

# 404 Job Not Found: Get Unstuck and Land a Software Developer Job

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# A tale of two Devs

Bob vs Michonne

Bob



# Michonne

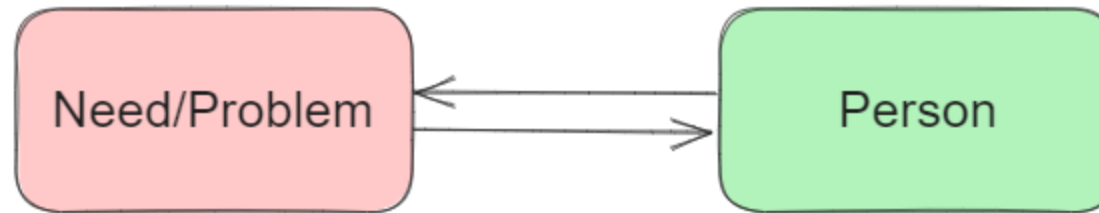


# Cover

- Principles
- Strategies
- Artifacts
- Tactics
- Activities/Plans
- Tools
- Feedback

# First principles thinking

What is a job?



So you ultimately job search boils down to:

1. Find people with a need
2. Convince them to hire you

# Principles

## 1. Find People

- Be First
- Be a Friend
- Be Flexible
- Go where other people won't
- Do what others won't

# Principles

## 2. Convince them to hire you

- So Good They Can't Ignore You
- Be Different
- Be the Best

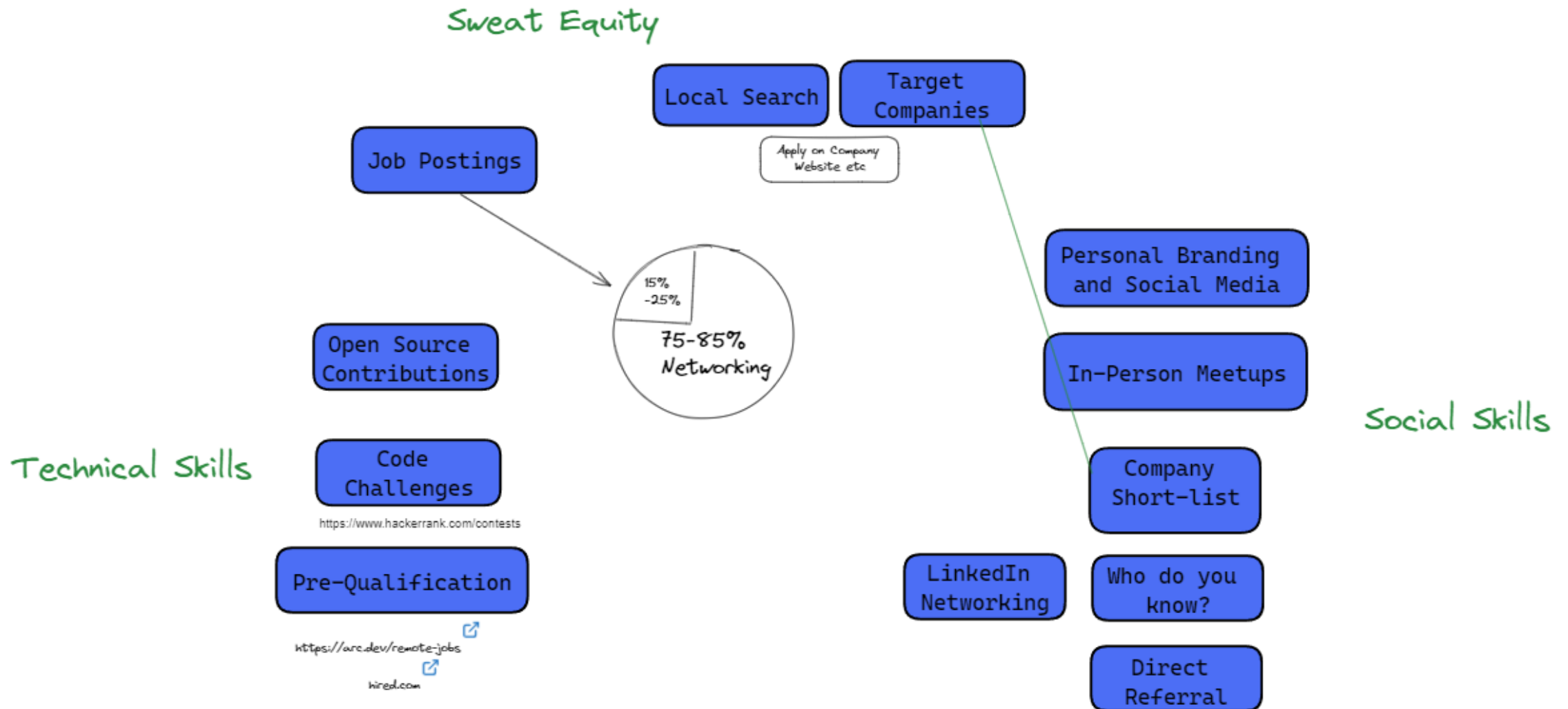


# Principles

## General

- Limited Time
- 80/20 rule
- One Job Only
- Life is a numbers game
- No one thing will land you a job
- Dont Self Filter
- ROI
- Do Fun Stuff

