	V5	V6	V7	\
0	0	-1.359807	-0.072781	2.536347	1.378155	-0.338321	0.462388	0.239599	
1	0	1.191857	0.266151	0.166480	0.448154	0.060018	-0.082361	-0.078803	
2	1	-1.358354	-1.340163	1.773209	0.379780	-0.503198	1.800499	0.791461	
3	1	-0.966272	-0.185226	1.792993	-0.863291	-0.010309	1.247203	0.237609	
4	2	-1.158233	0.877737	1.548718	0.403034	-0.407193	0.095921	0.592941	

V8 V9 ... V21 V22 V23 V24 V25 \

0	0.098698	0.363787	...	-0.018307	0.277838	-0.110474	0.066928	0.128539	
1	0.085102	-0.255425	...	-0.225775	-0.638672	0.101288	-0.339846	0.167170	
2	0.247676	-1.514654	...	0.247998	0.771679	0.909412	-0.689281	-0.327642	
3	0.377436	-1.387024	...	-0.108300	0.005274	-0.190321	-1.175575	0.647376	

Credit Card Fraud Detection

Anonymized credit card transactions labeled as fraudulent or genuine

kaggle.com

The features V1 to V28 were generated using PCA (Principal Component Analysis).

PCA is a dimensionality reduction technique that:

Takes correlated input features (like transaction time, merchant ID, etc.)

Converts them into new uncorrelated features (called components)

These components are labeled V1, V2, ..., V28

$$V14 < -9$$

That transaction has an extremely unusual pattern in the underlying data feature captured by V14.

A value this low is very rare — it's far from the mean, indicating strong deviation from normal.

What is Isolation Forest?

A machine learning algorithm for unsupervised anomaly detection

Based on a simple idea:

"Anomalies are few and different, so they can be isolated faster."

Anomaly Score

Calculated from average path length over many trees

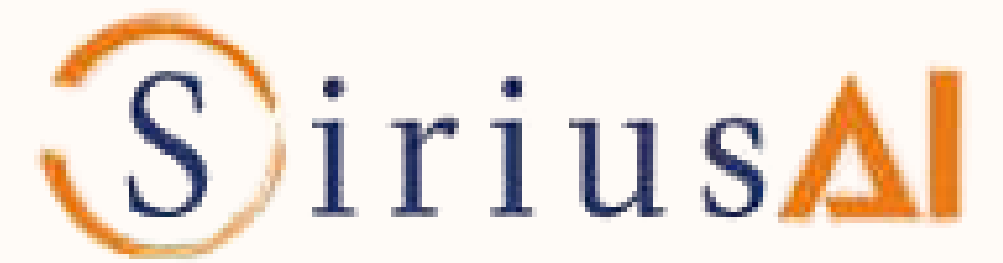
Shorter path = higher anomaly score

Predictions:

-1 = Anomaly

1 = Normal

Isolation Forest – Implementation



colab.research.google.com/drive/1DWuSucJ9fPbc78HYRF-vOm6_XtBxBCge#scrollTo=rw3uVB6TijyT

credit data understanding.ipynb ☆ Saving...

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Files

- sample_data
- creditcard.csv

```
[3] X['Amount'] = StandardScaler().fit_transform(X[['Amount']])

[4] model = IsolationForest(contamination=0.0017, random_state=42)
     model.fit(X)

[5] df['anomaly_score'] = -model.score_samples(X)
     df['IF_anomaly'] = model.predict(X)

df['IF_anomaly'] = df['IF_anomaly'].map({1: 0, -1: 1}) # 1 = anomaly

anomaly_count = df['IF_anomaly'].sum()
normal_count = len(df) - anomaly_count
print(f"Anomalies Detected: {anomaly_count}")
print(f"Normal Transactions: {normal_count}")
```

Anomalies Detected: 485
Normal Transactions: 284322

Disk 70.09 GB available

Variables Terminal

9:49 PM Python 3

What is Rule-Based Anomaly Detection?

A system that uses if-then logic to flag anomalies based on known thresholds or patterns

Created using domain expertise or observed patterns

```
df['Amount'] = StandardScaler().fit_transform(df[['Amount']])
df['rule_high_amount'] = df['Amount'] > 3
df['rule_v14_extreme'] = df['V14'] < -9
df['rule_based_anomaly'] = (df['rule_high_amount'] | df['rule_v14_extreme']).astype(int)

# Summary
total_rules_flagged = df['rule_based_anomaly'].sum()
print(f"Rule-Based Anomalies Detected: {total_rules_flagged}")
```

Rule-Based Anomalies Detected: 4251

Rule	Description
IF Amount > 2000 THEN flag	High-value transaction
IF V14 < -9 AND Amount > 1000	Rare pattern from known fraud
IF transactions from same user < 5 sec apart	Possible bot/fraud attack

What is GenAI (Generative AI)?

