ACS Code of Ethics Analysis

1. The Primacy of Public Interest
   The public's interest in the ever-growing field of technology is its ease of use and access. Although this project produces an application for a business, the business itself seeks people's interest. It helps both parties in both ways. The team aims to fulfill this point by researching what most people need, and how to implement it in the car scheme project.

2. The Enhancement of Quality of Life
   The application's goal is to help people to search for cars, which helps them with their increasing mobility. The customers, notably, would not have to go out and search for a car rent store manually, especially when they do not have a car.

3. Honesty
   Working with the skillset that everyone has, had shown honesty. With each difficulty, we also reach to our teammates and communicate it with everyone to find its best solution. We also aim to be transparent about each other's capabilities and seek help when needed.

4. Competence
   The team worked to their maximum knowledge and potential for this project. All strived to do their best so that the product is satisfactory for the clients. The backend team, for example, aims to finish their part earlier in a sprint.

5. Professional Development
   All the team members did their individual learning to contribute to this project and acts as a part of the individual's professional development. For example, the team struggled to find a solution to storing images in the database. No member has the experience to do so and we managed to find its solution by improving our knowledge.

6. Professionalism
   In making this product, we have been very transparent about how the system works. The data we receive from customers will be kept private and as secure as possible, such as storing the passwords into a hash format. We also do not gather CVV numbers from their credit cards. The data itself will not be misused in a way that benefits parties outside the company that publishes this application.