# Three Main Strategies



# Artifacts:

Linkedin Profile

Resume

Portfolio

Github Portfolio

References

Cover Letters

# Skills

## Coding Interview

- Trivia Questions
- Rate Yourself Questions
- Past Experience
- Coding Challenges
- Leetcode Challenges
- Pair Programming Challenge
- Practical Challenge
- Take Homee Challenges
- Whiteboarding Questions

# Skills

## Social

- Behavioural Questions
- Tell Me About Yourself
- Rapport
- Ice Breaking
- Projecting Confidence

# Skills

## Second Order

- Dealing with Anxiety
- Organized
- On Time
- Interviewing the Company

# Tactics

1. Spam Connecting
2. Informational Interviews
3. Reverse Referral Method

# Tactics

## Spam Connecting (via LinkedIn)

1. Identify Groups of People to Connect With
2. Potentially Filter by common background
3. Connect with 20/30 people a day



# Tactics

## Informational Interviews

1. Create Premise for wanting to interview
2. Use Calendly to setup interviews
3. 1st Interview is only 10 min
4. Ask Really great questions
5. Leave on a high note
6. Give NPS Score
7. Follow up with 7s or higher

# Tactics

## Reverse Referral Method

1. After informational interview
2. Tell them you would love to give them a referral bonus

# Activities and Plans

## Activites

Activity	Duration	Goal	Category	Notes
Code Challenge	15 min	1 x day	Algorithm Problem Solving	
Meetup	2 hrs	1 x week		
Network Connections	2 hrs	5 x week		Utilize LinkedIn Cold Messaging, Meetups, and Informational Interviews
Project	2 hrs	5 x week	Practical Software Development	Find one you love