Uses Large Language Models (LLMs) like GPT-4 to understand and generate patterns

Can read anomaly patterns and suggest human-readable rules

- Helps automate rule discovery from complex datasets
- Explains why a transaction may be suspicious
- Assists analysts by summarizing or validating anomalies

```
import openai
openai.api_key = "your-api-key"
prompt = "Found anomalies with V14 < -9 and Amount > 1000.\nSuggest a rule to detect similar cases."
response = openai.ChatCompletion.create(
    model="gpt-4",
    messages=[{"role": "user", "content": prompt}]
)
print(response.choices[0].message.content)
```

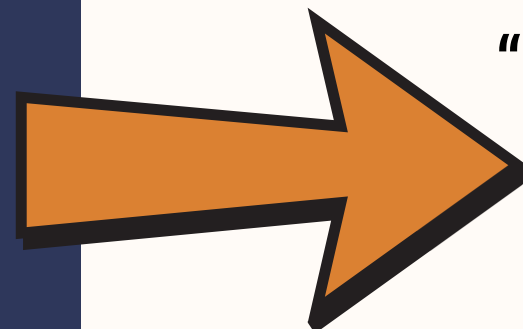
Example Prompt to GPT

We found 5 transactions with:

- V14 < -9
- Amount > 1000

Normal transactions do not follow this pattern.

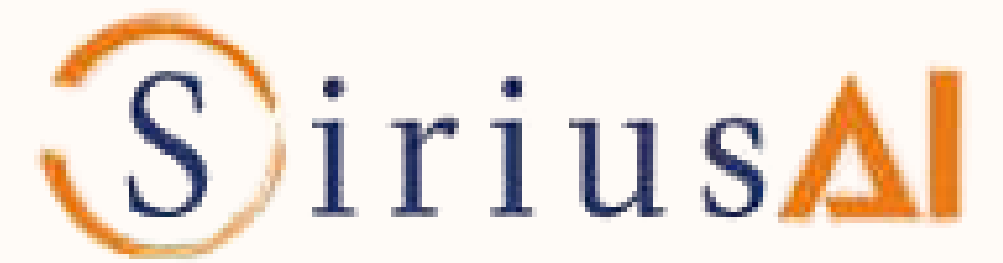
Suggest a rule to detect similar anomalies.



