

# Tyler Mangin

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Economist with years of academic and private sector experience looking for challenging problems that require integrating diverse and cutting edge insights to deliver actionable business decisions under uncertainty.

## WORK EXPERIENCE

### Director of Research

Comlinkdata - Boston, MA  
July 2021 to Present

- Developed modeling and oversaw implementation for a full upgrade of Comlinkdata's flagship data product, ensuring key contract extensions and upselling for largest clients

### Economist

Comlinkdata - Boston, MA  
July 2017 to July 2021

- Developed and deployed a full-industry-view model for Wireless and Device markets, integrating multiple points of internal and external information within a framework of constantly-updating Bayesian inference
- Expanded forecasting offerings and improved data and modelling quality, driving growth in a underdeveloped industry vertical

### Senior Analyst

Comlinkdata - Boston, MA  
July 2016 to July 2017

- Developed and drove revenue growth from a novel digital audiences product based on individual-level model of consumer demand
- Utilized and developed big data architecture for forecasting and estimation tasks utilizing R, Hive, Spark, and AWS ecosystem

### Instructor

University of Colorado  
August 2014 to May 2016

- Taught four semester-length lecture sections of between 150-250 students each
- Among top 25% of department instructors in student surveys

### Accounting Intern

Whole Foods - Boulder, CO  
February 2012 to July 2013

- Created ARMIA sales forecasting models for regional store and department level weekly sales

### Produce Buyer

Whole Foods - Boulder, CO  
March 2009 to February 2012

- Purchased and maintained inventory for roughly \$10 million per year of fresh produce
- Created novel sales-modeling and automated inventory tracking, leading to a 10% reduction in spoilage and waste

## EDUCATION

May 2019 | **PhD**  
ECONOMICS  
*University of Colorado*  
  
Thesis Chapters:

- Demand for USDA Organic Labeled Junk Food*
- The Saliency of Promotional Prices with In-Store Advertising*
- Learning Costs and Peer Effects in Mobile Phone Service Provision*

May 2014 | **Master of Arts**  
ECONOMICS  
*University of Colorado*

May 2008 | **Bachelor of Arts**  
HISTORY  
*University of Colorado*

## COMPUTER SKILLS

Basic	AWS (EC2, EMR, S3, Athena) Hive/HQL Spark (scala, sparkR) git Python
Advanced	STATA SQL (Microsoft, PostgreSQL) R (data.table, markdown) STAN (rstan)

## AWARDS

Graduate Award for Public Policy Research  
UNIVERSITY OF COLORADO ECONOMICS, 2016

## PROFESSIONAL ASSOCIATIONS

- AMERICAN ECONOMICS ASSOCIATION
- NATIONAL ASSOCIATION OF BUSINESS ECONOMISTS