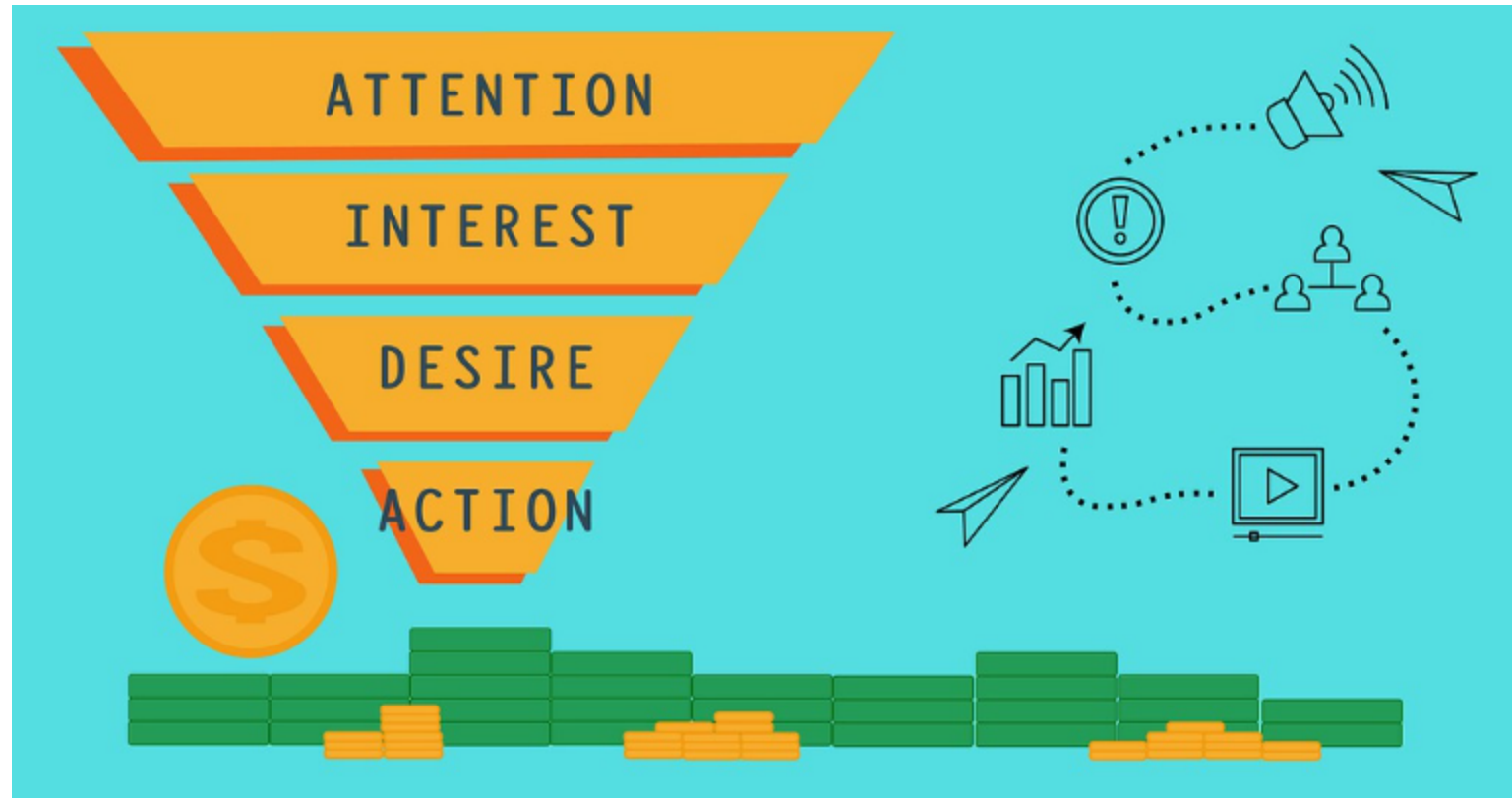
# Activities and Plans

## Plans

Hour	Activity
8 AM	Wake up, Work Out, Shower, Meditate/Pray/Ponder (your preference)
9 AM	Work on Coding Project You Love
10 AM	Work on Coding Project You Love
11 AM	Work on Coding Project You Love
12 PM	Work on Coding Project You Love
1 PM	Lunch
2 PM	1Hr Code Challenges
3 PM	Grow Network, Find Meetup
4 PM	Read Code Book (Take Notes in Ankiweb.net)
5 PM	Work On Presentation for Meetup (Practicing delivery, Contacting Groups, Creating)
6 PM	Attend Meetups / Complete Pramp.com Interview
7 PM	Attend Meetups - Sneak in Dinner
8 PM	Work On Resume, Apply to Jobs
9 PM	Down Time
10 PM	Down Time
11 PM	Down Time

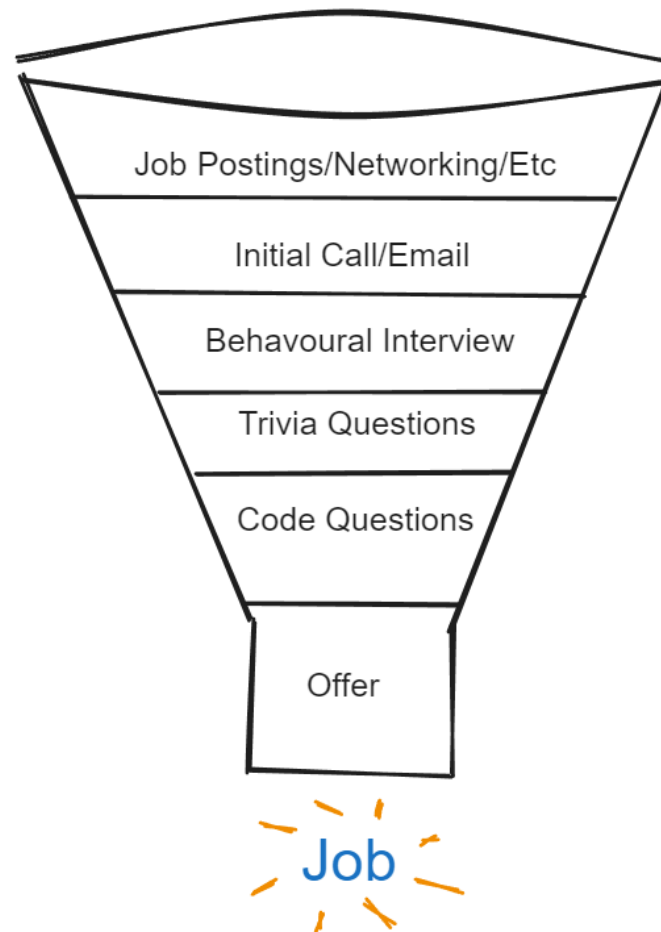
# Feedback

## Sales Funnel



# Feedback

## Job Funnel



# Tools

## Job Boards

Linkedin

Glassdoor

Google Jobs

Indeed

# Tools

## Other

Job Tracker/Resume Customizer - <http://tealhq.com>

Job Submission Tool - <http://simplify.jobs>

Interview Practice - <http://pramp.com>

Non Big Tech Technical Practice - <http://codewars.com>

Frontend Quiz/Trivia Prep - <https://www.greatfrontend.com/prepare/quiz>



# Spam Connect Me

- <https://linkedin.com/in/tylerlemke>
- <https://github.com/tyler-lemke/Get-Your-First-Dev-Job>