

Title: Success Story

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Between painting and sculpture ... Verodalla was born in Beaune, in Burgundy, in 1970.

In 2007, the artist experienced a real artistic revelation. Then in 2007, her artwork was exhibited, with a gallery that opened for her work, in Beaune, across the famous Hôtel Dieu. The years 2007 and 2008 were favorable times for her, because Verodalla started little by little to show her artwork in the very same gallery, during special exhibition or at national trade show.

The universe of the artist is identified through a reflection on space, choice of material, and a well thought out color palette. Each work reveals a universe, an atmosphere and reflects a sober environment, uncluttered, soothing, cheerful, simple and obvious. Verodalla's creations offer harmony and purity, illusive or balance; a sense of well-being dominates her artworks.

In June 2010, Verodalla was selected to participate in the art event: "L'Art de Vivre à la Française" in New York, Maison France.

This prestigious show with limited number of booths allowed showcasing the work of 30 exceptional artists and craftsmen in an original setting and unique place in Manhattan.

The operation Maison France has enabled Verodalla to generate contacts with more than 330 professional New Yorkers who visited the exhibition within its 3 days opening: the journalists, buyers, distributors, agents or prescribers.

The operation Maison France has enabled Verodalla to meet gallery owners in New York who ordered and then invited her to come back in 2011 to participate in various moving exhibitions.