# Tyler Reitz

## Front-End Developer

## Contact

**Email**
tdreitz@gmail.com

**Phone**
(818) 424-6393

**Website**
http://tylerreitz.co (http://tylerreitz.co)

## About

Tyler hails from Los Angeles, CA. He has earned degrees from the University of California, Los Angeles, General Assembly, and Bloc.io. While his work focuses on front-end development, mostly on focusing on Javascript and React and the blazing speed at which the accompanying ecosystem changes, his non-work interests range widely, including everything from machine learning to lean startups. He could tell you about it, but THAT would be better left for when we meet!

## Profiles

**Twitter**
tyler_the_developer (https://twitter.com/tyler_the_developer)

**Github**
tylerreitz (https://github.com/tylerreitz)

**LinkedIn**
tylerreitz (https://linkedin.com/in/tylerreitz)

# Work

## Essendant

2016-09-01 — 2016-10-01

**Front-End Developer (Contract)**          https://www.essendant.com/ (https://www.essendant.com/)

National wholesale e-commerce distributor of workplace essentials with consolidated net sales of $5.3 billion

## Highlights

- Built custom product-grid component using Isotope and jQuery
- Javascript Development: Implemented IE-9 compatible product grid system on top of Masonry library

## Notion

2016-08-01 — 2016-09-01

https://www.facebook.com/NotionCreativeAgency/ (https://www.facebook.com/NotionCreativeAgency/)
**Front-End Developer (Contract)**

A full-service design & development shop catering to small and medium sized business' digital needs

## Highlights

- Bootstrapped a medium-sized static site from scratch for integaration with Shopify's platform

## MC Sqaured

2016-05-01 — 2016-07-01

**Front-End Developer (Contract)**          https://e-mc2.com/ (https://e-mc2.com/)

A full-service, integrated agency providing services for clients in real estate, fashion, and lifestyle verticles

## Highlights

- Built polished micro-site, landing pages, and e-commerce solutions using Backbone, Require, Bower, and LESS
- Javascript Development: Implemented modular, developer-friendly JS using Backbone models and views
- HTML5 + CSS3: Built and styled views using Underscore templating and a custom Bootstrap build
- Workflow Automation: Node.js Grunt task-runner and the for CI deployment to remote production servers
- Quality Assurance: Cross-browser testing older, outdated browser like IE 9

# TRIBUNE PUBLISHING (NYSE: TPUB)

2016-05-01 — 2016-07-01

**Front-End Developer (Contract)**               https://e-mc2.com/ (https://e-mc2.com/)

Media company w/ 53+ MM unique monthy visitors's and 335+ MM monthly page views

## Highlights

- Built responsive, modular, and reusable views following CSS, HTML, and JavaScript best-practices
- Javascript Development: Authored vanilla javascript and jQuery accross campaigns w/ a 200% impact
- HTML5 + CSS3: Mobile-first, responsive pages in Sass, BEM, and SMACSS for optimal maintainablity
- Workflow Automation: Gulp task-runners reducing time spent on tedious, error-prone development tasks

# XIVIC INC.

2015-06-01 — 2015-10-01

**User Experience Designer (Contract)**       http://www.xivic.com/ (http://www.xivic.com/)

A digital agency with 150+ employees servicing clients as large as Staples (NASDAQ: SPLS), a publicly traded mega-retailer with $22.492 billion in revenues, and medium-size outfits like Meineke, Umami Burger, and California Closets

## Highlights

- User Experience: Application of user-centered design methods to translate user needs, business objectives, and technology capabilities in pleasurable and profitable experiences for stakeholders and users

## SAPIENT NITRO

2014-06-01 — 2014-10-01

**User** http://www.sapientnitro.com/en-us.html (http://www.sapientnitro.com/en-us.html)
**Experience Designer (Contract)**

Sapient Nitro is an integrated digital marketing agency within Sapient (a marketing and consulting company) with employees totalling ~11.5K and $1.305 billion (2013) in revenues with clients like Starbucks and Target

## Highlights

- User Experience: Responsible for the navigation, organization, interaction design, and business/user process engineering for Starbucks's Project Uno initiative

# Education

## Bloc.io

2015-01-01 — 2016-01-01

🎓 **Front-End Development**
Bootcamp

## Courses

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## General Assembly

2014-03-01 — 2014-05-01

🎓 **User Experienc Design**

Immersive

## Courses

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## University of California, Los Angeles

2007-06-01 — 2009-08-01

🎓 **History**
Bachelor

## Courses

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# Skills

## Web Development

- HTML
- CSS
- Sass
- Less
- Preprocessors
- PostCSS
- CSS Modules
- Javascript
- ES6
- Babel
- Node
- React
- Flux
- Redux

# Languages

**English**
Native speaker