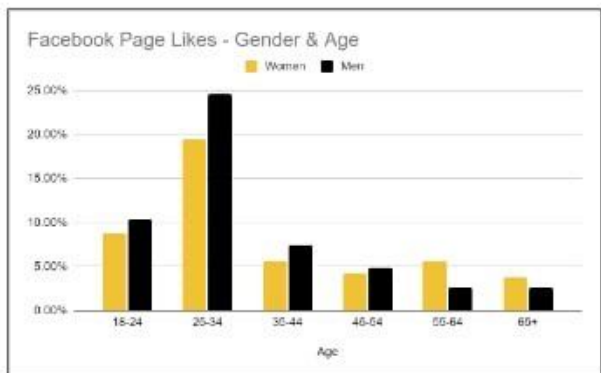
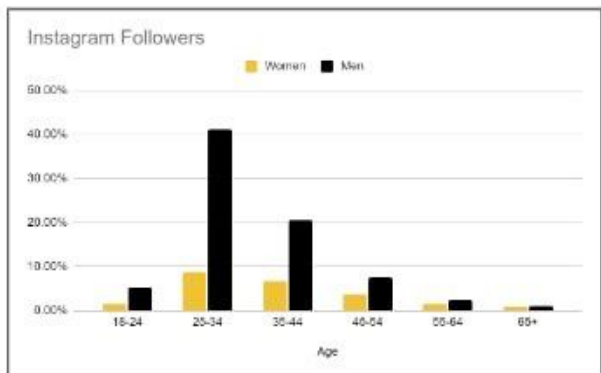


## Organic Social Metrics - February



108,609

Combined  
Facebook &  
Instagram Reach

18

Total Posts  
Across 3  
Platforms

754

Combined  
Profile Visits

58%

Of Likes  
from Santa  
Barbara,  
CA