Walmart Coupon Policy

We gladly accept the following types of coupons*

Print-at-home internet coupons

- Must be legible
- Must have "Manufacturer Coupon" printed on them
- Must have a valid remit address for the manufacturer
- Must have a valid expiration date
- Must have a scannable bar code
- Buy one, get one free (BOGO) coupons with a specified price
- Are acceptable in black and white or color
- May not be duplicated

Manufacturers' coupons

- For dollar/cents off
- We honor the manufacturer limitations
- For free items (except those printed off the Internet)
- Buy one, get one free (BOGO) coupons
- Must have "Manufacturer Coupon" printed on them
- Must have a valid remit address for the manufacturer
- Must have a valid expiration date
- Must have a scannable bar code
- May not be duplicated

Competitors' coupons

- A specific item for a specified price, for example, $2.99
- Buy one get one free (BOGO) coupons for items with a specified price
- Have a valid expiration date
- Are acceptable in black & white or color
- May not be duplicated

Soft drink container caps

Checkout coupons ("Catalinas")

- Printed at our competitors' registers for dollar/cents off on a specific item
- Must have "Manufacturer Coupon" with specific item requirements printed on them
- Must have a valid remit address for the manufacturer
- Must have a valid expiration date
- Must have a scannable bar code
- Are acceptable in black & white or color
- May not be duplicated

We do not accept the following coupons:

Checkout coupons

- Dollars/cents or percentage off the entire basket purchase

Print-at-home Internet coupons that require no purchase

Competitors' coupons

- Dollars/cents off at a specific retailer
- Percentage off
- Buy one, get one free (BOGO) coupons **without** a specified price
- Double- or triple-value coupons

*The following are guidelines and limitations:

- We only accept coupons for merchandise that we sell.
- Coupons must be presented at the time of purchase.
- Only one coupon per item.
- We have the ability to limit the number of identical coupons and the number of coupons for the same item per transaction.
- Item purchased must be identical to the coupon (size, quantity, brand, flavor, color, etc).

- Coupons must have an expiration date and be presented within the valid dates.
- If coupon value exceeds the price of the item, the excess may be given to the customer as cash or applied toward the basket purchase.
- In all situations, we reserve the right to limit purchase quantities to typical retail purchase quantities or one-per-customer or household and to exclude dealers.
- Store Managers have the final decision in taking care of the customer.
- SNAP items purchased in a SNAP transaction are ineligible for cash back.
- WIC items purchased in a WIC transaction are applied to the basket purchase and may not be eligible for cash back. Refer to state-specific WIC guidelines.

The system will prompt for supervisor verification for:

- 4 or more like coupons per transaction.
- A coupon of $5 and over.
- $50 or more in coupons in one transaction.
- Coupons totaling a percentage (%) off of the total sale.

http://corporate.walmart.com/policies