

## EXPERIENCE

Graduate Product Designer | *NASA Jet Propulsion Laboratory*

Seattle, Apr 2019 - Present

- Visualized the impact of atmospheric opacity on rover instruments to help scientists reduce planning time on the Mars 2020 mission.
- Led concept development, storyboard, hi-fidelity wireframes, visual, and motion design.
- Translated research insights into artifacts and design principles that guided interaction design and feature selection.

Product Designer | *Freelance*

Boston, Dec 2017 - Aug 2018

Gathered user requirements, designed responsive web, and mobile applications for startups. Clients include:

- Pavlok:** Designed a client management platform, built a clickable prototype, created a component library, and provided design specifications to the engineering team in Brazil and India.
- HUBweek:** Conducted interviews, refined information architecture, and redesigned the ticket purchasing and registration process.

Product Management Intern | *Iron Mountain*

Boston, Jun - Aug 2017

- Redesigned dashboard and wrote an Excel VBA script that helped identify and renew 200+ expired contracts (over \$1 mil in revenue).
- Performed market research, competitive analysis, and pricing analysis for 3 cloud archive products.

Marketing Intern | *Boston Mayor's Office*

Boston, Feb 2014 - Jun 2016

- Audited web traffic, identified user behavior, produced analytics reports, and optimized content layout via Google Analytics and A/B testing.
- Conducted interviews and facilitated focus group with low-income families and immigrants to improve government assistance programs.

## SELECTED PROJECTS

Hacking STEM | *Microsoft Education*

Seattle, Jan - Apr 2019

Co-facilitated participatory design sessions, implemented rapid prototyping, and developed a STEM lesson plan for 3rd - 5th grade students.

Juneau | *Premera Blue Cross*

Seattle, Sep - Dec 2018

Led interaction design, information architecture, component library, and visual design for an app that helps dads navigate the postpartum journey.

## EDUCATION

University of Washington

Seattle, Sep 2018 - present

Master of Human-Computer Interaction + Design

Suffolk University

Boston, Sep 2013 - May 2017

BSBA in Marketing & Information Systems  
Concentration: Big Data Analytics

## SKILLS

### Design

Interaction design  
Info. architecture  
Wireframing  
Storyboarding  
Visual design  
Component library  
Rapid prototyping

### Research

Usability testing  
User interview  
Contextual inquiry  
Competitive analysis  
Participatory design  
Market research  
Survey & metrics

## TOOLS

### Design

Sketch  
Figma  
Photoshop  
Illustrator  
After Effects  
Premiere Pro  
InVision

### Analytics

SPSS  
R Studio  
Excel / VBA

### Programming

HTML / CSS / JS  
Arduino

## ACHIEVEMENTS

Student Commencement Speaker

Boston, May 2017

Suffolk University

Outstanding Student of the Year Award

Boston, May 2017

Suffolk University