Tyler Beauchamp
Product Designer

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EDUCATION

Princeton University | Biology Major, Class of 2015

- GPA: 3.8
- Thesis: The Future of Technology in U.S. Healthcare
- Coursework: Biostatistics, Computer Science, Global Health, Photography, Physics

EXPERIENCE

HubSpot | Product Designer, 2018 - Present

- Led the vision for the improvement of HubSpot's website building user experience
- Expanded the capabilities of website testing tools (A/B testing, multi-armed bandit testing)
- Established a framework for proactively surfacing metrics to users when & where they need them
- Managed HubSpot's Principle design system for the User Experience team

Athenahealth | Product Designer, 2015 - 2018

- Designed delightful user experiences to help healthcare professionals improve patient outcomes
- Generated high-fidelity interactive prototypes using digital tools like Sketch, Principle, & InVision
- Conducted in-field user testing and used feedback to iterate on prototpyes

Dentboard | UX Designer, Summer 2014

- Designed user interfaces for 12 web-based dental practice management apps
- Utilized input from filmed user interaction tests to create optimal workflows
- Established a social media presence to promote consumer & professional products

Sylvan Learning | Instructor, Summer 2013

- Taught STEM, Humanities, and ACT preparation courses to K-12 & undergraduate students
- Created and administered interactive iOS-based education materials

VOLUNTEERING

Out for Undergrad | Design & Sponsorship Director, 2014 - Present

- Manage O4U's website and brand identity
- Raise ~$75,000 annually for technology conferences for undergraduate LGBTQ students
- Moderate discussion panels with design & tech industry leaders
- Mentor student groups about reaching their full potential in their personal and professional lives

SKILLS & TOOLS

Skills: UX design, visual design, user research, interactive prototyping, data visualization

Tools: Sketch, Principle, Framer, Adobe Creative Suite, InVision