

## Tyler Reitz

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Tyler hails from Los Angeles, CA and has earned degrees from and/or studied at the University of California Los Angeles, General Assembly, and Bloc.io. He's an aspiring software engineer who is currently focused on Javascript and the blazing speed at which the accompanying ecosystem changes. Non-work interests range widely, including everything from machine learning to startups.

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## SKILLS

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|------------|---|
| Isomorphic | Javascript Es6+ React Redux GraphQL TDD Mocha Jest                        |
| Front-end  | HTML DOM Browser APIs CSS Sass PostCSS CSS-in-JS Babel Webpack            |
| Back-end   | Node Npm Express SQL/noSQL Mongodb Mongoose Mysql Sequelize ORMs REST MVC |
| DevOps     | Containers Docker VCS Git Github CI/CD AWS Cloud Providers                |

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## EMPLOYMENT

### Teacher's Assistant, UCLA Extension

2017-04 — 2018-04

A continuing education institution headquartered in Westwood, California, on the campus of the University of California, Los Angeles and part of the University of California system.

- Lead classroom discussions
- guide inquiry
- emphasize the meta-skills and core concepts of software engineering
- support students in their projects and challenges
- and provide feedback to students

Javascript HTML CSS Node Express React

### Front-End Developer, ESSENDANT

2016-09 — 2016-10

National wholesale e-commerce distributor with a consolidated net sales of \$5.3 billion and ranking of 484 out of the top Fortune 500 companies in 2013

- Build custom product-grid component using Isotope and jQuery
- Javascript Development: Implement IE-9 compatibility product grid system on top of Masonry library
- Quality Assurance: Cross-browser testing of older, outdated browser like IE 9

Javascript HTML CSS Node Bower

### Front-End Developer, NOTION

2016-08 — 2016-09

A full-service design & development shop catering to small and medium sized business' digital needs

- Bootstrap medium-sized static site from scratch
- Shopify platform integration
- Heavily customized CSS/Sass using best practices

Javascript HTML CSS Shopify Node

### Front-End Developer, MC SQAURED

2016-05 — 2016-07

Creative agency servicing clients in luxury real estate, fashion, and lifestyle verticles including Coldwell Banker (NYSE: RLG) w/ a 4.67B market cap and Sapporo (2501:JP) w/ 2.05B market cap

- Build polished micro-site, landing pages, and e-commerce solutions using Backbone, Require, Bower, and LESS
- Javascript Development: Implement modular, developer-friendly JS using Backbone models and views
- HTML5 + CSS3: Build and style views using Underscore templating and a custom Bootstrap build
- Quality Assurance: Cross-browser testing of older, outdated browser like IE 9

Javascript HTML CSS Node Grunt Less Backbone PHP Bootstrap

### Front-End Developer, TRIBUNE PUBLISHING (NYSE: TPUB)

2016-05 — 2016-07

Media company w/ 53+ MM unique monthly visitors's and 335+ MM monthly page views

- Build responsive, modular, and reusable views following CSS, HTML, and JavaScript best-practices
- Javascript Development: Author vanilla javascript and jQuery accross campaigns w/ a 200% impact
- HTML5 + CSS3: Mobile-first, responsive pages in Sass, BEM, and SMACSS for optimal maintainability

Javascript HTML CSS Gulp Node Email Publishing

### User Experience Designer, XIVIC INC.

2015-06 — 2015-10

A digital agency with 150+ employees servicing clients as large as Staples (NASDAQ: SPLS), a publicly traded mega-retailer with \$22.492 billion in revenues, and medium-size outfits like Meineke, Umami Burger, and California Closets

- User Experience: Application of user-centered design methods to translate user needs, business objectives, and technology capabilities into pleasurable and profitable experiences for stakeholders and users

User Experience Design Research Wireframes Information Architecture Testing

### User Experience Designer, SAPIENT NITRO

2014-06 — 2014-10

Sapient Nitro is an integrated digital marketing agency within Sapient (a marketing and consulting company) with employees totalling ~11.5K and \$1.305 billion (2013) in revenues with clients like Starbucks and Target

- User Experience: Responsible for the navigation, organization, interaction design, and business/user process engineering for Starbucks's Project Uno initiative

User Experience Design Research Wireframes Information Architecture Testing

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## EDUCATION

### Front-End Development Apprenticeship, Bloc.io

2015-01 — 2016-01

### User Experience Design Immersive, General Assembly

2014-03 — 2014-05

### Bachelor of Arts – History, University of California, Los Angeles

2007-06 — 2009-08

