

# John Tyler McCarley

creative // director

## Creative Director

Tekzenit

July 2018 - Present

Tekzenit is a design and development agency with a focus on brand identity and digital transformations. Here, I lead teams of designers, overseeing all aspects of client projects—from ideation to delivery.

## UX Lead

Verizon

June 2015 - June 2017

At Verizon, I helped deliver their biggest app launch of 2017—One Talk, a VoLTE business calling solution designed for iOS, Android, macOS, PC, and web.

## Head of Product

MyWorkShift

August 2009 - May 2015

I designed and co-founded one of the earliest cloud solutions for scheduling employees—MyWorkShift. With 20,000 users among 2,000 companies, designing this piece of software was my entry into the world of user experience.

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