

TEMPLE INN & SUITE HOTEL – WEBSITE PLAN

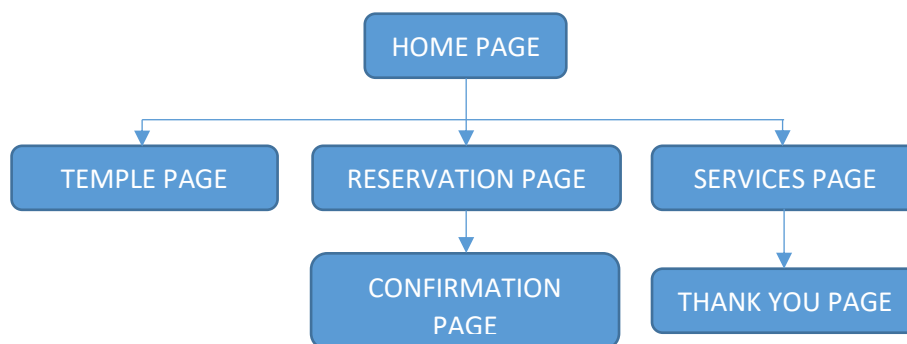
SITE PURPOSE

The overall goal of the website is to promote and provide information about the specialized services that The Temple Inn & Suite Hotel Chain offers to meet the needs of temple patrons who come to serve in the temple or who participate in events such as sealings, weddings, receptions, and youth trips. The website reflects the Church culture and is designed to support a temple oriented theme as well as the concept of being a haven of comfort and accessibility.

TARGET AUDIENCE

The main Target audience of the website is members of the Church of Jesus Christ of Latter Day Saints that are planning in visiting the temple and need a place to stay and rest, groups of young men and women that plan temple trips to participate in Baptisms, wards that have temple trips and need a place to rest and stay, it is also focus on people that live far away from the temple and are going to have their own ordinances in the temple such sealings or weddings. Couples who want to have a reception after their sealing.

