

Portfolio www.tylerberg.co Email tyler@tylerberg.co

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Work Experience

Designer, Brunch Digital

May 2017 - Present

Lead the visual design production of website and application interface. Craft HTML, CSS, and JavaScript to turn static ideas into interactive reality. Create project timelines and manage the handoff of project deliverables with clients. Mentor design and development interns and created company internship program structure.

Guest Lecturer, American University Department of Graphic Design September 2018 – Present

Teach selected classes in Digital & Emerging Media and Design, and senior-level interactive capstone. Give lectures on design theory and workshops on technical application and practice. Participate in alumni career panel discussions.

Design and Development Intern, JEL Creative

January 2017 - May 2017

Created meaningful design solutions backed in extensive user research for both digital and print platforms. Interact directly with clients to develop creative directions that best suited their business.

Teaching Assistant, American University

August 2016 - January 2017

Assisted the Director of the Graphic Design department with in and out of class instruction, lecture compilation, and student-faculty communication.

Design Intern, Friendly Design Co.

January 2016 - May 2016

Worked with Friendly's lead designer on various front-end development, illustration, and interactive design projects.

Design Fellow, Bully Pulpit Interactive

August 2015 - December 2016

Created digital advertisements and social media graphics for various organizations in both the public and private sector. Companies included Emily's List, Pepco-Exelon, HRC, VA Dems, and the Gates Foundation.

Education

B.A. in Graphic Design, American University

August 2013 - May 2017

Concentration in Experimental Design and Multimedia with a minor in communication.

Skills

Advanced Proficiency

Sketch, InVision Studio, Adobe Creative Suite, HTML5, CSS3, Axure

Intermediate Proficiency

Figma, Framer, ServiceNow, WordPress, jQuery, JavaScript, SCSS, Git/Terminal

Exhibitions

Student Web Awards