

Question and Answers with Marketing Volunteer Kate Schwartz

Do we need to concern ourselves with different spoken languages?	English and Spanish to start.
How are age groups broken up and what's the library usage of each one?	Primary Users - Students 4 to 18, Adults 40 to 85.
Which genres of books are the most/least popular among certain demographics?	Young Readers for the children. Romance and Self-Help for the Adults.
What devices do our users use the most?	Tablets/Phones and laptops.
Is there a community standard regarding spoken languages, vision(color blind) and hearing accessibility?	Accessibility is important for our community.



SAPBookshelf: An Examination