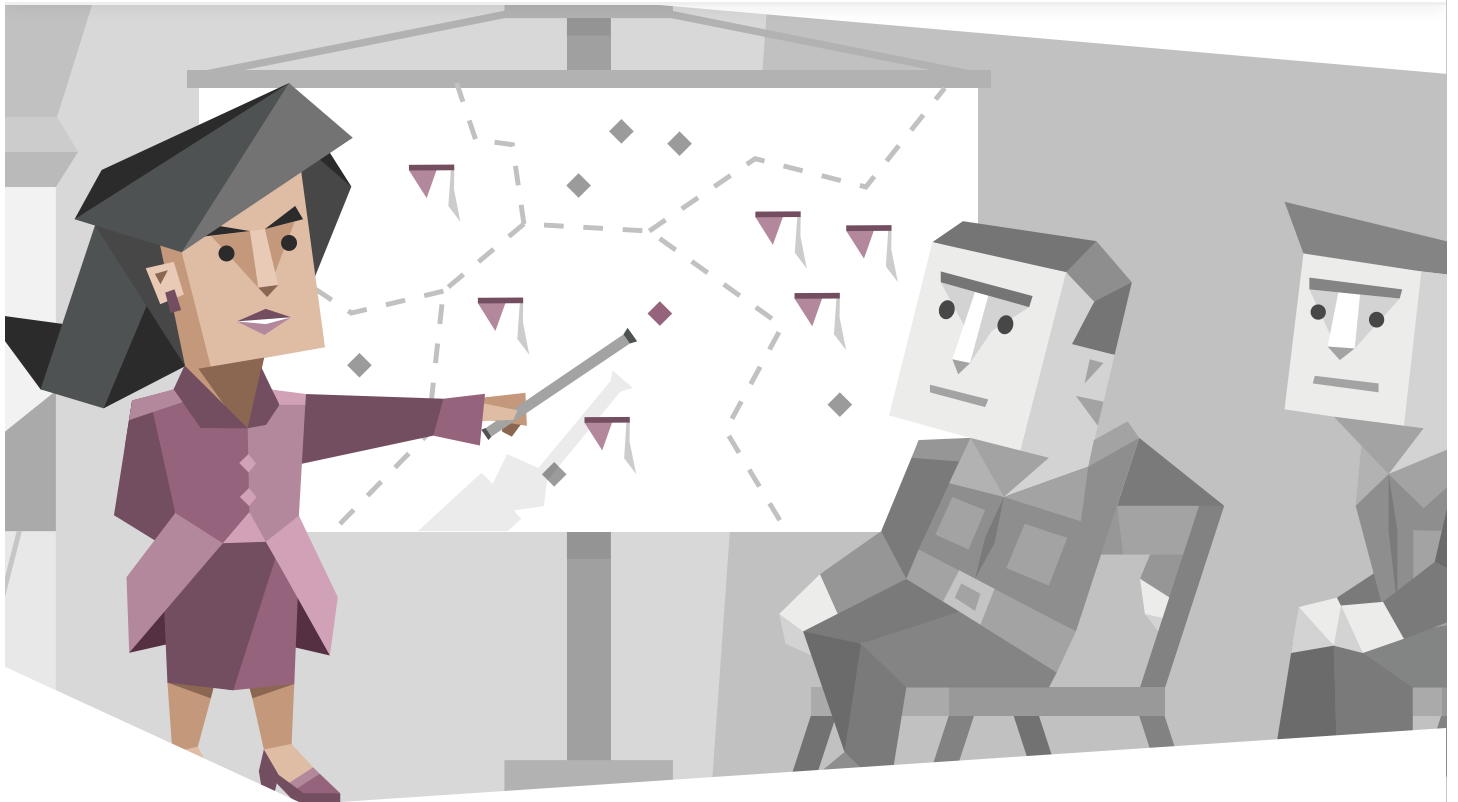


Commander

Personality

ENTJ-A / ENTJ-T



Introduction

01

Your time is limited, so don't waste it living someone else's life.

STEVE JOBS

Commanders are natural-born leaders. People with this personality type embody the gifts of authority in a way that draws credit to themselves. However,



