

**Duy (Tyler) Pham**  
Curriculum Vitae

Department of Communication  
Michigan State University  
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**EDUCATION**

- Ph.D, Michigan State University** 2021 - Present  
Communication Science, with concentrations in Mediated  
Communication, Communication Technology, and Advanced  
Statistics  
Cumulative GPA: 3.94/4.0
- M.S., Illinois State University** 2019 – 2021  
Communication, Graduated May 2021  
Thesis Title: *Investigating the role video game players’  
supportive communication plays in moderating the effects of  
toxicity in online gaming*  
Thesis Advisor: Kevin R. Meyer, Ph.D.  
Committee: John R. Baldwin, Ph.D and Phillip J. Chidester, Ph.D.  
Cumulative GPA: 4.0/4.0
- B.A., Augustana College** 2015 – 2019  
Communication Studies, Graduated Cum Laude  
Cumulative GPA: 3.57/4.0 Major GPA: 4.0/4.0

**ACADEMIC EXPERIENCE**

- Statistical Consultant** August 2023- Present  
*Center for Statistical Training and Consulting (CSTAT)*  
*Michigan State University*
- Graduate Teaching Assistant** August 2021- Present  
*Michigan State University*
- Research Assistant to Dr. Jack Glascock** Spring 2021  
*Illinois State University*
- Research Assistant to Dr. John Baldwin, Dr.  
Mary-Beth Deline, Dr. Lance Lippert, and  
Dr. Aimee Miller-Ott** Spring 2020  
*Illinois State University*

## MANUSCRIPTS PUBLISHED AND UNDER REVIEW

**Pham, D.**, Van Der Heide, B., Zhang, Y., Earle, K., Rathjens, B., Ulusoy, E., Mason, A. J., & Bredland, A. (January, 2023). Testing the effects of providing feedback on perceiving selective self-presentations in computer-mediated communication. [under review]. *Media Psychology*.

Rathjens, B., Van Der Heide, B., **Pham, D.**, Earle, K., Ulusoy, E., Mason, A. J., Zhang, Y., & Bredland, A. (2022). Responding to negative online reviews: Applying expectancy disconfirmation theory in a CMC context. *Communication Reports, Advanced online copy*, 1-13. <https://doi.org/10.1080/08934215.2022.2154815>

## CONFERENCE PAPERS AND PRESENTATIONS

**Pham, D.**, Van Der Heide, B., Zhang, Y., Earle, K., Rathjens, B., Ulusoy, E., Mason, A. J., & Bredland, A. (2022, November). Testing the effects of providing feedback on perceiving selective self-presentations in computer-mediated communication. Paper presented at the National Communication Association's 108th Annual Conference, New Orleans, LA.

Van Der Heide, B., Mason, A. J., Earle, K., Ulusoy, E., **Pham, D.**, Rathjens, B., Zhang, Y., & Bredland, A. (2022, November). Does warranting theory function best outside of a truth-default state: Initial Experimental Evidence. Paper presented at the National Communication Association's 108<sup>th</sup> Annual Conference. New Orleans, LA.

**Pham, D.** (2021, November). Investigating the role video game players' supportive communication plays in moderating the effects of toxicity in online gaming. Paper presented at the National Communication Association Annual Conference, Seattle, WA. **[Top Student Paper, Game Studies Division]**

**Pham, D.** (2021, April). Champion of love and justice: Sailor Moon as the conceptualization of a female hero in a Japanese anime as the intersection between femininity and masculinity. Paper presented at the Central States Communication Association Annual Conference, Cincinnati, OH. **[Samuel L. Becker Award for Top Graduate Student Paper, Media Studies Interest Group and Top Five Debut Papers, First Officers Debut Panel]**

**Pham, D.** (2021, April). "Why do you even like these girly Korean dudes?" Examining American K-pop fans' disclosure of their music interests to close friends, families, and significant others. Paper presented at the Central States Communication Association Annual Conference, Cincinnati, OH. [Top Paper and Top Graduate Student Paper, Intercultural Communication Interest Group]

Roloff, K. M., Jauregui, L., Mason, E. J., Witt, M., & **Pham, D.** (2020, November). Directing the communication internship program: Navigating the intersection of experiential learning pedagogy and the practical application of theory to ensure successful internship experiences. Short course presented at the annual meeting of the National Communication Association Conference, Indianapolis, IN. (conference moved online due to the COVID-19 pandemic).

**Pham, D., & Le, V.** (2020, November). Learning with benefits: International students' account of health-related resources on campus. Paper presented at the annual meeting of the National Communication Association Conference, Indianapolis, IN. (conference moved online due to the COVID-19 pandemic).