SITE MAP



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COLOR SCHEME

DEEP SPACE SPARKLE #476A6F	GREEN SHEEN #7EB09B	PALE PINK #F7DAD9	SAGE #C5C9A4

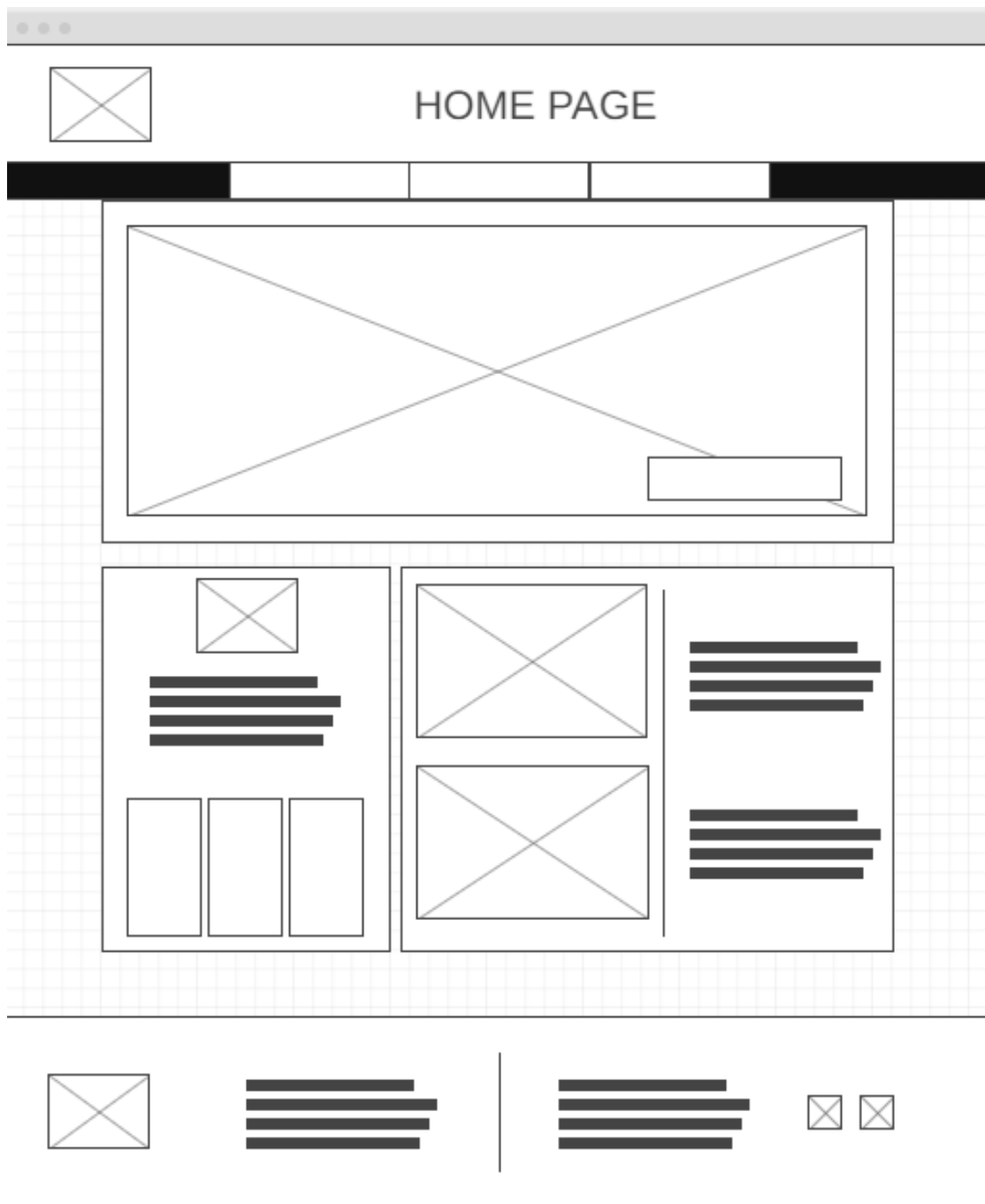
TYPOGRAPHY

OBJECT / ITEM	FONT FAMILY	SIZE	COLOR	SAMPLE
SITE HEADER	CINZEL	40PX	#C5C9A4	SAMPLE
PRIMARY NAVIGATION	EB Garamond	30px	#7EB09B	Sample
FOOTER NAVIGATION	CINZEL	20PX	#C5C9A4	SAMPLE
HEADING (H1)	CINZEL	30PX	#476A6F	SAMPLE
HEADING (H2)	CINZEL	25PX	#476A6F	SAMPLE
HEADING (H3)	CINZEL	20PX	#476A6F	SAMPLE
PARAGRAPH (p)	EB Garamond	16px	#F7DAD9	Sample

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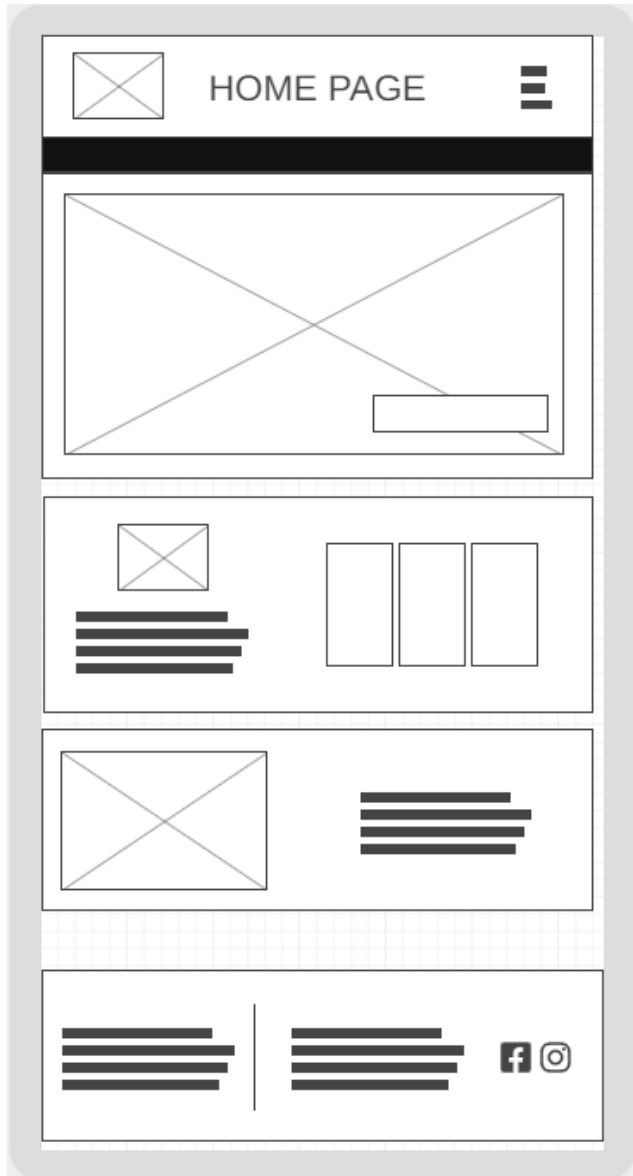
WIREFRAME SKETCHES

Monitor View



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Tablet View



Phone View

