

# TAM (TYLER) TRAN

## UX/UI Designer

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## EXPERIENCE

### Pareto Tree, UX/UI Design Intern

[APR 2021 - PRESENT]

- Designing wireframes of a website that helps stakeholders prevent heart failures
- Creating UX/UI Development guideline with phases and timeline

### Design for America, UX Designer and Researcher

[APR 2021 - PRESENT]

- Collaborating with other 4 UX Designers and Researchers to redesign RelayPlay, an application that recommends users where to go out and enjoy experiences
- Conducting user research to gather insights from users

### ACM UC San Diego, Side Projects Designer

[JUL 2020 - MAR 2021]

- Designed different prototypes for 1,000+ ACM members including place reviewing, teammate finder, and voting/poll creator
- Conducted usability testing in order to receive feedback from users
- Assisted Front End Developers building user interface of the platforms with HTML, CSS, and React

### RISE, UX/UI Design Intern

[JUL 2020 - SEP 2020]

- Designed a prototype of an accessible and intuitive online learning platform, Kumi, with a team of 2 product managers, 4 designers, and 8 engineers
- Collaborated with primary stakeholders in order to convert business goals into personalized experiences

## AWARD

### Intuit Design Frontier | 2020

- Day-long design sprint where teams created a solution in order to manage personal financing
- One of the best three groups in the event

### Provost Honors | UC San Diego

Awarded for achieving 3.5 GPA or higher in Winter 2020, Spring 2020, Fall 2020, and Winter 2021

## EDUCATION

### University of California, San Diego

[EXPECTED DECEMBER 2021]

B.S. Cognitive Science, Design and Interaction, UC GPA: 3.96

## TOOLS

### Design

Adobe Illustrator

Adobe Photoshop

Adobe XD

Figma

### Development

HTML/CSS

Java

Python

## SKILLS

### Process

A/B Testing

Data Visualization

Information Architecture

Interaction Design

Journey Mapping

Needfinding

Persona Building

Prototyping

Storyboarding

Usability Testing

User Interface Design

User Interview

User Research

Wireframing

### Soft Skills

Collaboration

Problem-solving

### Languages

English

Vietnamese