

Tyler Hagan

Product Designer based in Berlin, Germany

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Experience

EIGENSONNE — UX/UI Engineer & Product Designer 2017 - Present

An end-to-end holistic role as Creative Lead, Designer and Front End Developer whilst growing the company and brand, with success and rapid scale up I moved to work closer with the product team, which included:

- Product & UX/UI Design/Strategy
- Mobile Application Design (for React Native)
- User Experience Research
- Conversion Rate Optimisation ("High cost" Lead Generation)
- Front End Advanced Solutions
- Rapid Concept and Prototyping
- Quantitative Data Ownership (inc. Implementation)

Sygnis — Creative Lead

2016

Lead and drove the update of the multi-language company website and neon sign configurator.

House of Kaizen — Lead Developer

2015 - 2016

Development team lead in this multi-discipline digital agency and CRO company. Directly managing a team of 3 other developers. I also assisted in getting a contract with Intel Security to build and run their european McAfee online store. Which was developed in-house and continually optimised utilising lean UX methods.

Education

University of Greenwich — BSc Web Development

2007 - 2010

Amersham College — BND Graphic Design

2005 - 2007

Add. Qualifications

Optimizely — Developer and Platform Certification

2016

Principles

Interface Design, Visual Design, Design Systems, Prototyping, Human Interface, Product Thinking, Design Strategy, User Research, Conversion Rate Optimisation, Front-End Development, Semantic Code, Information Architecture, A/B Testing, Quantitative Analysis, Competitor Analysis

Toolbox

Figma, Adobe XD, Sketch, Adobe Creative Suite, HTML/CSS, JS, ReactJS, Storybook, Token Studio, Clarity, Analytics, Optimizely, VWO, FullStory, Omniconvert, Hotjar, Miro