

TYLER BROWN

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EDUCATION

NORTHWESTERN UNIVERSITY

Medill School of Journalism, Media, Integrated Marketing Communications

Evanston, IL

2023-present

- Bachelor of Science in Journalism; minor in Entrepreneurship
- Anticipated graduation 2027
- Relevant courses: Journalism Values, Practice and Trends; Fundamentals of Video Journalism; Principles of Entrepreneurship; Sales and Marketing; Intro Programming for Data Science; Intro Microeconomics

POMFRET SCHOOL

Pomfret, CT

2019-2023

- Four-year boarding student
- Consistently pursued highest rigor and achieved high honors
- Varsity Baseball (captain), Varsity Hockey (NEPSAC Small School Champions 2022)

JOURNALISM AND MEDIA EXPERIENCE

Independent Digital Blogger, “The Benchwarmer”

2024-present

- Launched blog on Substack with weekly humorous and opinion articles covering the sports industry

Independent Freelance Writer

2020-2022

- Launched independent freelance business utilizing online marketplace
- Wrote more than 100 articles for clients worldwide on various topics including sports, fitness and health
- Managed client expectations and deadlines

Pontefract (Pomfret’s Student Newspaper), *Sports Writer*

2022-2023

- Part of team to relaunch student newspaper after hiatus due to COVID
- Authored articles, performed research and conducted interviews

LEADERSHIP EXPERIENCE

Pomfret School, *Dorm Prefect*

2022-2023

- Appointed by Dean of Students to live with and supervise 28 students in sophomore dorm
- Offered peer counseling to students regarding academics, athletics and social issues

Connecticut Special Olympics, *Buddy*

Summers 2017-2023

- Coached special needs athletes training for Connecticut’s Special Olympics track and field events

NORTHWESTERN ACTIVITIES

- **The Garage at Northwestern, *Launch Incubator Program***, 2023-present
 - Part of team that developed business plan and concept for website to connect students to clubs
 - Won First Place in Demo Day Competition
- **Phi Gamma Nu Business Fraternity, *Member of founding class***, 2023-present
- **Northwestern Sports Analytics Group, *Writer for online publication***, 2023-present
- **Northwestern Men’s Ice Hockey, *Player on ACHA team***, 2023-present
- **Lambda Chi Alpha Fraternity, *Social Chair***, 2023-Present