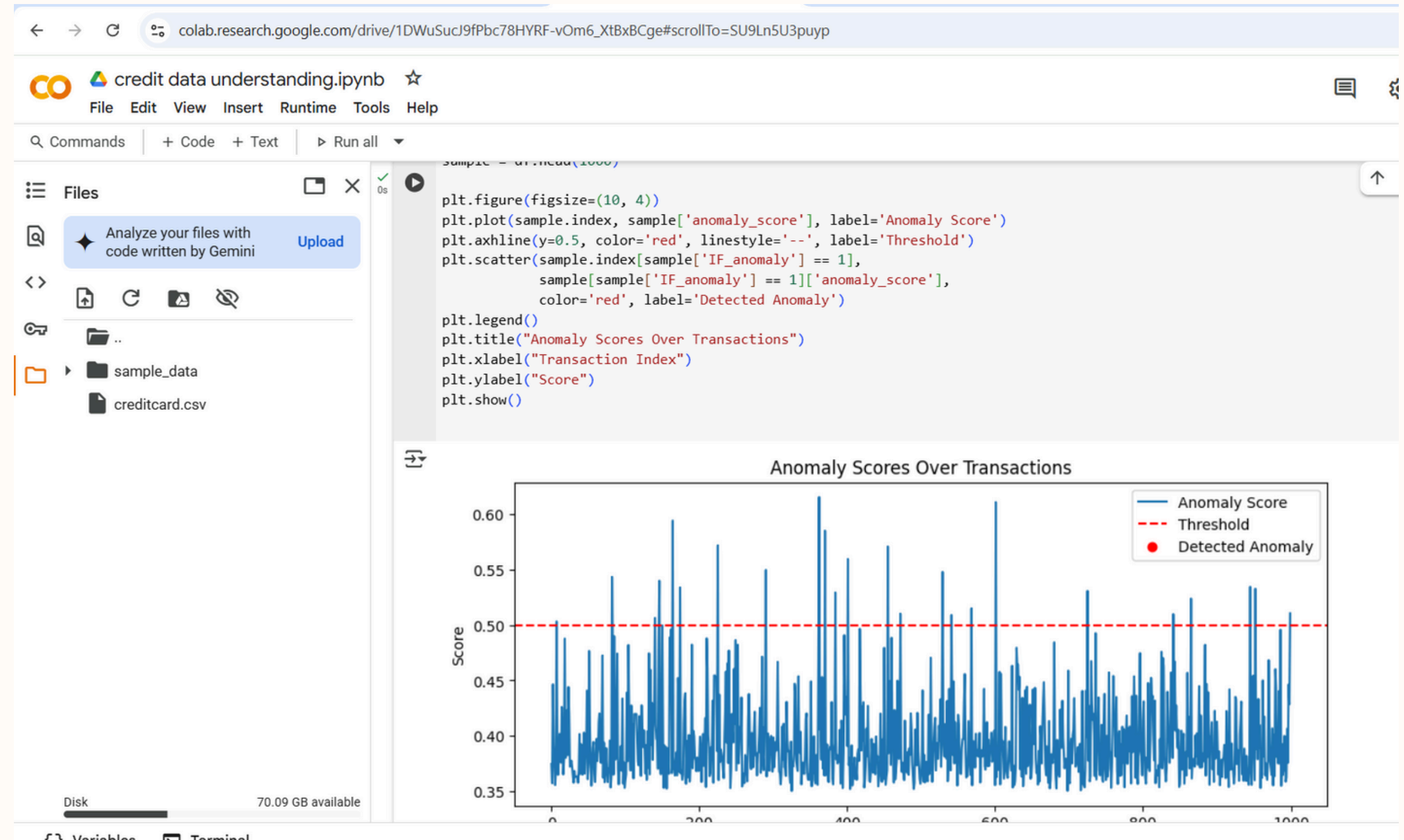
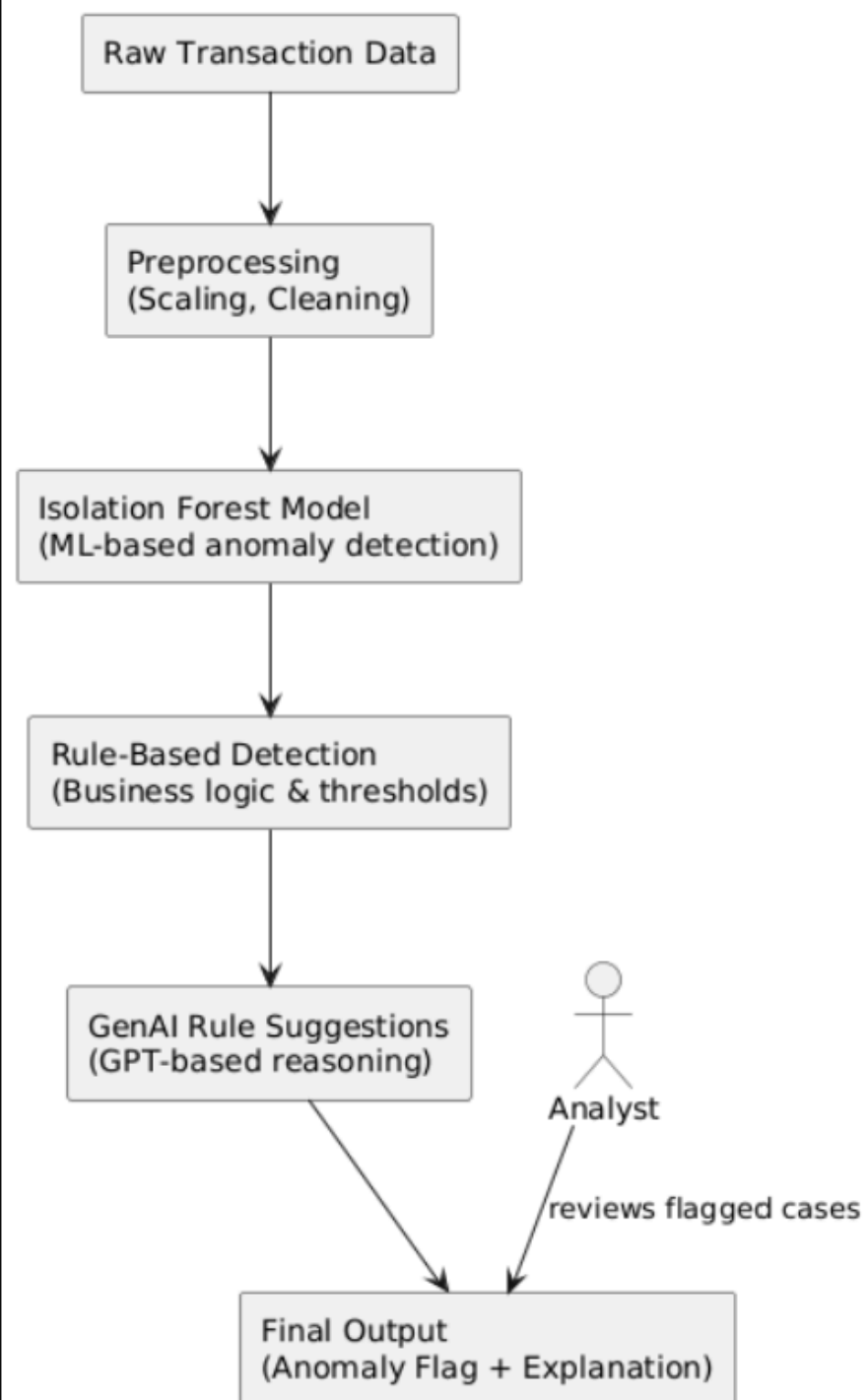
Example Output from GPT:

"Flag transactions where V14 < -9 and Amount > 1000 as potentially fraudulent."

Combined Architecture



Combined Anomaly Detection Architecture



**Thank
you**