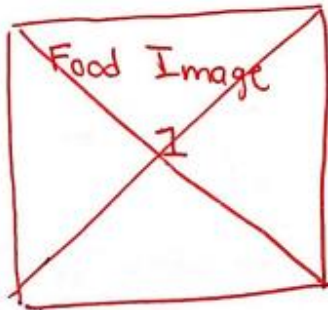




Chef.IT

Recipe 1

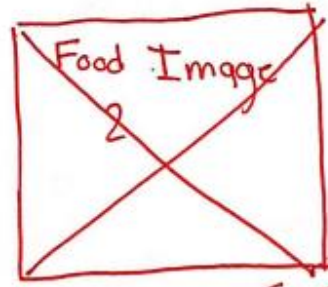
Ingredients	Amt. Needed



Recipe 1 explanation

Recipe 2

Ingredients	Amt. Needed



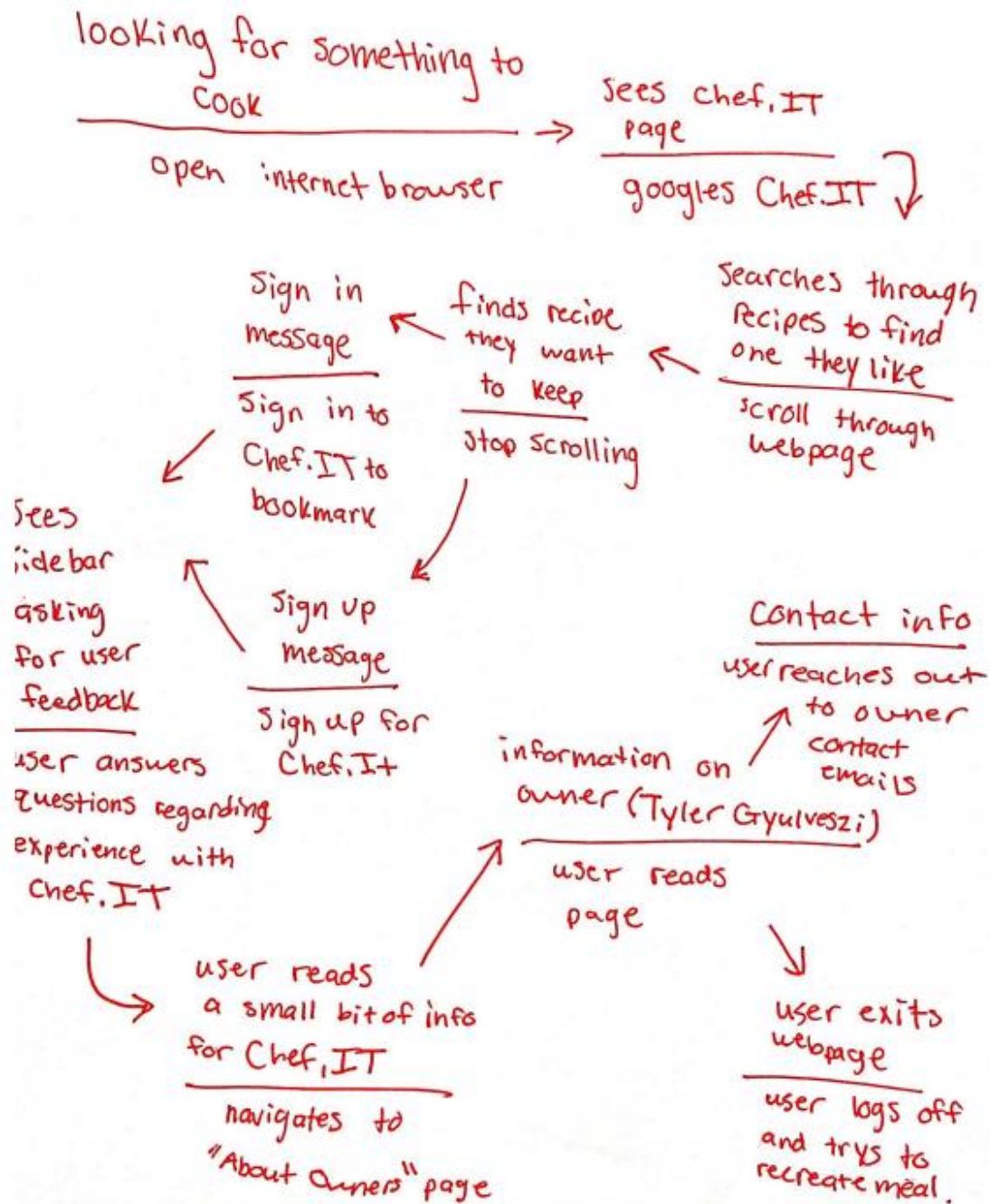
New User
Username
Password

Existing User
Username
Password

A Little about Chef.IT

Questions to Users/Community

Shorthand Flow for Chef.IT



Chef.IT

Chef.it has the goal of making the time in the kitchen that much more enjoyable, being both a collection of information for recipes and giving our community a great sense of how to be successful when tackling a new, delicious recipe.

Chef.IT will serve as a website that brings new, delicious recipes right to the forefront of the internet. We will have user accounts where you can bookmark and save the best recipes, allowing for users to constantly revisit taste they loved or to reattempt the meal if it was not successful the first time. We are a company dedicated to making our community happy and love to hear back from them, constantly asking for user feedback so we can bring them what they desire. In the future we hope to implement the ability to locate the desired ingredients in the local area so that we can constantly make it that much easier for our community.

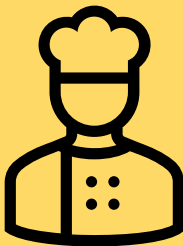
Comps

allrecipes



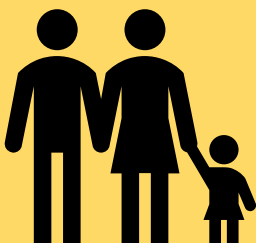
Yummly

myrecipes



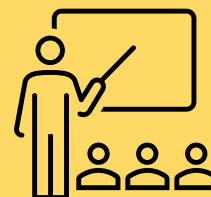
Chefs

Any chefs that potentially own their own restaurant or are looking to find ingredients for trying new recipes at home



Families

Families looking to spend less time in the grocery store and more time enjoying the meal



College Students

For the average college student finally needing to learn how to cook



Foodies

The food lovers that appreciate a great meal and hard to find or more exotic groceries