

John Tyler McCarley

creative // director

Creative Director

Tekzenit

July 2018 - June 2019

Led teams of designers, overseeing all aspects of client projects—from ideation to delivery; developed visual brand identities; directed an industry white paper; prototyped apps; and conceptualized digital experiences.

Product Design Lead

Verizon

June 2015 - June 2017

Collaboratively designed Verizon's biggest app launch of 2017—One Talk, a VoLTE business calling solution designed for iOS, Android, macOS, PC, and web.

Head of Product

MyWorkShift

August 2009 - May 2015

Designed and co-founded one of the earliest cloud solutions for scheduling employees—MyWorkShift. Gained 20,000 users among 2,000 companies within the first 18 months.

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