

# TAM (TYLER) TRAN

UX/UI Designer

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## WORK EXPERIENCE

### Pupil

New York, NY

Product Designer

June 2021 – Present

- Designing a networking platform that helps building relationships between mentors and mentees
- Utilizing skills in UX/UI, and visual design to develop and iterate Pupil's product

### Pareto Care

San Diego, CA

UX/UI Design Intern

April 2021 - October 2021

- Built wireframes and prototypes of a platform that helped stakeholders prevent heart failures
- Created UX/UI Development guideline with phases and timeline

### Dexcom + UCSD Design Lab

San Diego, CA

UX Designer and Researcher

June 2021 – August 2021

- Collaborated in a team of 6 to redesign Dexcom G6 app in the new market for people with type 2 diabetes
- Conducted secondary research of new diabetes market
- Designed an interactive prototype and showcased it to Dexcom stakeholders

### Design for America at UCSD

San Diego, CA

UX/UI Designer

April 2021 – June 2021

- Collaborated in a team of 4 to redesign RelayPlay, a platform recommending people where to enjoy experiences
- Conducted user research and competitive analysis to gather insights and analyze
- Designed a high-fidelity prototype and presented it to RelayPlay's founders and DFA at UCSD leads

### ACM UC San Diego

San Diego, CA

UX/UI Designer

July 2020 – March 2021

- Designed different prototypes for 1000+ ACM members including place reviewing, teammate finder, and voting/poll creator
- Collaborated with product managers and developers in order to go through iterations and deliver the products incrementally with Agile development
- Conducted usability tests to receive feedback and insights from users

### RISE

Los Angeles, CA

UX/UI Design Intern

July 2020 – September 2020

- Designed a prototype of an accessible and intuitive online learning platform, Kumi, with a team of 2 product managers, 4 designers, and 8 engineers
- Collaborated with primary stakeholders in order to convert business goals into personalized experiences

## LEADERSHIP EXPERIENCE

### Design for America at UCSD

San Diego, CA

Team Co Lead

November 2021 – Present

- Spearheading a cohort of 17 designers for the To Be Designed program at DFA @ UCSD
- Collaborating with another Co Lead and 2 Co Presidents to plan and manage the program

## EDUCATION

### University of California, San Diego

San Diego, CA

B.S. in Cognitive Science: Design & Interaction (GPA: 3.97)

Graduation Date: December 2021

- Organizations: ACM at UCSD, Design for America, UCSD Design Co, UCSD The Basement, The Design Lab

## SKILLS & INTERESTS

**Design:** User Research, Usability Testing, Prototyping, Information Architecture, Interaction Design, Wireframing

**Software:** Figma, Adobe (Illustrator, Photoshop, XD), HTML/CSS, GitHub, Miro

**Interests:** UX/UI Design, Product Design, Interaction Design, Photography, Basketball