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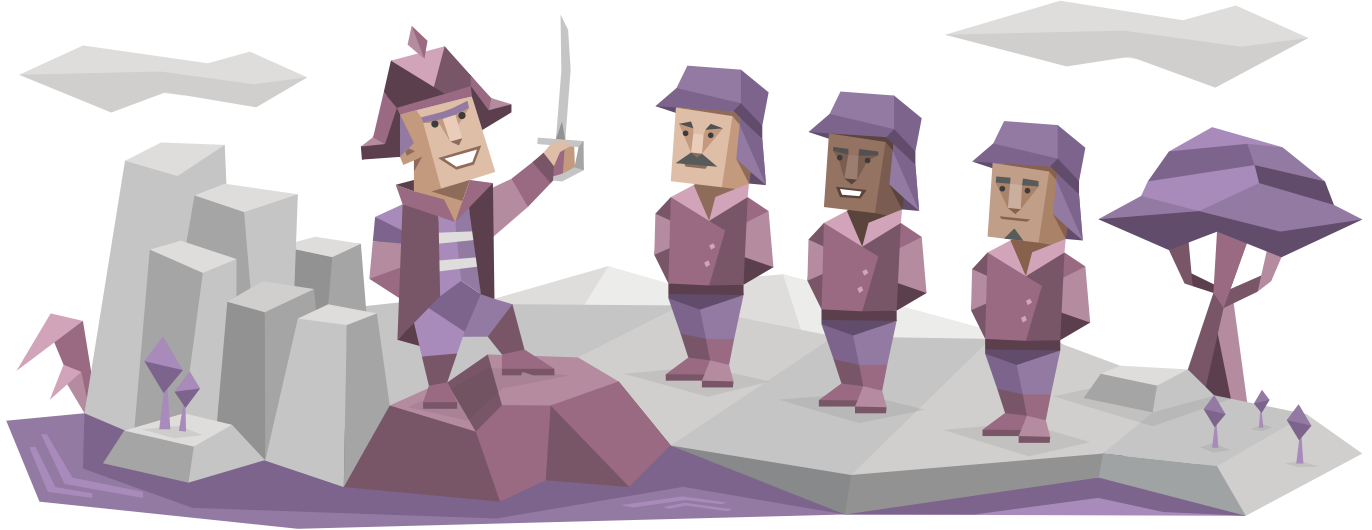
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Commanders are also characterized by an often ruthless level of rationality, using their drive, determination and sharp minds to achieve whatever end they've set for themselves. Perhaps it is best that they make up only three percent of the population, lest they overwhelm the more timid and sensitive personality types that make up much of the rest of the world – but we have Commanders to thank for many of the businesses and institutions we take for granted every day.

Striving for Greatness

If there's anything Commanders love, it's a good challenge, big or small, and they firmly believe that given enough time and resources, they can achieve any goal. This quality makes people with the Commander personality type brilliant entrepreneurs, and their ability to think strategically and hold a long-term focus while executing each step of their plans with determination and precision makes them powerful business leaders. This determination is often a self-fulfilling prophecy, as Commanders push their goals through with sheer willpower where others might give up and move on, and their Extraverted (E) nature means they are likely to push everyone else right along with them, achieving spectacular results in the process.

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At the negotiating table, be it in a corporate environment or buying a car, Commanders are dominant, relentless, and unforgiving. This isn't because they are coldhearted or vicious per se – it's more that Commander personalities genuinely enjoy the challenge, the battle of wits, the repartee that comes from this environment, and if the other side can't keep up, that's no reason for Commanders to fold on their own core tenet of ultimate victory.

*The underlying thought running through the Commander mind might be something like "I don't care if you call me an insensitive b*****d, as long as I remain an efficient b*****d".*

If there's anyone Commanders respect, it's someone who is able to stand up to them intellectually, who is able to act with a precision and quality equal to their own. Commanders are also known for their particular skill in recognizing the talent of others and their team-


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building efforts (since no one, no matter how brilliant, can do everything alone), and to keep Commanders from displaying too much arrogance and condescension. However, they also have a particular skill in calling out others' failures with a chilling degree of insensitivity, and this is where Commanders really start to run into trouble.

A Worthy Challenge

Emotional expression isn't the strong suit of any Analyst type, but Commanders' distance from their emotions is especially public, and felt directly by a much broader swath of people. Especially in a professional environment, Commanders will simply crush the sensitivities of those they view as inefficient, incompetent or lazy. To people with the Commander personality type, emotional displays are displays of weakness, and it's easy to make enemies with this approach – Commanders will do well to remember that they absolutely depend on having a functioning team, not just to achieve their goals, but for their validation and feedback as well, something Commanders are, curiously, very sensitive to.

Commanders are true powerhouses, and they cultivate an image of being larger than life – and often enough they are. They need to remember though, that their stature comes not just from their own actions, but from the actions of the team that props them up, and that it's important to recognize the contributions, talents and needs, especially from an emotional perspective. They have to adopt a "fake it 'til you make it" attitude if they are able to

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combine an emotionally healthy focus alongside their many strengths, they will be rewarded with deep, satisfying relationships and all the challenging victories they can handle.

Commanders You May Know

Steve Jobs	Gordon Ramsay
Margaret Thatcher	Franklin D. Roosevelt
Jim Carrey	Whoopi Goldberg
Harrison Ford	Malcolm X
Doctor Strange (Doctor Strange)	Tony Soprano (The Sopranos)
David Palmer (24)	Malcolm Merlyn (Arrow)
Mary Talbot (Downton Abbey)	Francis J. Underwood (House of Cards)
Jacqueline A. Sharp (House of Cards)	River Tam (Firefly)
Milady de Winter (The Three Musketeers)	Miranda Priestly (The Devil Wears Prada)
Raymond Reddington (The Blacklist)	

