Tyler Berg

Portfolio
www.tylerberg.co

Email
tyler@tylerberg.co

Phone
310.251.2322

Work Experience

Senior Designer, Brunch Digital
January 2019 – Present

Lead the visual design production of website and application interface in a completely client facing role. Craft HTML, CSS, and JavaScript to turn static ideas into interactive reality. Create project timelines and manage the handoff of project deliverables with clients. Mentor design and development interns and created company internship program structure. Give talks and workshops on behalf of Brunch design team at various networking events.

Adjunct Instructor, American University Department of Graphic Design
December 2018 – Present

Teach a class covering the basics of typography, including both theory and technical application. Explore type practices in multiple contextual forms: analog, kinetic, and digital. Analyze the history of various type and design movements to inform practical usage.

Designer, Brunch Digital
May 2017 – January 2019

Created meaningful design solutions backed in extensive user research for both digital and print platforms. Interact directly with clients to develop creative directions that best suited their business.

Guest Lecturer, American University Department of Graphic Design
February 2018 – December 2018

Taught selected classes in Digital & Emerging Media and Design, and senior-level interactive capstone. Gave lectures on design theory and workshops on technical application and practice. Participate in alumni career panel discussions.

Design and Development Intern, JEL Creative   January 2017 – May 2017

Teaching Assistant, American University   August 2016 – January 2017

Design Intern, Friendly Design Co.   January 2016 – May 2016

Design Fellow, Bully Pulpit Interactive   August 2015 – December 2015

Education

B.A. in Graphic Design, American University
August 2013 – May 2017

Concentration in Experimental Design and Multimedia with a minor in communication.

Skills

Advanced Proficiency
Sketch, InVision Studio, Adobe Creative Suite, HTML5, CSS3, Axure

Intermediate Proficiency
Figma, Framer, ServiceNow, WordPress, jQuery, JavaScript, SCSS, Git/Terminal

Exhibitions

American University Design Exhibition
2015, 2016, 2017 / Selected Works

Student Web Awards
2015 / International Finalist