

POST-EARNINGS SENTIMENT GAP

BP | STRATEGIC DIAGNOSTIC · Q3 2024

MARKET CLARITY SCORE (0-10)

Comparing institutional conviction against peer benchmarks.

BP (Target)	7.8	SHELL PLC	7.8	TOTALENERGIES	6.5
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METHODOLOGY & PEER CONTEXT

The **Market Clarity Score (0-10)** quantifies the ratio of specific financial guidance to ambiguous qualitative statements found in the latest earnings transcript. Peers are selected based on sector alignment and comparable market capitalization.

Target: BP · Reference Peers: SHELL PLC, TOTALENERGIES

KEY ANALYST FOCUS AREAS

- Discrepancy between operational success narratives and financial sustainability.
- Lack of comprehensive strategy towards energy market volatility.
- Stakeholder confidence in the face of 'Say-Do Gap'.

"Authentic feedback with none of the problems that come with broker summaries."

— Head of IR, FTSE 100

BOARD-LEVEL RISK AUDIT

NARRATIVE VACUUM

The absence of a detailed discussion on future sustainability amidst energy market fluctuations poses a **\$XX Impact** on investor confidence and market positioning.

### CREDIBILITY GAP

The 'Say-Do Gap' in showcasing operational achievements without addressing long-term challenges may lead to a **\$XX Impact** on stakeholder trust and long-term investment.

### This audit identified the What. QuantiFire resolves the Why.

View a sample of the unvarnished, register-level insights your peers are already using to protect their narrative.

*"The single most valuable thing in my IR tool set." — Join the leaders using Feedback Intelligence to stabilize their narrative.*