

TYLERJNORTON

Emmanuel College
BFA - Graphic Design
Graduated 2009



EXPERIENCE

Creative Lead, Mitrend

Remote — 2013 - Current

Lead a team of developers and designers to brand and develop the Mitrend applications and reports.

Design Team Lead, Questex Media

Newton, MA — 2012 - 2013

Hired as a designer with four others to develop brands for industry leading trade shows and magazines. After three weeks, I was placed in the position of leading that group.

Freelance Designer

Remote — 2009 - Current

Worked for many different projects and international companies as a freelance designer and strategist.

REFERENCES

Peter Demers
Design Client
demerspeter77@gmail.com

Jeff Cann
Lead Developer formerly at Mitrend
cannjeff@gmail.com

Adam Coll
Freelance Development Partner
adamcoll.ac@gmail.com

SUMMARY

My name is Tyler and I'm a creative director looking for new opportunities. I have extensive experience leading teams as well as taking a hands on approach to the full creative and development process. My strengths over other people in my field are excellent communication skills and leadership qualities.

SKILLS & APPLICATIONS

Art Direction	98%
Branding	95%
UX & UI	90%
Animation	80%
Illustrator	98%
Sketch	95%
Adobe XD	95%
Photoshop	80%
AfterEffects	80%
HTML	95%
CSS	95%
Wordpress	90%

WORKING REMOTELY

I am currently seeking a full time 100% remote position. I am well-versed in many communication platforms including Slack, the Atlassian suite, Skype, and more. Constant and clear communication is key to effective remote work. Face to face interaction, follow up emails, summaries, and documented work is important on any team that I am a working with.

PORTFOLIO

My portfolio can be viewed at tylerjnorton.com. Please contact me to request other work samples or with any questions or critiques.

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