Tyler Reitz

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Tyler hails from Los Angeles, CA. He's earned degrees from and/or studied at the University of California, Los Angeles, General Assembly, and Bloc.io. His work focuses on front-end development, Javascript, and the blazing speed at which the accompanying ecosystem changes. Non-work interests range widely, including everything from machine learning to startups.

⊠ SKILLS

Front-end	Babel Bootstrap CSS Chai Es6+ HTML Jasmine Javascript Jest Karma Mocha PostCSS React Redux RWD Sass Webpack
Back-end	Express Mongodb MVC Mysql Node Npm Npm scripts ORM Sequelize SQL REST
DevOps	Docker Git Github

⊠ EMPLOYMENT

Teacher's Assistant, UCLA Extension   2017-04 — 2018-04
A continuing education institution headquartered in Westwood, California, on the campus of the University of California, Los Angeles and part of the University of California system.
- Lead classroom discussions
- guide inquiry
- emphasize the meta-skills and core concepts of software engineering
- support students in their projects and challenges
- and provide feedback to students

Javascript HTML CSS Node Express React

Front-End Developer, ESSENDANT   2016-09 — 2016-10
National wholesale e-commerce distributor with a consolidated net sales of $5.3 billion and ranking of 484 out of the top Fortune 500 companies in 2013
- Build custom product-grid component using Isotope and jQuery
- Javascript Development: Implement IE-9 compatiblilty product grid system on top of Masonry library
- Quality Assurance: Cross-browser testing of older, outdated browser like IE 9

Javascript HTML CSS Node Bower

Front-End Developer, NOTION   2016-08 — 2016-09
A full-service design & development shop catering to small and medium sized business' digital needs
- Bootstrap medium-sized static site from scratch
- Shopify platform integaration
- Heavily customized CSS/Sass using best practices

Javascript HTML CSS Shopify Node

Front-End Developer, MC SQAURED   2016-05 — 2016-07
Creative agency servicing clients in luxury real estate, fashion, and lifestyle verticles including Coldwell Banker (NYSE: RLGY) w/ a 4.67B market cap and Sapporo (2501:JP) w/ 2.05B market cap
- Build polished micro-site, landing pages, and e-commerce solutions using Backbone, Require, Bower, and LESS
- Javascript Development: Implement modular, developer-friendly JS using Backbone models and views
- HTML5 + CSS3: Build and style views using Underscore templating and a custom Bootstrap build
- Quality Assurance: Cross-browser testing of older, outdated browser like IE 9

Javascript HTML CSS Node Grunt Less Backbone PHP Bootstrap

Front-End Developer, TRIBUNE PUBLISHING (NYSE: TPUB)   2016-05 — 2016-07
Media company w/ 53+ MM unique monthy visitors's and 335+ MM monthly page views
- Build responsive, modular, and reusable views following CSS, HTML, and JavaScript best-practices
- Javascript Development: Author vanilla javascript and jQuery accross campaigns w/ a 200% impact
- HTML5 + CSS3: Mobile-first, responsive pages in Sass, BEM, and SMACSS for optimal maintainablity

Javascript HTML CSS Gulp Node Email Publishing

User Experience Designer, XIVIC INC.   2015-06 — 2015-10
A digital agency with 150+ employees servicing clients as large as Staples (NASDAQ: SPLS), a publicly traded mega-retailer with $22.492 billion in revenues, and medium-size outfits like Meineke, Umami Burger, and California Closets
- User Experience: Application of user-centered design methods to translate user needs, business objectives, and technology capabilities into pleasurable and profitable experiences for stakeholders and users

User Experience Design Research Wireframes Information Architecture Testing

User Experience Designer, SAPIENT NITRO   2014-06 — 2014-10
Sapient Nitro is an integrated digital marketing agency within Sapient (a marketing and consulting company) with employees totalling ~11.5K and $1.305 billion (2013) in revenues with clients like Starbucks and Target
- User Experience: Responsible for the navigation, organization, interaction design, and business/user process engineering for Starbucks's Project Uno initiative

User Experience Design Research Wireframes Information Architecture Testing

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⊠ EDUCATION

Front-End Development Apprenticeship, Bloc.io   2015-01 — 2016-01

User Experience Design Immersive, General Assembly   2014-03 — 2014-05

Bachelor of Arts – History, University of California, Los Angeles   2007-06 — 2009-08

⊠ SAMPLES

notion shopify site	2016-01
essendant product-grid	2016-01
harbor hotel micro-site	2015-01
anabella hotel micro-site	2015-01
red-cherry e-commerce site	2015-01
trib-pub email + landing pages	2015-01
bloc-jams angluar Rdio clone	2014-01