

EXPERIENCE

Master’s Capstone | *NASA Jet Propulsion Laboratory*

Seattle, Apr 2019 - Present

- Visualized the impact of atmospheric opacity on rover instruments to help scientists reduce planning time on the Mars 2020 mission.
 - Led concept development, storyboard, hi-fidelity wireframes, visual, and motion design.
- Translate research insights into design requirements that guide concept development, interaction design, and feature selection.

Product Designer | *Freelance*

Boston, Dec 2017 - Aug 2018

- Gathered user requirements, designed responsive web, and mobile applications for startups. Clients include:
- Pavlok:** Designed a client management platform, built a clickable prototype, created a component library, and provided design specifications to the engineering team in Brazil and India.
 - HUBweek:** Conducted interviews, refined information architecture, and redesigned the ticket purchasing and registration process.

Product Management Intern | *Iron Mountain*

Boston, Jun - Aug 2017

- Redesigned dashboard and wrote an Excel VBA script that helped identify and renew 200+ expired contracts (over \$1 mil in revenue).
- Performed market research, competitive analysis, and pricing analysis for 3 cloud archive products.

Marketing Intern | *Boston Mayor’s Office*

Boston, Feb 2014 - Jun 2016

- Audited web traffic, identified user behavior, produced analytics reports, and optimized content layout via Google Analytics and A/B testing.
- Conducted interviews and facilitated focus group with low-income families and immigrants to improve government assistance programs.

SELECTED PROJECTS

Graduate Product Designer | *Microsoft Education*

Seattle, Jan - Apr 2019

Co-facilitated participatory design sessions, implemented rapid prototyping, and developed a STEM lesson plan for 3rd - 5th grade students.

Graduate Product Designer | *Premera Blue Cross*

Seattle, Sep - Dec 2018

Led interaction design, information architecture, and visual design for an app that helps dads navigate the postpartum journey.

EDUCATION

University of Washington

Seattle, Sep 2018 - present

Master of Human-Computer Interaction + Design

Suffolk University

Boston, Sep 2013 - May 2017

BSBA in Marketing & Information Systems
Concentration: Big Data Analytics

SKILLS

Design

Interaction design
Info. architecture
Wireframing
Storyboarding
Visual design
Component library
Rapid prototyping

Research

Usability testing
User interview
Contextual inquiry
Competitive analysis
Participatory design
Market research
Survey & metrics

TOOLS

Design

Sketch
Figma
Photoshop
Illustrator
After Effects
Premiere Pro
InVision

Analytics

SPSS
R Studio
Excel / VBA

Programming

HTML / CSS / JS
Arduino

ACHIEVEMENT

Student Commencement Speaker

Boston, May 2017

Suffolk University

Outstanding Student of the Year Award

Boston, May 2017

Suffolk University