

	KEYWORDS and <meta> INFORMATION
BASIC INFORMATION	
Home Page title	Christ Episcopal Church Rooted in the Past, Looking to the Future
Sub Page's	Christ Episcopal Church About Us Our History, Staff, Services
	Christ Episcopal Church Calendar View past, present, and future events
	Christ Episcopal Church Groups & Partners Learn about our member groups and other partners
	Christ Episcopal Church Visit Us Directions, buses, maps, and more
	Christ Episcopal Church Contact Us Send us an email or give us a call
INDUSTRY INFORMATION	
Industry Terms	church services, christian church, Christian churches in Seattle, Seattle Christ church, Christ Episcopal Church, Seattle Churches, Christ Church, Christian churches, Episcopal Church
Services/Information offered	sunday services, nursery, weddings, funerals, baptisms, sunday school, adult education, youth groups
USER INFORMATION	
Sample Searches	church groups, church services, church sunday school, church adult education,
Theme and Content	best seattle churches, local churches, popular seattle churches
Sub-page searches	directions, groups, partners, contact information, address, calendar, schedule
Key Phrases	christ episcopal church, episcopal church, local episcopal churches, seattle christian church, seattle episcopal church, local christian church, local churches, seattle churches
MOBILE FIRST APPROACH	
Calendar	make sure calendar is responsive and can grow as pages get larger

Christ Episcopal Church www.christchurchseattle.org

GLOBAL NAV LINK	SUB-CATEGORY/TITLED SECTION	QUICK DESCRIPTION	ORIGINAL CONTENT PIECE	USE/PLACEMENT	KEYWORDS	ASSETS/TREATMENT	NOTES
Home	Mission	church mission statement	mission.jpg	placed on home page as main content	mission statement, mission	image accompanied by text	
	Recent News	current events at the church	news.jpg	main content listed after mission	news, recent news, events	image with article. might need secondary link for longer articles	
About Us	Services	list of services offered by the church	services.jpg	main content, first on about page	services, weddings, baptisms	two columns. Image followed by text	
	History	history of the church	history.jpg	main content second on about page	history of church, church history	large image of church with text below	
	Staff	staff pictures and descriptions	staff1.jpg, staff2.jpg etc.	main content, listed third after history	staff, personnel, priests	two columns, staff images followed by text	
Calendar	Calendar	monthly calendar with events	web app/web plugin	full page calendar with navigation	calendar, events, schedule	web app/plugin will be used, events will expand	mentioned in mobile first approach as an important factor
Groups & Partners	Our Groups	youth groups, adult ed groups, etc that belong to the church	youth_group.jpg	sub content, listed first	youth group, groups	displayed as a list with associated pictures for groups	
	Our Partners	partners the church is affiliated with	partner.jpg	sub content, listed second	partners, affiliates	displayed second as a list with external links to associated sites	
Visit Us	Directions	directions to church from parts of seattle	google_maps.jpg	sub content, listed first	directions, maps, location	two columns. first with address and other with google maps location/link	embedded google maps with directions
	Bus Service	bus services offered for church members	bus.jpg	sub content, listed second	bus service, buses	displayed as a table with schedule	
Contact Us	Contact Us	contact information	location.jpg	listed first above email forms	contact us, contact information, address, phone, email	text only	
	Email Us	email form for users	email_form.png	left side column under address	email us, email, contact	first name, last name, email, message, and submit affordance	
	Sign Up for Email	email list sign up form	sign_up_form.png	right side column under address	sign up, email list, newsletter	first name, last name, email, and submit affordance	