Roque, R., Jauregui, L., Patel, A., **Pham, D.**, & Aboagye, D. N. (2020, November). Cultural teacher homophily: Establishing credibility and rapport in the classroom as an "other" instructor. Panel presented at the annual meeting of the National Communication Association Conference, Indianapolis, IN. (conference moved online due to the COVID-19 pandemic).

**Pham, D.** (2020, April). *Pokémon Let's Go* and player satisfaction: Applying transmedia storytelling into *Let's Go's* interaction with *Pokémon Go* to access the narrative. Paper accepted for presentation at the Central States Communication Association Annual Conference, Chicago, IL. (conference cancelled)

**Pham, D.** (2019, April). Linguistic discrimination: A study of immigrants in the Quad Cities Area. Paper presented at the annual meeting of the National Conference of Undergraduate Research, Kennesaw State University, GA.

## TEACHING EXPERIENCE

### Michigan State University

COM 100: Introduction to Human Communication  
(Recitation Instructor for 3 sections per semester) Fall 2021, Spring 2022

COM 100: Introduction to Human Communication  
(Instructor of record) Summer 2022

SROP (Summer Research Opportunities Program) Statistics  
Bootcamp (Lab instructor) Summer 2022

COM 225: Introduction to Interpersonal Communication  
(Teaching assistant for large lecture) Fall 2022, Spring 2023

Illinois State University

COM 110: Communication as Critical Inquiry (5 sections  
taught as instructor of record) Fall 2019, Spring 2020, Fall  
2020, Spring 2021

## HONORS AND AWARDS

<b>Conventions and Visitors Bureau (CVB) at the City of Lansing</b> <i>Research Grant (\$20,000) – shared with 2 other Ph.D students at the department of Communication</i>	2023
<b>Graduate School at Michigan State University</b> <i>Travel Fellowship (\$600)</i>	2022
<b>NCA Student Travel Award</b> <i>National Communication Association (\$300)</i>	2021, 2022
<b>Council of Graduate Students (COGS) Travel Award</b> <i>Michigan State University (\$400)</i>	2021
<b>Outstanding Senior Inquiry Award,</b> <i>Augustana College</i>	2019
<b>Omicron Delta Kappa Leadership Honor Society,</b> <i>Augustana College</i>	2019
<b>Alpha Delta Sigma Advertising Honor Society,</b> <i>Augustana College</i>	2019

## SERVICE

<b>Vice President</b> <i>Association of Graduate Students in Communication (AGSCOM)</i> <i>– Michigan State University</i>	Fall 2023 – Present
<b>Interpersonal Communication Division Reviewer</b> <b>Communication and Social Cognition Division Reviewer</b> <i>International Communication Reviewer</i>	2022 - Present
<b>Human Communication &amp; Technology Division Reviewer</b> <b>Game Studies Division Reviewer</b> <i>National Communication Association</i>	2021 - Present

**Graduate Student Representative**  
*Game Studies Division – National Communication Association*

November 2021 –  
November 2022

Fall 2021 – Spring 2022

**Treasurer**  
*Association of Graduate Students in Communication (AGSCOM)*  
*– Michigan State University*

**Selected as a Peer Mentor for first-year Basic Course**  
**Instructors,**  
*Illinois State University*

Fall 2020 – Spring 2021

**English as Second Language teaching volunteer,**  
*Black Hawk College*

Fall 2018- Spring 2019

## **PROFESSIONAL EXPERIENCE**

**Circulation Desk Assistant**  
*Thomas Tredway Library, Augustana College*

August 2016 – May 2019

**Social Media and Business Logistics Intern**  
*Chateau of Art, Davenport, IA*

December 2018 – May 2019

**First-Year and Transfer Students Mentor**  
*Augustana College*

August 2018 – May 2019

**Campus Visit Assistant**  
*Augustana College*

Summer 2018

**Opinions Columnist**  
*The Observer*  
*Augustana College*

January 2016 – May 2016

## **INVITED LECTURES**

Guest Lecturer, Dynamics of Close Relationships. In Introduction to Interpersonal Communication (COM 225), Michigan State University, March 2023.

Guest Lecturer, The Process of Perception and Computer-Mediated Communication. In Introduction to Interpersonal Communication (COM 225), Michigan State University, November 2022.

Guest Speaker, *Languages around the World*. In Psychology of Language (COM 370), Illinois State University, November 2020 and May 2021.

Guest Speaker, *Intercultural Communication*. In Introduction to Interpersonal Communication (COM 123), Illinois State University, November 2019.

**MEMBERSHIPS**

Central States Communication Association

2019 – 2021

National Communication Association

2019 – Present

International Communication Association

2021 - Present