

EXPERIENCE

Graduate Product Designer | NASA JPL

Help the Mars 2020 mission team understand the impact of dust on rover instruments to reduce planning time.

Seattle, Apr 2019 - Present

- Translate research insights into design requirements that guide concept development, interaction design, and feature selection.
- Develop competitive assessment metrics that help the team perform a non-biased and consistent analysis.
- Storyboard, sketch, and create wireframes to test interations and validate design concepts.

Graduate Product Designer | Premera Blue Cross

Seattle, Sep - Dec 2018

- Led interaction design, information architecture, and visual design for an app that helps dads navigate the postpartum journey.
- Took ownership in creating a style guide and component library that accelerated wireframe development and enhanced workflow.

Freelance Product Designer | tylerla.com

Boston, May - Aug 2018

- Designed a web client management for a client’s coaching product.
- Built a component library with nested symbols in Sketch and assisted engineers during the development phase.

Product Management Intern | Iron Mountain

Boston, Jun - Aug 2017

- Aggregated data and created an Excel VBA script that helped identify and renew 200+ expired contracts (over \$1 mil in revenue).
- Performed market research, competitive assessment, and pricing analysis that were implemented for 3 cloud archive products.

Quantitative Research Co-op | Boston Red Sox

Boston, Sep - Dec 2015

- Designed surveys, created metrics, and ran statistical analysis in R and SPSS that helped uncover purchasing behaviors and trends.
- Presented a product plan to enhance ticket sales and improve promotion strategy to executives.

EDUCATION

Master of Human-Computer Interaction + Design

University of Washington, Seattle, Graduating Aug 2019

B.S.B.A Marketing & Big Data Analytics

Suffolk University, Boston, Sep 2013 - May 2017

SKILLS

Design

Info. architecture
Wireframing
Storyboarding
Sketching
Visual design
Design system
Rapid prototyping

Research

Usability testing
User interview
Contextual inquiry
Competitive analysis
Participatory design
Market research
Surveys & metrics

TOOLS

Design

Sketch
Figma
Photoshop
Illustrator
After Effects
Premiere Pro
InVision

Analytics

SPSS
R Studio
Excel / VBA

Programming

HTML / CSS / JS
Arduino

ACHIEVEMENTS

Suffolk University

Boston, May 2017

Student Commencement Speaker
Outstanding Student of the Year

LEADERSHIP

Ambassador | Boston Mayor’s Office

Boston, Jan 2013 - May 2016

Served as the ambassador for 3 tax seasons to help low-income families and local immigrants receive over \$200k tax credit.

Co-Founder | AIESEC Boston

Boston, Oct 2015 - Dec 2016

Led 25+ members. In one year, AIESEC Boston became top 10 chapters nationally.